

# Discover the freedom of patient-driven image sharing

The world's first image exchange platform that completely eliminates CDs from your workflow



## The Challenge

CDs and legacy digital image exchange networks add **complexity and friction** for providers and patients, and **negatively impact patient outcomes**.



## The Solution

PocketHealth helps you **put the patient at the center of the image sharing process** and truly get to zero CD, meaning **no more wasted time and money**, no more unnecessary repeat imaging, **no more delays in care**.

## Enable patient-centered care

- + Patients can **permanently own, access, and share** their imaging **any time, on any device**, without limitations.
- + **Empower patients to be better educated on their care**, leading to better conversations and improved outcomes.
- + **Zero CD** means **no more unnecessary repeat imaging and patient visits** to pick up CDs.
- + **Real-time sharing** and an **FDA approved zero-footprint viewer** provide faster time to diagnosis.

## Eliminate friction

- + An **intuitive interface** that's easy for everyone to use.
- + A **one-click solution** that integrates with your existing workflows without adding complexity.
- + **HIPAA compliant, web-based platform** that connects to any PACS, VNA or EHR.
- + **100% automated process captures patient consent** and identity with zero clerical involvement.

## Get the custom support you need most

- + Our **customized training sessions** ensure your staff feel comfortable.
- + We provide **all the marketing you need** to get your patients aware of and enrolled in PocketHealth.
- + Our **24/7 patient support** means your staff can focus on what matters most - patient care.
- + **Detailed reporting** gives you ongoing insight into the impact of PocketHealth

"As one of South Florida's leading imaging centers, we are always looking to improve the patient experience, while streamlining our own internal workflow. PocketHealth helps patients gain access to their diagnostic imaging and results without waiting for a CD after their appointment, and helps our specialist community more easily access their patients' records."

**Cathy Fara**  
CEO of Unique Imaging, Florida



Used by over 500,000 patients and 550 healthcare facilities across North America



## Get started today

► [www.pockethealth.com](http://www.pockethealth.com) ► [inquiries@pocket.health](mailto:inquiries@pocket.health)



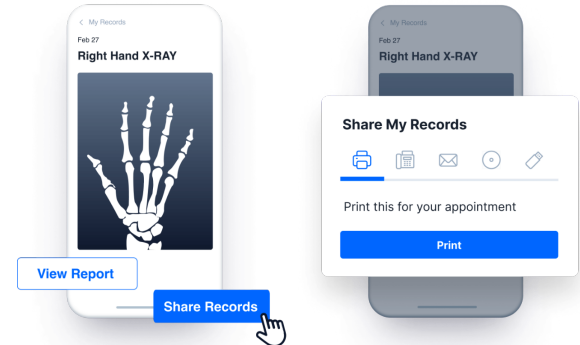
# Pick the PocketHealth product that's right for you



## PocketHealth for Patients

Empower your patients to access and share their medical imaging

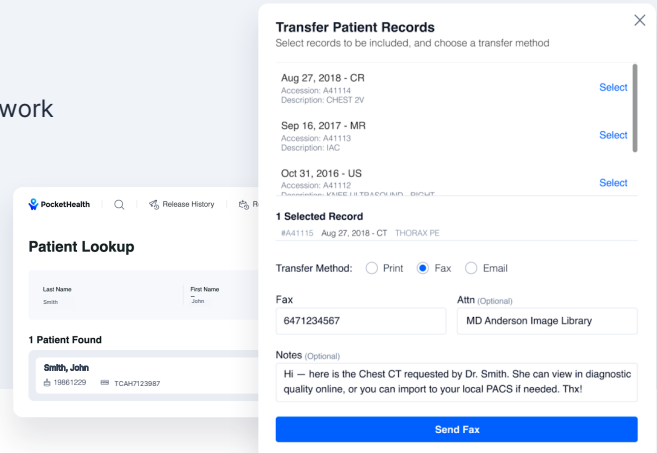
- ✓ Free for you to set up
- ✓ Patient-sharing platform
- ✓ No access or share limits
- ✓ Signed consent collected with each record release
- ✓ Seamless integration to major EHRs
- ✓ 24/7 patient support
- ✓ Customized training and marketing assets
- ✓ Detailed reporting to prove ROI



## PocketHealth for Providers

Easily exchange medical imaging with any patient, any provider, any network

- ✓ All PocketHealth for Patients benefits, for free
- ✓ Share imaging with any provider, across any network, and revoke share
- ✓ Seamlessly retrieve a patient's priors, from any outside facility
- ✓ A comprehensive audit trail for security and compliance



## PocketHealth for Enterprise

Supercharge image exchange at scale without losing sight of the patient

- ✓ All PocketHealth for Patients benefits, for free
- ✓ All PocketHealth for Providers benefits
- ✓ Automated routing capabilities
- ✓ Data anonymization options
- ✓ Custom rules to normalize inbound data
- ✓ Custom analytics to measure what matters most to you



"The second I heard about it I thought, 'This is so obvious.' It was one of those things you knew was going to be successful and we needed it because it was good for our patients and the hospital."

**Marc Ossip**

Medical Director of Radiology, William Osler Health System

**Discover the freedom of patient-driven image sharing**

**Get started today**

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