

**I was scared of what he was doing, but he said I was his special friend and he would never hurt me.**



## WHO WE ARE







Protect Us Kids Foundation is a 501c3 non-profit organization dedicated to protecting at-risk youth from cyber-related crimes, so that they can navigate the cyberspace freely without falling prey to people who will take advantage of them.

Our mission is to protect youth from being victimized by predators who leverage cyberspace as an international exploitation tactic. We accomplish this by promoting widespread awareness; educating youth about the dangers of cybercrime and providing them with methods of protection; stimulating the development of technology-driven safety solutions; and establishing strategic partnerships with other organizations to identify key indicators that lead to exploitation.

While our overall goal is to protect all youth, we have a special interest in those living in underserved, rural and marginalized areas who may be more vulnerable to predatory maneuvers.

# OUR PROGRAMS

Protect Us Kids Foundation programs are centered on the unique cultural, behavioral, and societal aspects of disadvantaged and rural communities that have afforded criminals an increased opportunity to exploit children leveraging technology. Our programs align to the 2030 Agenda for Sustainable Development Goals (SDG) and support global partnership efforts towards combating human trafficking. Our programs include:

-  Academic Outreach, Training and Development
-  Identity & Data
-  Health Affairs
-  Sexual Assault Advocacy & Outreach
-  Public Relations & Communications
-  Technology

## WHAT WE DO

Most of the affected youth come from disadvantaged socioeconomic backgrounds. This is why we conduct research on the behavioral and societal factors that make youth susceptible to cyber-related crimes.

-  We educate parents and guardians on the importance of monitoring their children's online activities and how they can protect them while surfing the internet.
-  We partner with academic institutions, with a view for creating internet safety-related training resources that can be integrated easily into the school curriculum.
-  We partner with national and international authorities to obtain funding, sustain resources and tools, and to further collaboration and research, so that the knowledge of internet safety can reach youth within underserved, rural and marginalized areas.



**Call Now (866) 7-SAFEKID**