

## ADVERTISING REQUIREMENTS

In addition to providing a recurring revenue stream to offset funding deficits, our signboards serve two important and practical purposes. We ensure detainees are provided with their legal right to access information regarding bail and legal representation. We make sure jails are not accused of providing favorable access to any bail provider or attorney. Our advertising standards include:

- JAN screens ads for potentially objectionable content or images. However, we provide jails with final control over content.
- JAN ensures all ads meet equal and fair standards with homogenous sizing and pricing. We use a software program to randomly select placement of ads and change it every six months.
- JAN provides hand-held signs that allow you to service handicapped inmates and maintain ADA compliance.
- JAN carries an Errors & Omissions and general liability insurance policy to cover any issues related to the signboards in the jails.
- JAN prints a disclaimer on all signboards that city and county jails are not endorsing a bail agent or defense attorney, nor are we.
- JAN does not allow any trade names to be placed on the signboards that are not registered with Department of Insurance.

**WE ARE 100%  
COMMITTED TO QUALITY!**

## WHAT OUR PARTNERS HAVE TO SAY...

*"We have been working with the Jail Signboard program for many years and have been quite happy with the product and service. It is an easy and simple program (we are a small agency) and the revenue is wonderful....(it) is a fair distribution of information whereby the general public or inmates can make a decision on what bail bond company to call for their needs."*

**— Laura Flowers,  
Ventura County Sheriff's Dept.**



*"(Our) department is pleased to partner with (Jail Advertising Network), who provides professional looking bail bond agency board advertisements for all our jail facilities. This service is free to us and provides a great revenue stream for our department. Plus, I no longer have to argue with bail agencies over posting their own bail bond boards or advertisements at our jails."*

**— Lt. Gregg Clifton,  
Stanislaus County Sheriff's Dept**



Partners for a Safer America, Inc.

**Jail Advertising  
Network**

Providing Financial Solutions Since 1999

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**(760) 561-5100  
assistance@jailadnetwork.com**



**www.jailadvertisingnetwork.com**

## Our Products

We offer several types of signboards, including a hard-plastic encasement with foam board inserts, a clear film panel for window displays, laminated paper hand-held signs, and wall mounted television/monitor displays. All encasements come in designated sizes, but our production department can accommodate special needs.



### HARD-PLASTIC ENCASEMENTS

Our encasements are made of shatter resistant plastic and clear plastic covers and are mounted with specifically designed screws to ensure that our product is tamper resistant. The tools needed to maintain the signboards and instructions on their use are provided to our jail partners at no cost. Each hard-plastic encasement comes with a foam board insert that displays all the ads.



### WINDOW CLING DISPLAY

Our clear plastic cling signboards come printed in reverse so they can be placed on the staff side of the glass, while providing inmates and jail staff with an unobstructed view of the window displays, even in high security pod type areas.



### HAND-HELD SIGNS

Laminated or plain paper hand-held signs can be used in areas where inmates cannot view window or wall-mounted signs. These signs also serve well to be provided to disabled inmates.



### DIGITAL TELEVISION/MONITOR DISPLAY

Wall mounted digital television/monitor displays. Available upon request. This option may require additional wiring and facility setup.

**\*\*ASK ABOUT OUR TABLET PROGRAMS\*\***

## Our Program

Founded as "Partners for a Safer America" in 1999, our organization has been supporting law enforcement and jails for more than 17 years!

Rebranded as *Jail Advertising Network (JAN)*, we are expanding our program everyday! Our signboards benefit jails, arrestees, and advertisers.

- JAN acts as a listing service for defense attorneys and bail agents that is easy for arrestees to access.
- JAN returns up to 60% of the revenue to jails from display ads purchased by bail agents and criminal defense attorneys.
- JAN serves as a buffer for the jails, handling complaints and questions about listings and display ads.
- JAN ensures ads are compliant with state laws governing insurance industry display ads.

If you are experiencing a budgetary shortfall or lost revenue share from telephone companies, JAN provides an easy, turn-key solution that can help you meet your financial and operational objectives!

We are experts in this field and well qualified to drive compliance with state and federal laws.

**CONTACT US TODAY! (760) 561-5100**  
**[assistance@jailadnetwork.com](mailto:assistance@jailadnetwork.com)**

