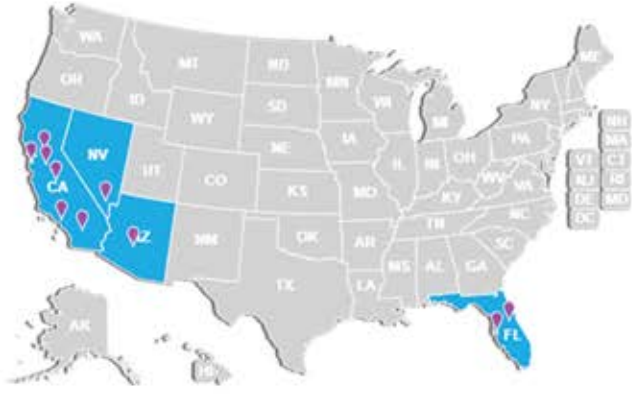
Experiencing a Staffing Shortage?
Partner with an accredited institution to train the future healthcare workers you need, faster.



We are developing strategic relationships with clinical partners in key regions across the United States. Gurnick Academy of Medical Arts leverages its existing qualified instructor talent and administers accredited curriculum via a standardized distance education experience. Future imaging professionals collaborate from across the country during their academic learning. Our model is already being implemented for clinical partners such as RadNet, SimonMed, and Halo Diagnostics in Nevada and Arizona.

About Gurnick Academy

Gurnick Academy of Medical Arts is a private academy offering quality imaging, allied-health and nursing programs operating six (6) campuses in California with locations in San Mateo, Modesto, Fresno, Concord, Sacramento, and Van Nuys.

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Let's discuss your situation

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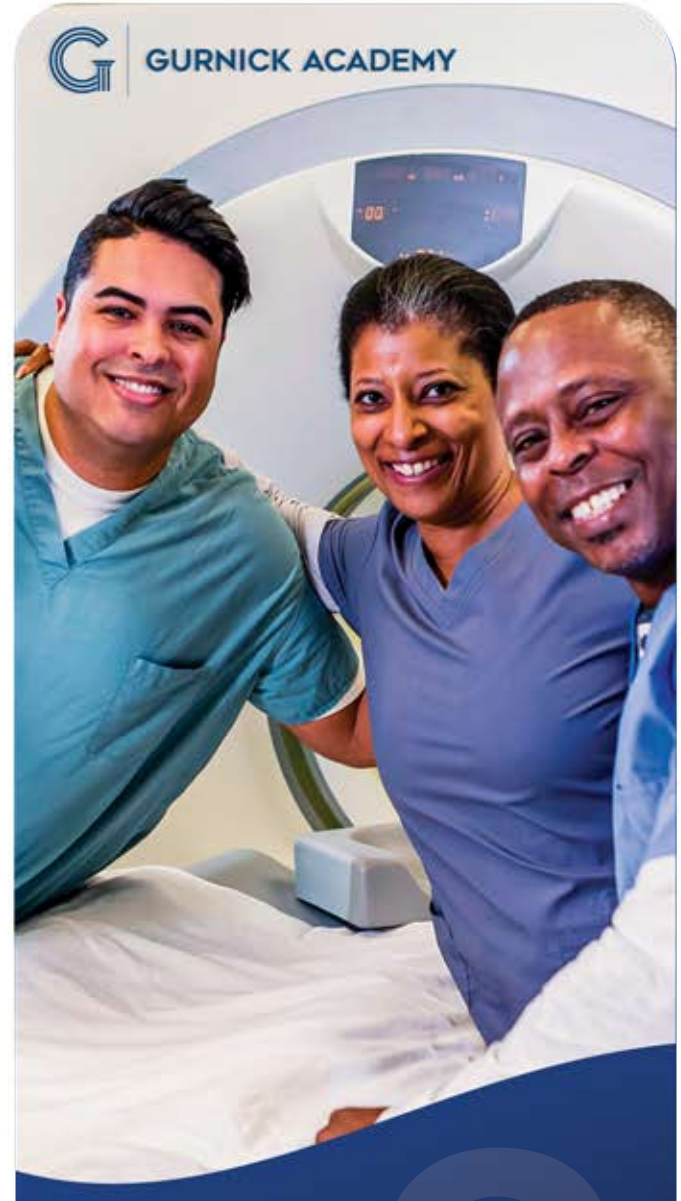


How are you addressing the Medical Imaging worker shortage?

What is the situation in the medical imaging field now?

Here we are in yet another imaging paucity, mirrored by shortfalls in doctors, nurses, and other allied health professionals. Let's call this the COVID-enhanced shortage.

This pronounced dearth was exacerbated by healthcare professionals exiting the workforce near or at retirement age due to the heightened work strains during the pandemic. Nearly 20% of the healthcare workforce quit or retired, while an additional 10% were terminated.[1] Additionally, as the Baby-Boom Generation grows older, increased medical conditions, such as cancer and Alzheimer's disease, make imaging needs only projected to rise.[2]

The AP Wire captured a shocking expose of an X-ray tech living in an RV camped outside his employer to maintain the hospital's imaging services.[3] Hospitals and healthcare systems are courting the limited talent pool with significant pay increases and bonuses to attract and retain personnel.[4] This means larger markets can sometimes buy staff—yet the need grows direr in rural and non-metropolitan areas. The Bureau of Labor Statistics projects over 20,800 job openings for Radiologic and MRI Technologists each year on average from 2020 to 2030 nationwide.[2]

Past solutions required high-cost, labor-intensive infrastructure and talent investments. What if a new accordion model paradigm leveraged knowledge transfer as needed across regions and industries?

The Pandemic taught us online didactic learning allied well with requisite lab and clinical portions of imaging modalities. Held at strategic partner sites across the country, fields like nuclear medicine, MRI, and radiation therapy uncovered viable methods for tech professional proliferation to tackle workforce deficiencies.

1 ^a, b, Levine, David. "US Faces Crisis of Burned-Out Healthcare Workers." https://www.usnews.com/news/health-news/articles/2021-11-15/us-faces-crisis-of-burned-out-health-care-workers. U.S. News and World Report. Occupational Outlook Handbook. (Accessed November 18, 2021).

2 ^a, b, "Radiologic and MRI Technologists." Bureau of Labor Statistics, U.S. Department of Labor. https://www.bls.gov/ooh/healthcare/radiologic-technologists.htm#tab-6. Occupational Outlook Handbook. (Accessed November 18, 2021).

3 ^a, b, Hollingsworth, Heather. "As virus spreads, Kansas hospital runs out of staff." "AP Wire. https://apnews.com/article/technology-kansas-coronavirus-pandemic-c924f4f1ecc5f561e9b4fd6e6bdd0e33. (Accessed November 18, 2021).

4 ^a, b, Gooch, Kelly. "6 hospitals, health systems offering sign-on or pandemic bonuses." Becker's Healthcare. https://www.beckershospitalreview.com/compensation-issues/6-hospitals-health-systems-offering-sign-on-or-pandemic-bonuses.html. (Accessed November 18, 2021).

Staffing shortage reality

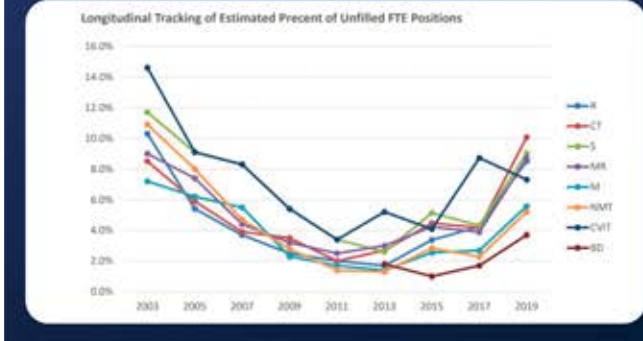
In the 2019 survey respondents were asked the number of budgeted full-time equivalent (FTE) positions within each discipline at their facility. The averages per facility were:

- Radiography/Fluoroscopy (8.7%)
- Computed Tomography 6.1%)
- Sonography (4.3%)
- Magnetic Resonance Imaging (4.1%)
- Mammography (3.6%)
- Nuclear Medicine Technology (2.8%)
- Cardiovascular Interventional Technology (5.2%)
- Bone Densitometry (1.3%)

The budgeted FTEs in each discipline, along with the positions that are currently vacant and recruiting, are used to estimate the percentage of unfilled positions in each area:

- Radiography (8.5%)
- Computed Tomography (10.1%)
- Sonography (9.0%)
- Magnetic Resonance Imaging (8.7%)
- Mammography (5.6%)
- Nuclear Medicine Technology (5.2%)
- Cardiovascular Interventional Technology (7.3%)
- Bone Densitometry (3.7%)

Represents longitudinal tracking of the estimated percentage of unfilled FTE positions.



Benefits of collaboration with imaging programs

As a clinical partner **join one or more of our program advisory boards**. Collaboratively engage with us to fine-tune course curriculum that teaches industry-needed skill sets.

By administering the training you **ensure the caliber and acumen of your future employees.**

Reduce onboarding time and costs through exposure to internal policies and procedures during clinical rotations.

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