

## Session Title

# Designing Sites of Meaning and Consequence: The Imperative for Collaboration Across Disciplines

## Summary Overview

How does the design and construction process change when an architect is the prime or when a landscape architect is the prime? This interactive panel of designers will share approaches and outcomes that foster exploration and cooperation in creative collaboration. This session brings together two prominent architecture and urban design practices with two leading landscape architecture practices, each with creative works that cross boundaries of formal contractual organization. This cross disciplinary approach is critical to finding solutions that succeed not only from a formal design point of view, but also, and perhaps more importantly, through a socially responsible and sustainable lens. Together, these four practices are leading new dialogues that will set the tone for more equitable and responsible design collaboration. The panel represents a wide-ranging collection of voices, with distinct individual formal training and geographic representation, united by the goal of rethinking how design collaboration can flourish, no matter the contractual relationship between parties. The team will present varying opinions of how to achieve this goal in civic-scaled work, especially through community engagement and a social equity approach to design.

## Learning Outcomes

- 1 Compare and contrast the role of lead consultant held by landscape architects vs architects, in the context of their respective project typologies.
- 2 Review case studies of projects where either architects or landscape architects have devised and managed a formidable number of consultants to resolve the complexity of social, cultural and ecological issues. Review relevant outcomes and lessons learned.
- 3 Review case studies where engagement – of clients, users, constituents, and community and political leaders—has been at the core of a project’s success. Review relevant outcomes and lessons learned.
- 4 Explore how projects that have generated community participation have empowered citizens and leaders alike in catalyzing larger positive community development and policy change.



## Presenters

### **Cody Klein, ASLA, Partner**

#### **OJB Landscape Architecture**

Cody Klein leads OJB's Boston office, where he oversees design and execution of projects across a wide range of scales and typologies. Cody resolutely believes that good design is vital in transforming our cities and our communities and a reflection of its goals and values. He earned his landscape architecture degree from Oklahoma State University and is a registered landscape architect in five states. Cody has been an invited landscape critic in several studios at Harvard's GSD, and led several community impact pro bono projects in Boston. He has had speaking roles at numerous conferences and events, including ASLA.



### **Jeffry Burchard, AIA, Principal**

#### **Machado Silvetti Architects**

Jeffry Burchard is Principal of Machado Silvetti, a Boston-based architectural practice. In addition to programmatic knowledge and project experience in commercial, public, cultural and institutional projects, Jeffry has special expertise in the reuse of existing buildings, material fabrication, advanced geometry, smart energy, formal analysis and representation. He is the recipient of the 2020 AIA Young Architects Award. Jeffry earned a Master of Architecture with Distinction from Harvard University, and a Bachelor and Master of Architecture from the University of Idaho. He teaches at the Harvard GSD and is a frequent design juror and speaker.



### **John Kett, ALSA, Managing Principal**

#### **Reed Hilderbrand**

As Managing Principal of Reed Hilderbrand, John focuses equally on the design of the firm itself as on individual commissions. His passion for the economic, social, and personal dimensions of practice has inspired his leadership of the firm's studio culture and ethos. John earned a BA in English and Master in Landscape Architecture from the University of Virginia, and joined Douglas Reed Landscape Architecture in 1998. UVA School of Architecture appointed John their 2020 Porter Visiting Professor in Landscape Architecture, welcoming him to lecture and teach an options studio on the past, present, and future of Boston's Franklin Park. He also serves as chair of the UVA School of Architecture Dean's Advisory Board through 2022.



### **Trey Trahan, FAIA, Founder**

#### **Trahan Architects**

Victor F. "Trey" Trahan, III, FAIA, is the Founder and CEO of Trahan Architects, established in 1992. Trey is continually exploring ways to cultivate generosity and inclusiveness in our relationships with each other and with our environments. He has pushed the practice of architecture to include far more than the built environment and approaches design first as a humanitarian, and then as an architect. As such, in 2021 he co-founded an independent nonprofit research and design agency investigating spatial infractions of democracy within the built environment. Trey was selected as the 2021 Laureate for The American Prize for Architecture.

## Notes

### Introduction

Cody

Collaboration in the Design Process

Why This Group?

Shared Models

Cody/Jeffry

Downtown Cary Park

Live Oak

John/Trey

### Three Key Questions

#### What is the Imperative for Design Collaboration?

Increasing project complexities

Social justice and environmental urgency

Existing contractual frameworks

Expanded lens of working together

#### What Does Design Collaboration Mean and Why Does it Matter?

Forums for Collaboration

Design Team

Community

Client/Owner

Stages of Collaboration

Pre-Project

Setting Up Your Office for Collaboration

“Choosing” the Team

During The Project

Checks & Balances

How to Solve Clashes/Approvals

Value Engineering/Management

Post Project

Different Requirements

Team Recognitions

Press/PR/Social Media

#### What Does The Future Hold?

Projects That Express These Aspirations

Ambition of Project with Delivery Methods

Additional Collaboration Project Examples

#### Next Steps for All