

Emerging Healthcare Plan Coverage for Rapid Whole Genome Sequencing™



The New Standard of Care

Multiple studies have shown that rapid Whole Genome Sequencing™ (rWGS®) can empower clinicians to make timely, precise diagnoses and treatment decisions for critically ill children with genetic diseases. For infants with rare conditions of unknown etiology, rWGS® can provide actionable, molecular diagnoses, enabling cost-effective patient care. Demonstrated benefits of rWGS® include expedited reporting of critical results, clinical certainty, improved outcomes, reduced costs and peace of mind for patient families.

Rising Reimbursement

Opportunities are emerging for reimbursement of rWGS®. Already, Blue Cross Blue Shield in nine states (California, Florida, Idaho, Hawaii, New Jersey, Louisiana, Michigan, Mississippi and New York-Northeastern and Western plans) have adopted policies determining that rWGS® is medically necessary for critically ill children in Intensive Care Units with disorders of unknown etiology (Table 1).¹ In addition, several state Medicaid programs have declared rWGS a covered benefit. As of October 2022, those include Michigan, California, Minnesota, Louisiana, Maryland, and Oregon with some offering separate payment for rWGS (see next page).

Public Insurance Coverage of rWGS

rWGS is a covered benefit in several State Medicaid Programs:

- Michigan Medicaid (Per <u>Lab Policy MSA 21-33</u>, State Plan Amendment # <u>MI-21-0010</u>) –
 Effective September 1, 2021
- California Medi-Cal (Per <u>AB133</u> and reflected in <u>Provider Bulletin 573</u>) – Effective January 1, 2022
- Oregon Medicaid (Per <u>Prioritized Health</u> <u>Services List</u>) – Effective January 1, 2022
- Maryland Medicaid (Per <u>Lab Testing Policy</u>)
 Effective January 1, 2022
- Minnesota Medicaid (Per <u>Lab & Pathology</u> <u>Services Provider Manual</u>) – Effective April 1, 2022
- Louisiana Medicaid (Per <u>SB 154</u>) Effective August 1, 2022

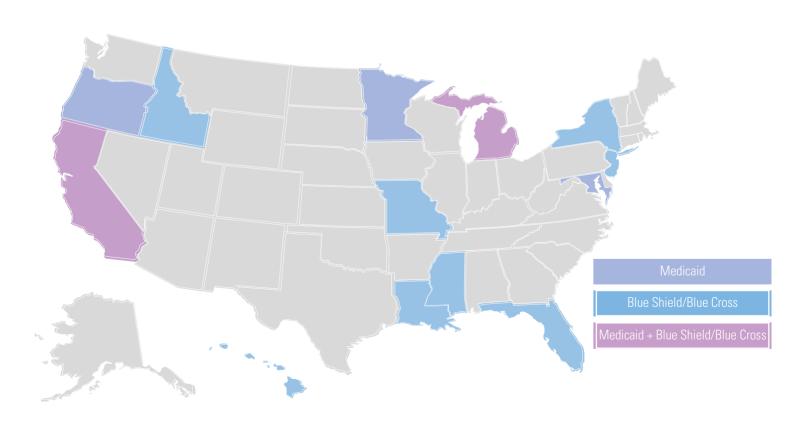
Separate payment outside of the inpatient bundled rate is indicated by Michigan Medicaid, Minnesota Medicaid MCHPs, and Louisiana Medicaid.

Commercial Insurance Coverage of rWGS

Licensees of the Blues Association which cover rWGS:

- <u>BCBS Federal Employee Program</u> (Policy 2.04.102)
- BCBS of HI Hawaii Medical Service Association (Policy MM.02.035)
- BCBS of Louisiana (Policy 00389)
- BCBS of Michigan
- BCBS of Mississippi (Policy A.2.04.102)
- BCBS of Western New York (Policy 204102)
- Blue Cross of Idaho (Policy MP 2.04.102)
- Blue Shield of California (Policy 2.04.102)
- Blue Shield of Northeastern New York (Policy 204102)
- Florida Blue (Policy 05-82000-28)
- Horizon Blue New Jersey (Policy 094)

Louisiana Senate Bill 154 (<u>SB 154</u>) also requires that all private health plans cover rWGS subject to medical necessity criteria.



Clinical Utility and Cost Savings

Annually, an estimated 60,000 children who could benefit from rWGS® are admitted to neonatal, pediatric or cardiovascular intensive care units.² In clinical studies, rWGS® has been shown to provide a diagnosis in 35% of cases, change in treatment in 27% and change in outcome for 17%.³ Additionally, rWGS® can yield a substantial reduction in healthcare costs by eliminating the need for unnecessary tests, procedures and surgeries, and allowing for precision care and earlier hospital discharge.

Findings from California's Project Baby Bear® were modeled to show that if rWGS® were used to identify or rule out genetic disease for the pool of 60,000 children who might benefit, potential savings could total up to \$200M in yearly medical costs.4

Clinicians and Families Both Value rWGS®

In a 2020 study, 77% of clinicians and 97% of families felt rWGS was beneficial,⁵ despite a diagnostic rate of 23%, demonstrating that even a negative genome result provides useful clinical information (Figure 1).⁶ Families reported that if given the opportunity, they would make the same decision and move forward with genome sequencing for their child.⁶

Figure 1. Support for the use of rWGS



Clinicians



97%

Families

Getting Started with rWGS®

For most commercial and government payors, providing supplementary reimbursement for an inpatient genetic test is not yet standard. To identify the key infrastructure and resources required to provide rWGS® as a reimbursed clinical diagnostic test, RCIGM led a pilot project. We uncovered key elements to be considered with respect to inpatient ordering, authorization, electronic record integration, and billing. Important lessons learned regarding internal authorization and resource allocation processes are detailed below (Table 2). This information is intended to guide clinicians and administrators to navigate the hospital sys-tem, enabling access of rWGS® for patients.

Transforming Healthcare Today
The power to improve lives through Rapid
Precision Medicine™ is here. Public and
commercial payors are increasingly defining
rWGS® as medically necessary. Improved
patient outcomes and quality of life are now
possible through cost-effective, precision care.
Let us help you adopt the new standard of care.

Ready to Get Started?

Contact RCIGM for resources on rWGS® to share with decision makers within your institution.

858.966.8127 ask@RadyGenomics.org

THINGS TO KNOW- FOR CLINICIANS

First Steps

- · Obtain family consent.
- Work with your laboratory for the sample collection. Contact us for a sample collection kit.
- Complete the Test Requisition form by email, fax, or utilizing the Clinical Genomics Center Portal.
- Package and ship the specimens.
 https://radvaenomics.org/order-test
- Automate through your EMR system (Ask us how!).

Billing Authorization

- Varies by Payor, in some cases you have up to 30 days after the date of service to submit.
- Relevant CPT Codes:
 - Proband (Patient)
 - PLA Code 0094U or CPT Code 81425
- Trio and Ultra-Rapid
 - PLA Code 0094U or CPT Code 81425
 - CPT Code 81426 (Parent #1)
 - CPT Code 81426 (Parent #2)

Reimbursement Options

- Multiple State and Commercial options are available as described in Table 1.
- Many rWGS inpatients' cost of care will exceed stop loss or outlier thresholds and accordingly result in % of charges reimbursement based upon individual payor contract terms.

For detailed information, please contact us at ask@RadyGenomics.org

References:

1. The following Blue Shield and/or Blue Cross state plans include coverage for rapid Whole Genome Sequencing

Blue Shield of California (May 2019) https://www.blueshieldca.com/bsca/bsc/public/common/PortalComponents/provider/StreamDocumentServlet?fileName=PRV_WholeExome_Sequen.pdf
Florida Blue (May 2020) http://mcas.bcbsfl.com/MCG?mcald=05-82000-28&pv=false

Blue Cross of Idaho (June 2020) https://providers.bcidaho.com/resources/pdfs/medical-management/Medical%20Policy%20PDF/2%20-%20Med/02.04.102_03-25-21.pdf

Hawaii Medical Service Association - An independent licensee of Blue Cross and Blue Shield Assn. (September 2020) https://cdn1-originals.webdamdb.com/14017_108318950?cache=1625095834&response-content-

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Blue Shield Northeastern New York (March 2021) https://www.bsneny.com/content/dam/COMMON/non-secure/provider/Protocols/W/prov_prot_204102.pdf

Blue Cross Blue Shield Western New York (June 2021) https://www.bcbswny.com/content/dam/COMMON/non-secure/provider/Protocols/W/prov_prot_204102.pdf

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The following Medicaid state plans include coverage for rapid Whole Genome Sequencing:

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Medi-Cal (January 2022) https://leginfo.legislature.ca.gov/faces/billTextClient.xhtml?bill_id=202120220AB133; Originally put forth as AB 114, included in the general health bill: https://leginfo.legislature.ca.gov/faces/billNavClient.xhtml?bill_id=202120220AB114

- 2. Lobo, I. & Zhaourova, K (2008) Birth defects: causes and statistics. *Nature Education* 1(1):13
- 3. The Evidence is In: Rapid Whole Genome Sequencing is the new Standard of Care for Acutely III Infants. (2021) Rady Children's Institute for Genomic Medicine
- 4. Based on Project Baby Bear, the total cost of sequencing 178 genomes was \$1.737 million and saved \$2.489 million in unnecessary healthcare costs. This amounted to \$1.43 savings for every \$1 spent.

 Extrapolating data out to 60,000 genomes, total cost savings is ~\$0.8 billion. Project Baby Bear was a quality improvement project (Nov. 2018 May 2020) funded by the State of California that sequenced the genomes of 178 children admitted at five children's hospitals statewide. Participants were acutely ill Medi-Cal beneficiaries, under one year of age.
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