

Historic Southern Town to Regional Commerce Center: Recipe for Growth and Diversity

Session:

Friday, November 19, 2021
7:30 AM – 5:00 PM

Franklin, Tennessee is a unique blend of history and progress. Established 1799, it has grown from an agricultural community into a thriving blend of residential, commercial and corporate citizens. Learn how diligent historic preservation, planning, and economic development efforts have fostered a thriving corporate community.



Learning Outcomes:

1. Gain insight into how preserving our past can embrace and stimulate economic growth and prosperity of an entire community.
2. Discover how a comprehensive land use plan articulates the long-term vision for growth by directing future development in a way that strengthens the City and creates exceptional places for people.
3. Gain insight into key factors that ultimately drive consideration and final site selection of mixed-use developers and corporate users.
4. Experience unique open space design solutions of mixed-use and office environments.



Speakers:



Gary Vogrin, ASLA

Founder/Landscape Architect, Kiser + Vogrin Design

Gary is Founding Partner of the firm. In this capacity, he directs the planning & design efforts of the office. Mr. Vogrin has extensive knowledge of Detailed site design; Large-scale mixed-use planning; Comprehensive planning; Master planned communities & Parks & recreation. He has contributed to all phases of project design/development from preliminary concepts through construction documentation, permitting, and implementation. Mr. Vogrin has been active in numerous efforts in Middle TN. He currently serves as Vice-Chair of the City of Franklin Building & Street Standards Board of Appeals. Executive Board Member, Friends of Franklin Parks, Chair of Franklin Public Arts Commission.



Dwight Kiser, ASLA

Landscape Architect/Founder, Kiser + Vogrin Design, LLC

Dwight Kiser is a Founding Partner and the President of Kiser + Vogrin Design located in Franklin, TN. The 11-year-old firm provides a broad range of planning and design services including: master planning, zoning entitlement and site specific design of commercial & residential mixed-use communities, urban multi-family living, senior & residential communities and civic/institutional facilities. A 1978 BSLA graduate of WVU, Dwight has directed the planning/design of numerous private & public developments from conceptual master planning through site-specific design, construction document development, and implementation. His work has taken him throughout the South and internationally to China, Panama and Nicaragua.



Kelly Dannenfelser, AICP

Assistant Director of Planning & Sustainability, City of Franklin

Kelly Dannenfelser, AICP, is the Assistant Director of the Department of Planning and Sustainability, where she has worked for 18 years in long range planning studies and special projects, including Envision Franklin, the Franklin Zoning Ordinance, and the Historic District Design Guidelines. She is a Governor's Appointee on the Regional Transportation Authority and serves on Franklin Tomorrow and the TMA Group. She received a Master's Degree from the University of Charleston, SC and was recently inducted into the Athletics Halls of Fame at both her high school and college.



Matt Largen

President and CEO, Williamson, Inc.

As the President and CEO of Williamson, Inc., Matt Largen leads the Williamson County Office of Economic Development, the Williamson County Chamber of Commerce and its foundation to develop leaders, advocate for a thriving business environment, and grow the Williamson County economy in a strategic way. Matt is passionate about the profession of economic development and appreciates the role it plays in helping families.



Mary Pearce

Past Executive Director, Heritage Foundation of Williamson County

Distinguished Graduate Award
Transylvania University, Lexington, Ky
Presidential Award, National Trust for Historic Preservation, Historic Zoning xCommissioner,
Founding Board Member of African American Heritage Society, Franklin's Charge, Organizer for Pilgrimage Music and Cultural Festival Americans Music Triangle Tent, State of Tennessee Museum Foundation, Board Member.

Notes:



Sources:

1. <https://visitfranklin.com/>
2. <https://williamsonheritage.org/>
3. <https://downtownfranklintn.com/>
4. <http://www.mcmorehouse.com/>
5. <https://franklinscharge.org/>
6. <https://www.columbiastate.edu/campuses/williamson.html>
7. <https://www.franklintn.gov/government/departments-k-z/planning-and-sustainability>

