















Nutritional Management Guide – Canine

Category	Products	Indications		Key Benefits	Life Stage
<div>GI</div> <div>GASTROINTESTINAL SUPPORT</div>		<ul style="list-style-type: none">Acute or chronic gastroenteritisGastritis/ulcersSmall and large bowel diarrheaMotility/emptying disordersExocrine pancreatic insufficiency	<ul style="list-style-type: none">Pancreatitis (nonhyperlipidemic)Inflammatory bowel diseaseProtein-losing enteropathyIntestinal dysbiosisAntibiotic-responsive diarrheaColitis	<ul style="list-style-type: none">Clinically shown to improve stool quality with 23% quicker resolution of diarrheaClinically shown to produce ideal fecal consistency scoresPrebiotic fibers and fermentation extracts to promote GI healthComplete and balanced nutrition	<div>Puppy and Adult</div> <div>Note: Canned food not intended for large breed puppies</div>
<div>GI</div> <div>Low Fat</div> <div>GASTROINTESTINAL SUPPORT – LOW FAT</div>		<ul style="list-style-type: none">PancreatitisHyperlipidemiaLymphangiectasiaProtein-losing enteropathyExocrine pancreatic insufficiencyAcute gastrointestinal illness	<ul style="list-style-type: none">Chronic gastrointestinal illness (e.g., IBD)Other gastrointestinal diseases requiring a low-fat diet	<ul style="list-style-type: none">Readily digestible proteins, carbohydrates and fat for optimal nutrient absorptionPrebiotic fibers like fructooligosaccharides (FOS) to help balance and support healthy microflora for gastrointestinal healthComplete and balanced formulation for long-term feeding in adult dogs	<div>Adult</div>
<div>HF</div> <div>HYDROLYZED FOR FOOD INTOLERANCE</div>		Dermatologic: <ul style="list-style-type: none">Chronic otitis externaCutaneous adverse food reactions (CAFR)Chronic non-seasonal pruritic dermatitis Gastrointestinal: <ul style="list-style-type: none">Diet-responsive chronic enteropathyChronic gastroenteropathyIntestinal dysbiosisColitis	Other Inflammatory Conditions: <ul style="list-style-type: none">Atopic dermatitisPruritic dermatitis	<ul style="list-style-type: none">Features highly digestible salmon hydrolysate to help minimize the chances of adverse reactions to foodEnriched with omega-3 fatty acids, which have been shown to reduce inflammation in skin cellsComplete and balanced nutritionClinically shown to be as efficacious as the leading hydrolyzed poultry feather diet with less adverse events	<div>Adult</div>
<div>KS</div> <div>KIDNEY SUPPORT</div>		<ul style="list-style-type: none">Kidney diseaseCalcium oxalate urolithiasis Contraindications: <ul style="list-style-type: none">Struvite urolithiasisGrowthPregnancy or lactation		<ul style="list-style-type: none">Controlled protein and mineral levels to help manage kidney diseaseClinically proven to produce a Calcium Oxalate Supersaturation value of <3, and to produce an average urine pH between 6.8 and 7.3Clinically shown to produce ideal fecal consistency scoresComplete and balanced nutritionNutrition that's been shown to benefit animals with cardiac disease	<div>Adult</div> <div>Note: Canned food intended for intermittent or supplemental feeding only</div>
<div>W+U</div> <div>WEIGHT MANAGEMENT + URINARY CARE</div>		Weight Management Indications: <ul style="list-style-type: none">Weight management for obese or overweight dogsHelps to support lean muscle mass maintenance Urinary Care Indications: <ul style="list-style-type: none">Dogs prone to lower urinary tract diseaseHelps to limit the formation of struvite urolithsDissolution of pure struvite urolithsHelps to limit the formation of calcium oxalate urolithiasis	Contraindications: <ul style="list-style-type: none">Pregnancy or lactationGrowthUse of concurrent urinary acidifiers	Weight management benefits: <ul style="list-style-type: none">Clinically proven to reduce body fat by 39.6% and body weight by 16.3% in dogsClinically shown to support lean muscle mass maintenance during weight loss Urinary care benefits: <ul style="list-style-type: none">Clinically proven to produce a urine pH of 6.0–6.4 in dogsClinically proven to produce a Struvite Relative Supersaturation of <1 and a Calcium Oxalate Relative Supersaturation of <5Complete and balanced nutrition	<div>Adult</div>
<div>NP</div> <div>NOVEL PROTEIN – ALLIGATOR</div>		Dermatologic: <ul style="list-style-type: none">Chronic otitis externaCutaneous adverse food reactions (CAFR)Chronic non-seasonal pruritic dermatitis Gastrointestinal: <ul style="list-style-type: none">Diet-responsive chronic enteropathyChronic gastroenteropathyIntestinal dysbiosisColitis	Other Inflammatory Conditions: <ul style="list-style-type: none">Atopic dermatitisPruritic dermatitis	<ul style="list-style-type: none">Studies have shown that 95% of dogs with confirmed dietary sensitivity were successfully managed with selected protein dietsHigh levels of omega-3 fatty acidsRich in fermentable fiberAntioxidant-rich formulas	<div>Puppy and Adult</div> <div>Note: Canned food intended for intermittent or supplemental feeding only</div>
<div>W+M</div> <div>WEIGHT MANAGEMENT + MOBILITY SUPPORT</div>		<ul style="list-style-type: none">Weight management for obese or overweight dogsHelps to maintain lean muscle massDegenerative joint diseaseHelps to limit the formation of struvite urolithsDissolution of pure struvite uroliths	Contraindications: <ul style="list-style-type: none">GrowthCalcium oxalate urolithiasis	<ul style="list-style-type: none">Clinically proven to improve arthritic scores over timeIngredients rich in omega fatty acids such as deboned salmon, fish oil, canola oil and flaxseedShrimp meal as a source of natural glucosamine, plus added chondroitin sulfateAntioxidant-rich formula with ingredients such as turmeric and vitamin E	<div>Adult</div>



Nutritional Management Guide – Feline

Category	Products	Indications	Key Benefits	Life Stage
<div>GI</div> <div>GASTROINTESTINAL SUPPORT</div>		<ul style="list-style-type: none">• Acute or chronic gastroenteritis• Gastritis/ulcers• Small and large bowel diarrhea• Motility/emptying disorders• Feline hairballs• Exocrine pancreatic insufficiency• Pancreatitis• Inflammatory bowel disease• Protein-losing enteropathy• Intestinal dysbiosis• Antibiotic-responsive diarrhea• Colitis	<ul style="list-style-type: none">• Clinically shown to improve stool quality with 30% quicker resolution of diarrhea• Clinically shown to produce ideal fecal consistency scores• Prebiotic fibers and fermentation extracts to promote GI health• Complete and balanced nutrition	<div>Dry: Adult</div> <div>Wet: Kitten and Adult</div>
<div>HF</div> <div>HYDROLYZED FOR FOOD INTOLERANCE</div>		<p>Dermatologic:</p> <ul style="list-style-type: none">• Chronic otitis externa• Cutaneous adverse food reactions (CAFR)• Eosinophilic granulomatous disease• Chronic non-seasonal pruritic dermatitis <p>Gastrointestinal:</p> <ul style="list-style-type: none">• Diet-responsive chronic enteropathy• Chronic gastroenteropathy• Intestinal dysbiosis• Colitis <p>Other Inflammatory Conditions:</p> <ul style="list-style-type: none">• Atopic dermatitis• Pruritic dermatitis	<ul style="list-style-type: none">• Features highly digestible salmon hydrolysate to help minimize the chances of adverse reactions to food• Enriched with omega-3 fatty acids, which have been shown to reduce inflammation in skin cells• Complete and balanced nutrition	<div>Adult</div>
<div>K+M</div> <div>KIDNEY + MOBILITY-SUPPORT</div>		<ul style="list-style-type: none">• Kidney disease• Calcium oxalate urolithiasis• Joint disease <p>Contraindications:</p> <ul style="list-style-type: none">• Struvite urolithiasis• Growth• Pregnancy or lactation	<ul style="list-style-type: none">• Controlled protein and mineral levels to help manage kidney disease• Clinically proven to produce a Calcium Oxalate Supersaturation value of <3, and to produce an average urine pH between 6.8 and 7.3• Clinically shown to produce ideal fecal consistency scores• EPA, DHA, plus added glucosamine and chondroitin sulfate which have been clinically shown to improve mobility in cats• Complete and balanced nutrition• Nutrition that's been shown to benefit animals with cardiac disease	<div>Adult</div> <div>Note: Canned food intended for intermittent or supplemental feeding only</div>
<div>W+U</div> <div>WEIGHT MANAGEMENT + URINARY CARE</div>		<p>Weight Management Indications:</p> <ul style="list-style-type: none">• Weight management for obese or overweight cats• Helps to support lean muscle mass maintenance <p>Urinary Care Indications:</p> <ul style="list-style-type: none">• Cats prone to lower urinary tract disease• Helps to limit the formation of struvite uroliths• Dissolution of pure struvite uroliths• Helps to limit the formation of calcium oxalate urolithiasis <p>Contraindications:</p> <ul style="list-style-type: none">• Pregnancy or lactation• Growth• Use of concurrent urinary acidifiers	<p>Weight management benefits:</p> <ul style="list-style-type: none">• Clinically proven to reduce body fat by 36.8% and body weight by 12.5% in cats• Clinically shown to support lean muscle mass maintenance during weight loss <p>Urinary care benefits:</p> <ul style="list-style-type: none">• Clinically proven to produce a urine pH of 6.0–6.4 in cats• Clinically proven to produce a Struvite Relative Supersaturation of <1 and a Calcium Oxalate Relative Supersaturation of <5• Complete and balanced nutrition	<div>Adult</div>
<div>NP</div> <div>NOVEL PROTEIN – ALLIGATOR</div>		<p>Dermatologic:</p> <ul style="list-style-type: none">• Chronic otitis externa• Cutaneous adverse food reactions (CAFR)• Eosinophilic granulomatous disease• Chronic non-seasonal pruritic dermatitis <p>Gastrointestinal:</p> <ul style="list-style-type: none">• Diet-responsive chronic enteropathy• Chronic gastroenteropathy• Intestinal dysbiosis• Colitis <p>Other Inflammatory Conditions:</p> <ul style="list-style-type: none">• Atopic dermatitis• Pruritic dermatitis	<ul style="list-style-type: none">• In a retrospective study, 100% of cats responded to dietary change using a different intact protein• High levels of omega-3 fatty acids• Rich in fermentable fiber• Antioxidant-rich formulas	<div>Kitten and Adult</div>