

Sharpen Your Landscape Architecture Photography Skills in the Golden City

Friday, November 11, 2021

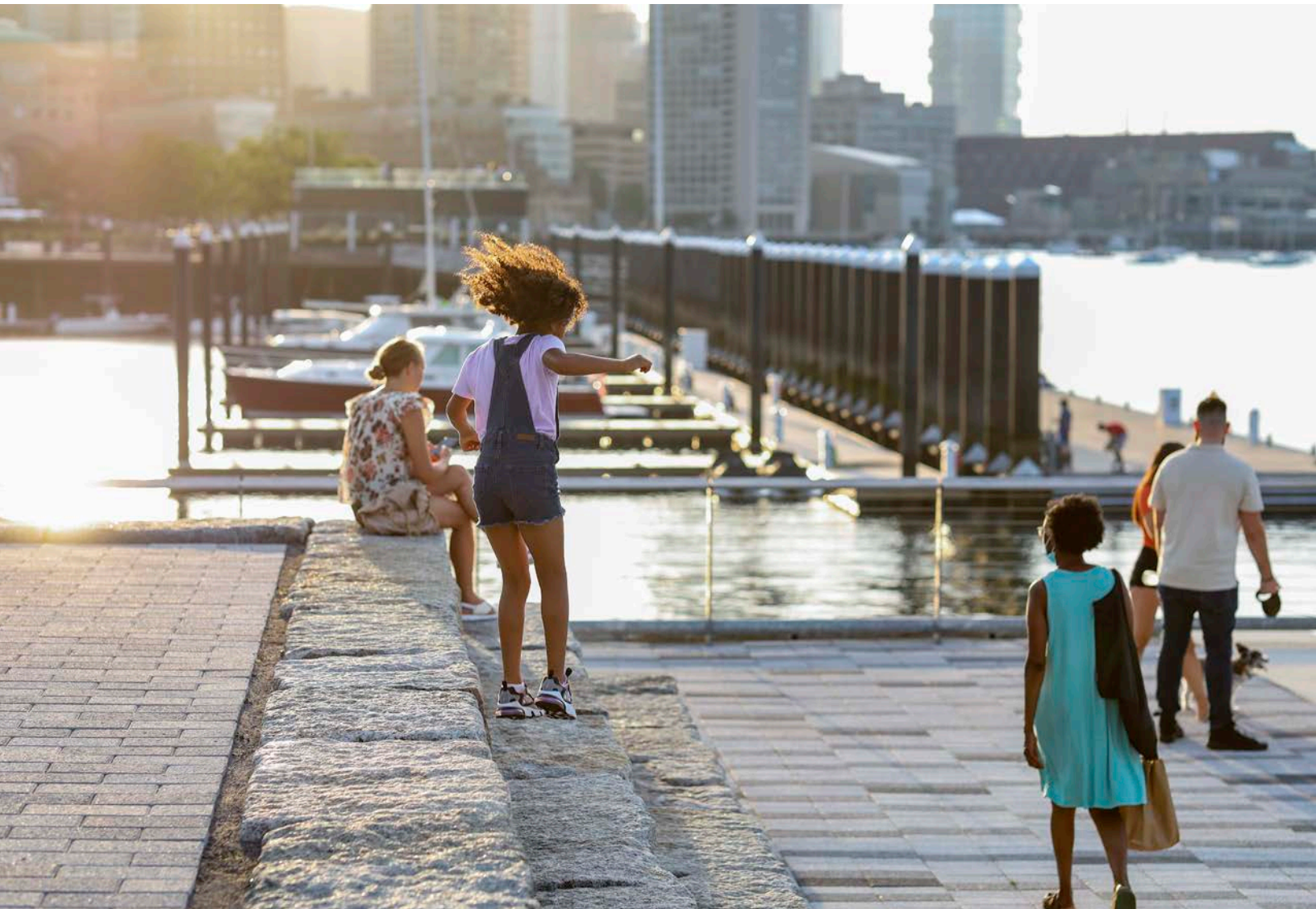
9:15am – 5:00pm

FS-10



LEARNING OUTCOMES

1. Working with professionals in the field, acquire the skills that make a big impact for achieving high-quality images, focusing on composition, light, and depth of field.
2. Understand the range of photographs magazine publishers are looking for and the power of good image selection.
3. Learn how to capture images that support a project's narrative and understand the specific design intent of the field session sites.
4. Critique photographs in a group setting allowing for different perspectives to help improve the way you capture images and see the landscape.



INTRODUCTION

Moscone Center

9:15–10:15am

- A. Introduction
 - 1. Speakers
- B. Shooting for the narrative
 - 1. Supporting the project's narrative through imagery
 - 2. Teasing out any additional narratives
- C. Brief overview of Pierpoint Lane
- D. Overview of DSLR basics with presentation of equipment and camera settings
 - 1. Shooting modes—Manual preferred
 - 2. Light meter and histogram:
 - A) Bracketing
 - 3. Light temperature
- E. Explain assignments with examples (successful vs unsuccessful)
 - 1. Capture motion in two ways:
 - A) blurred motion; B) stopped motion
 - 2. Photograph the same view using different composition styles:
 - A) Rule of thirds; B) Symmetry; C) Using negative space; D) Leading lines
 - 3. Photograph plantings in two different lighting situations:
 - A) sun in front of subject; B) sun behind the subject
 - 4. Find repetition in the landscape: ex. color, texture, light.
 - 5. Full shade vs full sun
 - 6. Capture the same view with shallow depth of field and with deep depth of field.
- F. Diversity in imagery
 - 1. Photographing during different times a day and different days of the week.
 - 2. Respecting the public while photographing
- G. Review the timeline for the day
- H. Restrooms and depart for transit



ITINERARY

Site 1 – Pierpoint Lane (*Focus on assignment 1 & 2*) 10:45–12:00 pm

- A. Surfacedesign to give quick tour
- B. Shooting in multiple camera modes:
Manual preferred w/ bracketing (Av priority, Tv priority, Program, vs Auto)
- C. ISO, depth of field, and shutter speed
- D. White Balance settings and “picture styles”
- E. Photograph patterns and paving

LUNCH at Pierpoint Lane: 12pm–12:45pm

Site 2 – CVRI (*Focus on assignment 3 & 4*) 1:00–1:50 pm

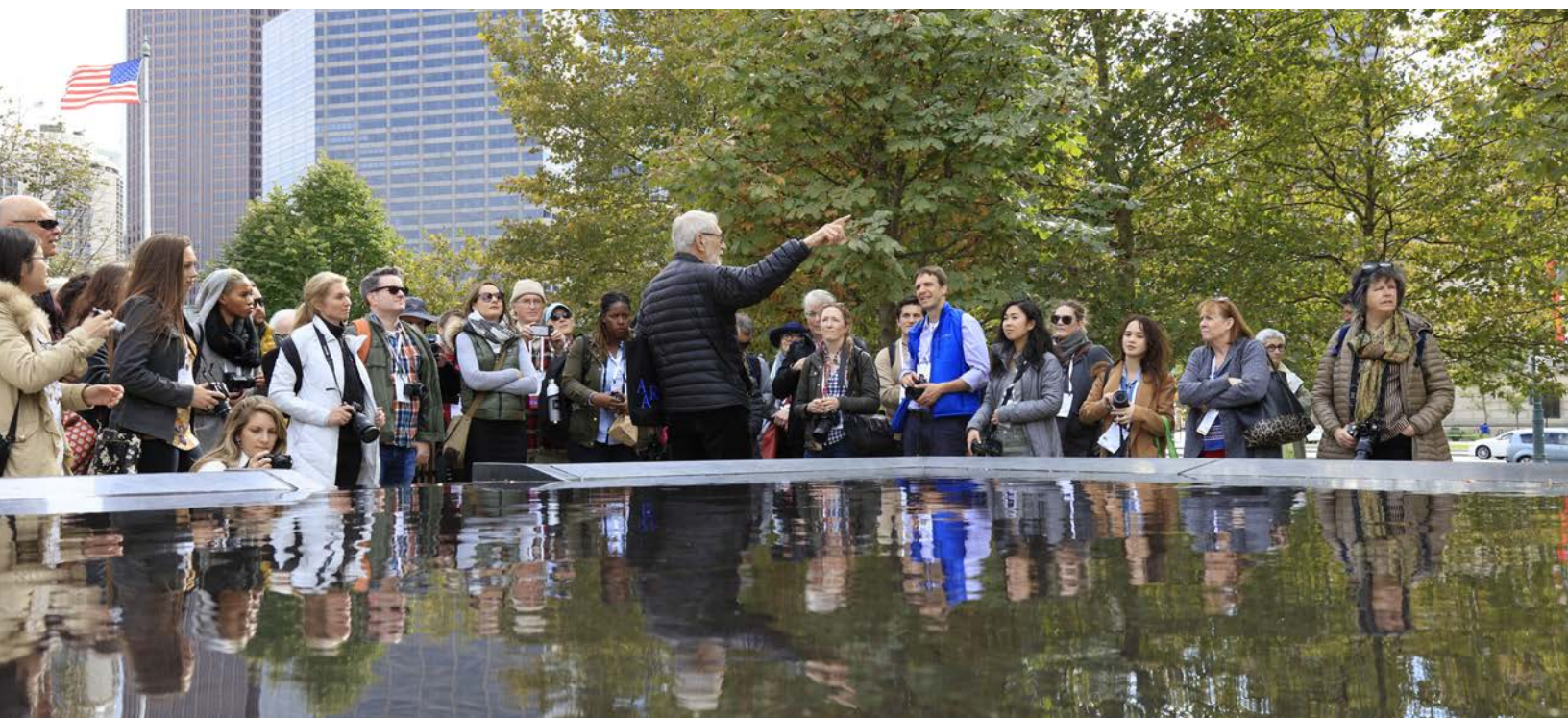
- A. From context to details
- B. Foreground/background
- C. Perspective—change point of view
- D. Aerials

Site 3 – Mariposa (*Focus on all assignments*) 2:00–2:50 pm

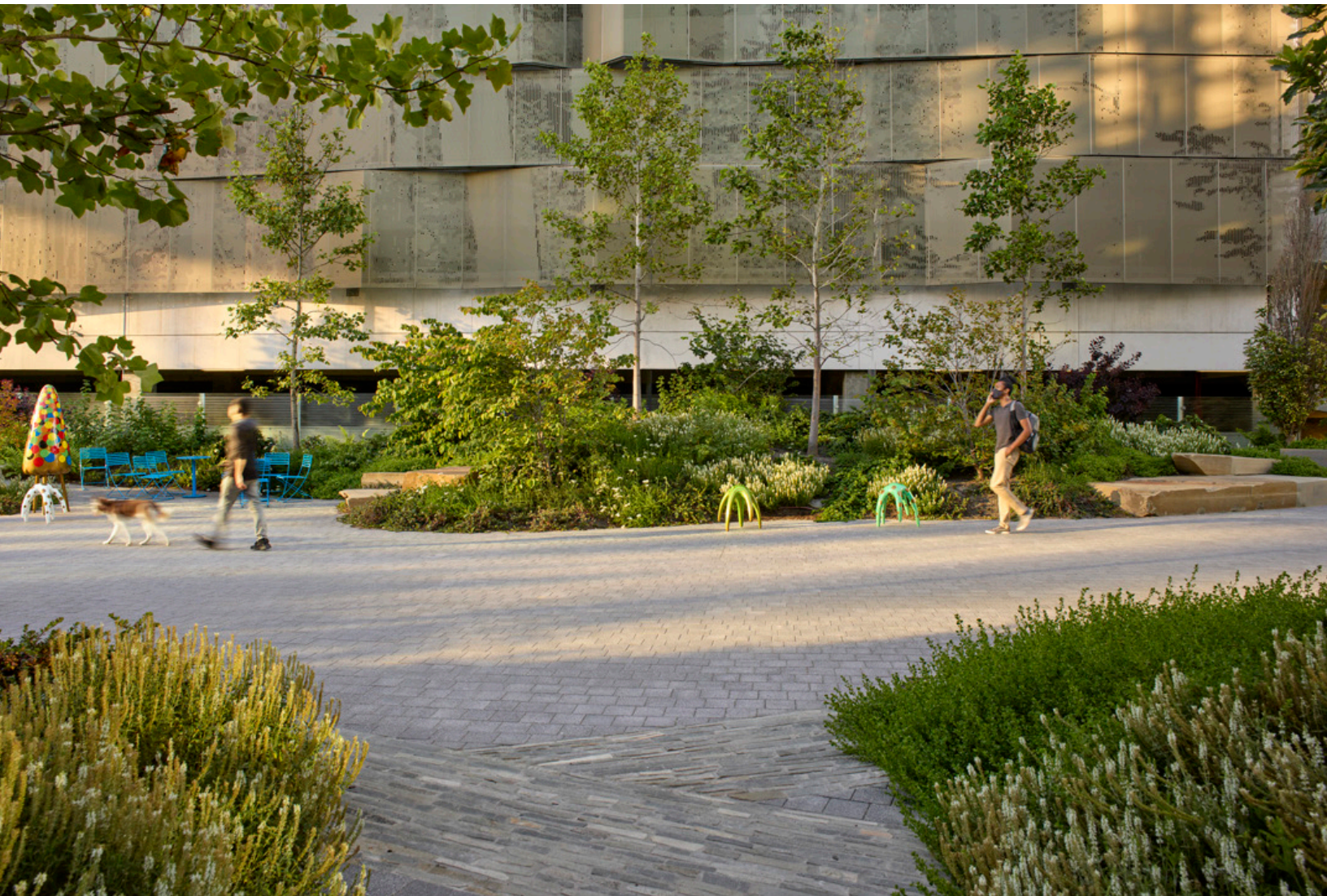
- A. Photographing people in the landscape
- B. Highlighting plantings, water features
- C. Practice depth of field
- D. Cropping in frame—adjusting position to remove unwanted elements

Final questions/downloading best images for Critique and EXPO floor 3:30–5:00 pm

- A. Attendees will take transit to the Moscone Center conference room to ask any follow up questions
- B. Participants will select two images to download for group critique and the video presentation at EXPO. (restroom/coffee break before 4pm critique)
- C. Group Critique—Speakers review images the attendees captured



NOTES



PRESENTERS



Marion Brenner, Affiliate ASLA's photographs of landscape design have appeared internationally in magazines, including *Gardens Illustrated*, *T*, *Landscape Architecture*, and *Garden Design*. Books of her photographs include *Private Gardens of the Bay Area*, *Outstanding American Gardens*, *The Bold Dry Garden*, *New Garden Design*, *Living Land*, and *In and Out of Paris*. She has received a grant from the Graham Foundation to photograph eighteenth century Jardins Anglais in France. Her photographs are in the collections of the Bancroft Library at UC Berkeley, the San Francisco Museum of Modern Art and the Berkeley Art Museum. She lives in Berkeley, California.



Sahar Coston-Hardy, Affiliate ASLA, is a landscape architecture photographer whose work is focused on the intersections of race and cultural identity. She integrates portraiture, urban design, and street photography, with an emphasis on the relationship between place, power, and personhood. A graduate of Tyler School of Art, Sahar lectures frequently on urban design photography and visual storytelling, and her work has been widely published, including *Landscape Architecture Magazine*, *Architect*, *Oprah Daily*, and *LEVEL*. Coston-Hardy's collaborative projects have received national recognition, including a Women Photograph+Nikon grant, a Gold EXCEL Award from Association Media & Publishing, and many regional and national ASLA awards.



Tim Kirby, ASLA, is a principal with Surfacedesign, Inc. Tim seeks to harmonize the physical and material characteristics of landscape with those having social meaning and emotional allure. He is attentive to the many roles design has in society, believing that it can engage humanity with beauty and authenticity, provide a voice, problem-solve, and shape incredible spaces. Kirby is investigative and curious about emerging technologies and resource adaptation. An integral part of Surfacedesign's leadership, he leads many of the firm's institutional and campus projects.



James A. Lord, FASLA, is founding partner of Surfacedesign, Inc. James' innovative design approach and stewardship of the firm's design practice has established Surfacedesign as an international leader in urban design and sustainability. He leads projects in New Zealand, Hawaii, Mexico, Los Angeles and the San Francisco Bay Area. James received his MLA from the Harvard Graduate School of Design and his BARCH from the University of Southern California.



Chris McGee has been the art director of *Landscape Architecture Magazine (LAM)* since 2008. (Chris was also the magazine's design associate from 1995 to 1998.) Under Chris' guidance, *LAM* has won dozens of national awards including Gold, Silver, and Bronze EXCEL Awards for Design Excellence, General Excellence, and Feature Article Design; Jesse H. Neal Awards for Best Art Direction for a Cover, Best Overall Art Direction/Design, and Best Art Direction for a Single Feature; and was a Finalist for the 2014 ASME National Magazine Award for General Excellence.