

For Sensitive Tummies – Easy-digest Goat Milk



Allergens: Contains Dairy and Soy

Bubs® Easy-digest Goat Milk Formula uses fresh Goat Milk, and includes Omega 3 (DHA), Omega 6 (AA), and Prebiotic (GOS). Goat Milk naturally supports gentle digestion and may be a good alternative for formula-fed babies with sensitive tummies and an easier-to-digest, non-cow's milk option.

Why is Goat Milk good for sensitive tummies?



Whole Goat Milk with A2-beta casein is similar to that of human milk and delivers triglycerides of short and medium chain fatty acid length, sn-2 palmitic acid and milk fat globule membrane (MFGM). The MFGM is primarily composed of phospholipids. Whole milk fat is relatively unique to the infant formula market in the U.S., although widely used in other countries. Most infant formulas in the U.S. use skim milk which results in the removal of the phospholipid fraction of the milk. Vegetable oils are used in all infant formulas in the U.S. to ensure delivery of the essential fatty acids as required by the FDA. Whole Goat Milk contains oligosaccharides similar to that of human milk to support gut health.



Key Ingredients and Features	Bubs® Easy-digest Goat Milk	Similac Pro-Sensitive	Enfamil Neuro Pro Gentlease	Kabrita Goat Milk Toddler
Whole Goat Milk (naturally A2 beta-casein)	✓	✗	✗	✗
Added Whey Protein	✓	✗	✓	✓
Lactose Added	✓	✗	✗	✓
Contains Prebiotics	✓	✓	✗	✓
No Sugar Added	✓	✗	✓	✓
No Maltodextrin Added	✓	✓	✓	✓
No Corn Syrup Added	✓	✗	✗	✓
Non-GMO	✓	✓	✗	✓
Clean Label Purity Award	✓	✗	✗	✗
Australian Made	✓	✗	✗	✗

Extracted from competitor brand websites September 2022

- ✓ **Gentle protein for sensitive tummies**
- ✓ **Naturally A2 beta-casein dominant protein**
- ✓ **60:40 Whey to Casein**
- ✓ **Natural source of short and medium-chain fatty acids**
- ✓ **DHA and AA**
- ✓ **Natural source of prebiotic oligosaccharides, and with added GOS**
- ✓ **No artificial growth hormones**
- ✓ **No artificial colors or preservatives**
- ✓ **Clean Label Purity Award**
- ✓ **Non-GMO**
- ✓ **Free of table sugar, corn syrup and maltodextrin.**

Ingredients:

Lactose, Goat Milk Solids, Goat Whey Protein Concentrate, Vegetable Oil Blend (Palm Olein, High Oleic Sunflower Oil, Canola Oil, Sunflower Oil, Coconut Oil), Galacto-Oligosaccharide (GOS). Less than 2% of: Antioxidants (α-Tocopherol, Ascorbyl Palmitate), M.alpina (AA), Biotin, Schizocytium sp. (DHA), Calcium carbonate, Calcium pantothenate, Calcium phosphate, Choline Bitartrate, Cholecalciferol, Copper Sulfate, Cyanocobalamin, d-alpha Tocopheryl Acetate, Folic acid, Ferrous Sulfate, Inositol, L-Carnitine, Magnesium Sulfate, Manganese Sulfate, Niacinamide, Phytonadione, Potassium chloride, Potassium iodide, Potassium phosphate, Pyridoxine Hydrochloride, Riboflavin, Sodium ascorbate, Sodium citrate, Sodium selenite, Soybean Lecithin (Emulsifier), Taurine, Thiamine hydrochloride, Vitamin A acetate, Zinc Sulfate.

Vitamins: Sodium Ascorbate, dl-α-Tocopheryl Acetate, Vitamin A Acetate, Niacinamide, Calcium Pantothenate, Cyanocobalamin, Cholecalciferol, d-Biotin, Folic Acid, Phytonadione, Thiamine Hydrochloride, Riboflavin, Pyridoxine Hydrochloride.

Minerals: Sodium Citrate, Calcium Carbonate, Potassium Chloride, Ferrous Sulphate, Magnesium Sulphate, Magnesium Chloride, Calcium Phosphate, Zinc Sulphate, Copper Sulphate, Manganese Sulphate, Potassium Iodide, Potassium Phosphate, Sodium Selenite.

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