

HPS | Health Performance Specialists



Health Performance Specialists is the largest network of independent vein practices in the USA.

HPS helps independent physician colleagues compete, succeed, and thrive in today's medical practice environment. Each practice maintains 100% independence and is supported by tools, talent, and technology to thrive in private practice. HPS is aligned with physicians to grow their practice. You are independent but not alone.

HPS allows vein care practices to:

- Control consumable costs and save money
- Focus on patient care, our primary revenue generator
- Off-load non-clinical functions with shared service resources
- Benefit from operational knowledge shared among HPS network practices
- Gain operational and clinical work-flow efficiencies
- Compete in a consolidating medical marketplace
- Limit compliance risk
- Remain independent



PURCHASING OPTIMIZATION

HPS has negotiated a number of purchasing contracts that cover medical equipment, devices, supplies, and more. Our network physicians enjoy large group savings, free shipping charges, and many other benefits normally reserved for large medical groups.



REVENUE GROWTH

Our team has deep experience running independent practices and acts as your partner to drive leads and find revenue opportunities. We help you manage as little or as much as you like, including insurance payer negotiations, authorizations, collections, and denials.



DATA-DRIVEN RESULTS

HPS believes that all decisions should be based on data. Our team designs customized scorecards to ensure that you are operating at peak efficiency. We track and analyze leads, physician utilization, clinical outcomes, and accounts receivable.

Mission: Independent Practice With Large Practice Benefits.

Vision: The Preferred Practice Platform for Physicians and Their Patients.



MARKETING & ADVERTISING

Your HPS team has deep experience marketing Venous and Lymphatic services across multiple markets. We customize strategies for each network physician and drive quality leads that quickly convert to revenue.

- Marketing Analysis and Planning
 - Search Engine Marketing
- Email & Social Media Marketing
- Print, Direct Mail, and Billboard
 - TV and Radio Advertising
- Physician Liaison Development



PRACTICE INTELLIGENCE

Our team designs customized scorecards for every practice. We continuously evaluate and benchmark practice data to identify trends and create innovative ideas, helping your practice to operate at its highest potential.

- Periodic Practice Analytics and Reporting
 - Best Practice Reviews
- Key Performance Indicators and Benchmarking
 - Ongoing analysis and updating



BILLING & COLLECTIONS

HPS makes it easy to collect all revenue you've earned. Our team pro-actively manages claims and implements practices to ensure successful collections.

- Insurance Payer Negotiations
- Billing and Collections Analysis
- Charge Entry and Payment Posting
- Billing oversight of staff or third party



STAFFING & RETENTION

HPS provides its network physicians a solution for all matters related to human resources. We can help you identify, engage, and retain employees that grow your practice and delight your patients.

- Payroll • Practice Accounting
- Job Descriptions • Employee Benefits
- Insurance



PRACTICE OPERATIONS

HPS provides research and data to establish successful operational processes and training methods. We ensure your staff runs like a well-oiled machine and that your financial performance is optimized.

- Patient Journey Mapping
- Detailed Training for Physicians, Physician Assistants, Nurses, Ultrasound Technologists, and Medical Assistants
 - Credentialing Support
- Monthly Operations Review
- Staff Support Hot line



TECHNOLOGY SUPPORT & EMR

Your HPS team has deep experience in health information technology and will keep you from making costly mistakes when acquiring new systems.

- Top tier clinical EMR with integrated, patented billing rules engine and patient portal
- Telemedicine and Smartphone patient engagement apps
 - Clinical Photography Software
 - HIPAA-compliant email
- Secure Document Management
- Local IT Support and backups

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INDEPENDENT PRACTICE WITH LARGE PRACTICE BENEFITS