



## **(FS-014) oneC1TY : Mindful Healthy Living**

### **SESSION OVERVIEW:**

What began as a napkin sketch with health, wellness and placemaking at the forefront of the design, oneC1TY's story evolved into a sustainable community design featuring abundant green space, pocket parks and a multi-purpose lawn to encourage walking, biking, group fitness, and enjoyment of the outdoors, music and art. Join us as we tour the oneC1TY campus and hear from the development and design teams on turning this vision into a reality, including the world's longest span, 3D printed stage canopy.



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### LEARNING OBJECTIVES:

1. Learn about the importance of creating healthy places that include quality outdoor spaces.
2. Learn about the significance behind site design and placemaking when creating an authentic experience.
3. Learn about site activation by using incubator spaces to support event programming tailored to a shared lifestyle of health and wellness.
4. Learn the importance of stormwater management and the benefits of rainwater harvesting.

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## SPEAKERS:



**Hal Clark, CSDG:** With over 25 years of experience, Hal's specific expertise is in resort, mixed-use, and master-planned communities, contributing to all phases of project design/development from preliminary concepts through construction documentation and implementation. He offers passion and energy to solve problems with creativity and the ability to manage multi-disciplinary design teams creating projects with a special identity and unique character. As a leader in the Middle Tennessee community, Hal is an active member of the Tennessee Economic Development Council and has served on the Board of Directors for the Nashville Civic Design Center and Nashville District Council of the Urban Land Institute.



**Alan Aschenbrenner, Cambridge Holdings Inc:** Alan has over 30 years of experience envisioning, designing and developing urban, mixed-use projects, master planned communities, multi-family and single-family homes, as well as healthcare, corporate office, retail and cultural projects across the United States and internationally. At Cambridge, Alan guides project visioning; creates conceptual designs; provides architectural stewardship, assuring consistent design execution throughout the project development process. Alan's recent work is focused on creating Healthy Mixed-Use Districts that bring together healthcare, technology, wellness and innovation in sustainable environments designed to improve the human experience, performance and condition.



**Platt Boyd, Branch Technology:** Platt is the Founder and CEO of Branch Technology who practiced as an award-winning architect for 15 years prior to leaving a partnership seven years ago to found Branch. His fascination with natural beauty and amazing structures led to the initiation of new technology using freeform 3D printing combined with conventional materials to robotically prefabricate architectural assemblies with resource stewardship and unprecedented design freedom. The Cellular Fabrication (C-FAB™) method takes its cues from proven methods observed in nature, where material use is minimized, but form is free to become almost anything.





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Notes: