

# Exhibitor Giveaway Button FAQs

Below is a list of the most commonly asked questions from Exhibitors in relation to a giveaway button.

## Where does the Giveaway Button appear?

The Giveaway Button appears within your virtual booth. It will be in the lower left corner of the popup window.

## What can the Giveaway Button be linked to?

Uses of the Giveaway Button could be (but are not limited to):

- Linking to a third party site to collect contact information/generate leads in exchange for a random drawing
- Generating market research on attendees in exchange for a random drawing or reward
- Redirecting a user to a microsite or special product website with promotional rates for your event attendees

The screenshot displays a virtual booth interface for CadmiumCD. At the top, there are navigation icons (back, forward), a 'Favorite' star, a 'Like' button with a '2' notification, 'Tweet', and 'Print' icons. The main header features 'Virtual Events Resources' with a lightbulb icon, 'View Resources', and the CadmiumCD logo with the tagline 'Bring Your Event Together'. The left sidebar contains a 'Company Details' section with links for 'Contact Info (3 representatives)', 'Resources (6 items)', 'Product Showcase (14 products)', 'Video Chat (3 representatives)', and 'CadCon Quest (10 points)'. The main content area shows a 'Call for Abstracts' video player with a progress bar at 0:00 / 0:30, and buttons for 'Event Management', 'Event Technology', and 'Exhibitor Management'. To the right, there is a 'CadmiumCD' section with a 'Video Chat' button and a text block describing the company's 15+ years of experience and various modules. At the bottom, there are buttons for 'Brochure', 'Website', and 'Request Information'. A red arrow points to a 'GIVEAWAY!' button in the bottom left corner of the booth area.

## How do I add the URL for my Giveaway Button?

The URL for the giveaway button can be submitted via a task page.



### VIRTUAL BOOTH UPGRADES

(completed 7/22/2020, 10:52 AM)

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Please select the credit option(s) you are interested in applying to your virtual booth below.

#### Giveaway Link

<https://www.conferenceharvester.com/harvester2expw/tasks/VirtualBoothUpgrades.asp?TaskID=>