



## Ensuring Wellness in 21st Century Society: Equity and Inclusion at Eskenazi Health

Saturday, November 20 / 11:00 - 12:15 PM

SAT-A03

A long-established public hospital is envisioned anew offering opportunities for wellness strategies on a new campus site. How do you define an environment of inclusive healing that attracts citizens whether seeking hospital services or not? A planner, landscape architect, and visionary physician/CEO share 21st century wellness strategies for civic health.



### Learning Objectives

- Through a nationally-recognized, LEED Gold hospital case-study, learn how landscape, identity, art, and wellness attributes are interwoven to define a comprehensive, inclusive approach to community health.
- From a public hospital's Chief Executive Officer and practicing Physician, learn the post-construction, positive metrics identified that have reshaped the vision of civic wellness.
- Appreciate how a comprehensive view of wellness, including aspects of landscape, can positively inform public health institutions, their clients and care-givers.
- Understand why a hospital would invite a landscape architecture firm to define design guidelines for future growth, including central campus expansion, existing satellite campus growth, and new community representation.

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## Introduction

- Re-visioning a Historic Public Hospital Campus for the 21st Century

## Part One: Wishard Hospital and a History of Progressive Thinking

- A Brief History of Eskenazi Health
- To Improve the Health of Our Patients and Community, Keep People Well
- An Environment of Health and Healing

## Part Two: Establishing a Vision and a Reality for Eskenazi Health

- Wellness Begins When You Step onto the Site; Not When you Enter the Clinic Building
- Analysis and Opportunities
- The Commonground: Where Citizens Engage
- The SkyFarm
- The Canine & Patient Therapy Garden

## Part Three: Defining Success

- Keep People Well in the First Place
- Promoting Health and Vitality Through Design
- Five Years of Metrics

## Part Four: Managing Change in Support of Wellness

- Why Does a Health Institution Need Design Guidelines?
- Considerations
- From Design Principles to the Built Environment

## Part Five: Panel and Audience Discussion and Q&A

Notes:

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## Speakers



**David A. Rubin, PLA, FASLA, FAAR**

**Principal / DAVID RUBIN Land Collective**

David A. Rubin FASLA is the founding principal of DAVID RUBIN Land Collective, a nationally-certified LGBT SBE landscape architecture, urban design, and planning studio committed to practicing with an emphasis on socially-purposeful design strategies. He is a Fellow of the American Academy in Rome and a Design Critic in Landscape Architecture at Harvard University. David is responsible for the design of “The Commonground” at Eskenazi Health Hospital, the Indianapolis Museum of Art Master Plan, and the new Cummins DBU Headquarters, all in Indianapolis. His current work includes Franklin Park and the National World War 1 Memorial, recently opening in Washington, D.C., and the 40-acre IU Health Hospital Campus in Indianapolis.



**Dr. Lisa Harris, MD**

**Chief Executive Officer / Eskenazi Health**

Practicing medicine for over 30 years at nationally-recognized Eskenazi Health, Lisa Harris, M.D. has dedicated her career to improving healthcare for vulnerable and underserved populations. Since 2003, Dr. Harris has served as Eskenazi Health’s CEO, leading one of America’s essential healthcare systems that also serves as a vital training ground for the Indiana University School of Medicine. With deep appreciation for the societal issues which impact health, Dr. Harris concentrates Eskenazi Health’s resources on prevention, health promotion and primary care, asserting that the greatest opportunity to improve community health and vitality is to keep people well in the first place.



**Scott Archer, AIA, AICP**

**Senior Associate, Architect & Urban Designer/ Beyer Blinder Belle**

Scott Archer is an urban designer, architect, and planner with a diversity of experience through which he brings a spirit of both rationality and ingenuity. He collaborates with varied clients, including governmental, institutional, and private organizations, to create strategies that express their missions within their city, campus, or building. His work emphasizes creating better built environments through design that empowers people in dozens of projects throughout the United States and international cities. Scott also is committed to the next generation of designers through his teaching of design studios and research seminars at Virginia Tech’s Washington Alexandria Architecture Center.



# Want to Learn More?



## Sources

The History of Wishard and Eskenazi Hospital; <https://eskenazihealth.edu/about/history>

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Indianapolis Business Journal; <https://www.ibj.com/articles/10908-new-wishard-gets-overwhelming-approval-in-referendum>

Indiana University; <https://viewpoints.iu.edu/art-at-iu/2015/06/08/iu-employees-work-to-save-hidden-murals-from-former-wishard-hospital/>