



Traditional communication methods between patients, staff, and referral partners often leads to phone tag, paperwork, and delays getting answers to people that need it the most. With the CareTend® Engagement Manager, powered by Citus Health, your home infusion or specialty pharmacy can move to a new era of patient engagement available right at your fingertips. Proven to increase customer satisfaction, lower costs, and improve therapy-adherence rates, your pharmacy is one step away from improving both your patient and financial outcomes.

## Connect patients and staff members in real-time:

Equip your patients and staff with real-time, secure messaging capabilities that improve customer satisfaction and dramatically reduce your expenses.

- Provide instant answers to patients' questions through mobile-app or web-based messaging using any device
- Ensure that patients' incoming messages are escalated to the next level of management, if the patients' timeframe for a response aren't met
- Send group messages between staff for care team coordination and broadcast messages to patients for critical notifications that will affect more than one person (i.e., natural disasters)
- · Send availability requests using masked messages to a group of nurses to coordinate patients' visits



## Ensure compliance with secure messaging:

Rest easy knowing your internal and patient information is secure, using HIPAA compliant technologies that lock down your data using the tightest security standards in the healthcare industry.

- Customized security privileges within the application, based on job roles
- All interactions are logged and can be recalled, audited, redacted, or unredacted by authorized users; and progress notes can be automatically created after a chat occurs
- Connect your partners (physicians, nursing agencies, manufacturers, etc.) to the system with specific privileges

## Streamline clinical and billing activity:

Transform your organization's existing assessments, compliance documents and billing into configurable best practice digital workflows to quickly send and receive vital clinical information from patients or partners.

- Eliminate phone tag and document chasing with digital, customizable assessments, delivery tickets and patient satisfaction surveys
- Easily obtain eSignatures from patients and physicians in real-time
- Therapy, payer and diagnosis driven workflows help onboard patients quickly

## Improve communication with your patients:

Eliminate barriers to effectively communicate with your patients using on-the-go technology that works with any smart device or web browser wherever you are, and with any patient, regardless of language.

- Automatically translates messages sent and received in 90 languages
- Instant push notifications are displayed on devices to encourage real-time response between staff and patient
- Video chat with patients to troubleshoot concerns remotely, saving on call costs, learn of new symptoms, side effects, and additional care required





**Get started today!** Contact your WellSky representative to learn more or schedule a demonstration.