

For Routine Feeding – Organic 365 Day Grass-Fed Cow Milk



Bubs Organic® Grass-Fed Cow Milk Infant Formula is made with organic milk from 365-day grass-fed (pasture fed) cows, nutritionally balanced and free from ingredients derived from GMOs (Genetically Modified Organisms). Our incredibly high standards ensure safety, quality, purity and nutrition, giving parents peace of mind and a happy start to life for your infant.

Why Organic, Grass-Fed Formula?



Overall, Bubs Organic® Grass-fed Cow Milk Infant Formula benefits the optimal development and general well-being of infants. Ideally for infants who are tolerant to cow's milk, transitioning to formula (or mixed feeding) with a clean label, organic formulation. The nutrient components of this range contain essential vitamins and minerals that promote optimal growth, development, cognitive function, and immune system support in healthy growing infants.

Allergens: Contains Dairy and Soy



Key Ingredients and Features	Bubs® Organic Grass Fed Cow Milk	Similac Organic	Earth's Best Organic Dairy	Similac Advance	Enfamil	Enfamil Neuro Pro	Bobbie
Organic Whole Cow's Milk	✓	✗	✗	✗	✗	✗	✗
Added Whey Protein	✓	✗	✓	✓	✓	✓	✓
Organic Lactose Added	✓	✓	✓	✗	✗	✗	✓
Contains Prebiotics and Probiotics	✓	✗	✗	✗	✗	✗	✗
365 Days Grass Fed Cows	✓	✗	✗	✗	✗	✗	✗
Non-GMO	✓	✓	✓	✗	✓	✓	✓
Clean Label Purity Award	✓	✗	✗	✗	✗	✗	✓
Organic Certified Formula	✓	✓	✓	✗	✗	✗	✓
Australian Made	✓	✗	✗	✗	✗	✗	✗

Extracted from competitor brand websites September 2022

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- ✓ With Organic Whole Milk from 365 Day Grass-Fed Cows
- ✓ Higher in PUFAs, β-carotene and carotenoids and tocopherols*
- ✓ 60:40 Whey to Casein
- ✓ With Prebiotic (GOS) and B. longum BB536 probiotic
- ✓ No artificial growth hormones
- ✓ No artificial colors or preservatives
- ✓ Clean Label Purity Award
- ✓ Non-GMO
- ✓ Free of table sugar, corn syrup and maltodextrin.

Ingredients:

Organic Cow's Milk Lactose, Organic Vegetable Oil Blend (High Oleic Sunflower, Coconut, Soy, Canola), Organic Whole Cow's Milk Powder, Organic Cow's Milk Whey Protein Concentrate, Organic Non-fat Cow's Milk Powder. Less than 2% of: Ascorbic Acid, Bifidobacterium longum BB536, Biotin, Calcium Carbonate, Calcium Pantothenate, Calcium Phosphate, Cholecalciferol, Copper Sulfate, Cyanocobalamin, d-alpha Tocopheryl Acetate, Schizocytium sp. (DHA), Folic Acid, Ferrous Sulfate, M.alpina (AA), Magnesium Chloride, Manganese Sulfate, Niacinamide, Organic Galacto-Oligosaccharide (GOS), Phytonadione, Potassium chloride, Potassium Citrate, Potassium Iodide, Potassium Phosphate, Pyridoxine Hydrochloride, Sodium Chloride, Sodium Citrate, Sodium Selenite, Soy Lecithin (Emulsifier), Thiamine Hydrochloride, Vitamin A Acetate, Zinc Sulfate.

Vitamins: Ascorbic Acid, dl-a-Tocopheryl Acetate, Vitamin A Acetate, Niacinamide, Calcium Pantothenate, Cholecalciferol, Thiamine Hydrochloride, Cyanocobalamin, Phytonadione, Pyridoxine Hydrochloride, Folic Acid, D-Biotin.

Minerals: Potassium Phosphate, Calcium Phosphate, Magnesium Chloride, Sodium Chloride, Calcium Carbonate, Potassium Chloride, Ferrous Sulphate, Potassium Citrate, Sodium Citrate, Zinc Sulphate, Copper Sulphate, Manganese Sulphate, Potassium Iodide, Sodium Selenite.

*Associated with organic and/or grassfed milk, as compared to infant formula made with conventional cow milk.

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