

SEEING IN NASHVILLE: CELEBRATING RIVERFRONT PROJECTS THROUGH A NEW LENS



Friday November 19, 2021 8:30am - 4:30pm
FS - 007



LEARNING OBJECTIVES



1. Working with professionals in the field, acquire the skills that make a big impact for achieving high quality images, focusing on composition, light, and depth of field.
2. Understand the range of photographs magazine publishers are looking for and the power of good image selection.
3. Learn how to capture images that support a project's narrative and understand the specific design intent of the field session sites.
4. Critique photographs in a group setting allowing for different perspectives to help improve the way you capture images and see the landscape.



INTRODUCTION

Nashville Music City Center
8:30-9:30am



- A. Introduction
 - 1. Speakers
- B. Shooting for the narrative
 - 1. Supporting the project's narrative through imagery
 - 2. Teasing out any additional narratives
- C. Brief overview of the three field session sites
- D. Overview of DSLR basics
 - 1. Shooting modes - Manual preferred
 - 2. ISO - As the ISO rises, so does the visibility of graininess/noise in your images
 - 3. White Balance and Light temperature
 - 4. Light meter and histogram
 - a. Bracketing
- E. Field Session photo assignments
 - 1. Capture motion in two ways: a.) blurred motion b.) stopped motion
 - 2. Photograph the same view using different composition styles:
 - a. Rule of thirds
 - b. Symmetry
 - c. Using negative space
 - d. Leading lines
 - 3. Photograph plantings in two different lighting situations:
 - a. front lit - sun in front of subject
 - b. back lit - sun behind the subject
 - 4. Find repetition in the landscape: ex. color, texture, light
 - 5. Full shade vs full sun
 - 6. Capture the same view with shallow depth of field and with deep depth of field



ITINERARY



Site 1 – John Seigenthaler Pedestrian Bridge

(Focus on assignment 1 & 2) 9:45-10:30 am

- A. Shooting in multiple camera modes: Manual preferred w/ bracketing
- B. ISO, depth of field, and shutter speed
- C. White Balance settings and “picture styles”
- D. Photograph patterns and paving

Site 2 – The Bridge Building Park

(Focus on assignment 3&4) 10:40-11:30 am

- A. From context to details
- B. Foreground / background
- C. Perspective - change point of view
- D. Aerials

11:30-11:40am Restroom break

11:45-12:45pm LUNCH

Site 3 – Cumberland Park

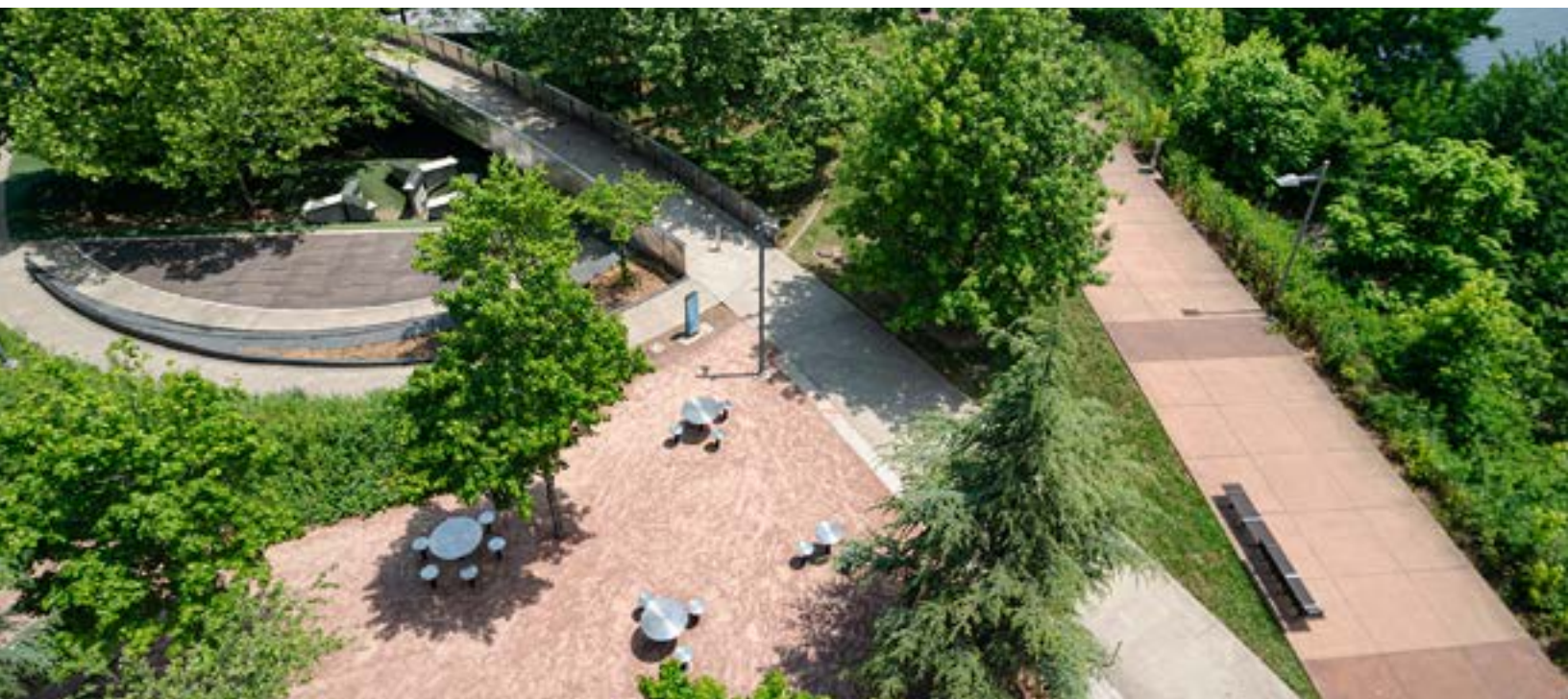
(Focus on assignment 5&6) 12:45-2:00pm

- A. Photographing people in the landscape
- B. Highlight plantings and water features (if applicable)
- C. Practice depth of field
- D. Cropping in frame - adjusting position to remove unwanted elements

Nashville Music City Center

(Group virtual pin up and critique) 2:30-4:30pm

Final questions, group critique, and downloading best images from each participant for EXPO display



NOTES



PRESENTERS



Marion Brenner's photographs of landscape design have appeared internationally in magazines, including Gardens Illustrated, T, Landscape Architecture, and Garden Design. Books of her photographs include Private Gardens of the Bay Area, Outstanding American Gardens, The Bold Dry Garden, New Garden Design, Living Land, and In and Out of Paris. She has received a grant from the Graham Foundation to photograph eighteenth century Jardins Anglais in France. Her photographs are in the collections of the Bancroft Library at UC Berkeley, the San Francisco Museum of Modern Art and the Berkeley Art Museum. She lives in Berkeley, California.



Sahar Coston-Hardy is a fine art and landscape architecture photographer focused on the social structure of race and cultural identity. Integrating portraiture, urban design, and street photography, her work investigates the relationship between place, power, and personhood. Sahar is a 2020 Women Photograph + Nikon Grant recipient for her collaborative project, documenting historically significant structures and spaces by examining the landscape of resilience and struggle. Sahar is a contributing editor to Landscape Architecture Magazine and has lectured widely on urban design photography. Along with photographing the built environment, she collaborates with design teams through community engagement from a visual storytelling lens.



Laura Schroeder is a senior associate and registered landscape architect with over 25 years of design and construction experience. She has designed and managed many of Hawkins Partners, Inc's largest urban design projects from concept through completion thus rewriting the urban landscape; two of which are the Bridge Building and Cumberland Park. Laura is an enthusiastic and imaginative team member and advocates for integrating the built environment into our natural systems in a holistic and complementary way. She and her team find the story of each place and brings that forward into each design making it unique in its own way.



Chris McGee has been the art director of Landscape Architecture Magazine (LAM) since 2008. Chris was also the magazine's design associate from 1995 to 1998. He served as art director for two Economist Group publications in Washington, D.C., and spent four years in Chicago where he was art director of a number of healthcare publications in both Chicago and Milwaukee.