



Product Guide 2021





protect their sleep. support their development.

For babies born preterm, physical and neurological development in the womb is interrupted. These preterm infants need sleep to allow their bodies to grow and their brains to continue to mature and develop — especially between clustered care times.^{1,2}

To protect their sleep and healthy development, Pampers® Premie Swaddlers™ are designed with NICU nurses to promote skin health and uninterrupted sleep.



How Superior Diapers Can Support Sleep:



If the diaper doesn't lock away urine and runny stool, baby's skin will stay wet and make them uncomfortable.



Leaky diapers require a diaper change and disruptive linen changes.



Rough, poor-fitting diapers against fragile skin can contribute to painful skin breakdown.

Together, we have a responsibility to protect the peaceful, uninterrupted sleep that babies' development depends on.

¹Colombo G & De Bon G (2011) Strategies to protect sleep, The Journal of Maternal-Fetal & Neonatal Medicine, 24(1), 30-31 | ²D'Agata Amy L, et al. Novel method of measuring chronic stress for preterm infants: Skin cortisol, Psychoneuroendocrinology, (2019) 102, 204-211

designed for dreams

Pampers® Preemie Swaddlers™

Supporting up to 6 hours of absorbency for uninterrupted sleep for babies less than 1800g.



Protecting sleep with a comfortable fit and premium leak protection.



SWADDLERS ULTRA LEAKGUARDS™

Absorb Away Liner™ pulls urine and runny stool away from skin — the ultra-absorbent core locks them in. Soft wraparound sides and deep dual-layered cuffs help prevent leaks.



REVERSIBLE DIAPER DESIGN WITH ComfortFit™

Flexible, contoured core, front-back umbilical notch and all-over fastening with reattachable tabs enable healthy positioning.



BREATHABLE LAYERS FOR SKIN DRYNESS

Thousands of micropores let air circulate through the diaper to help keep baby's skin dry.



PREEMIEum SOFTNESS

Silky-soft and smooth materials provide comfort to baby's delicate skin.



Available in sizes P3 and P2



Recommended by 95% of NICU Nurses*

*Based on P2 - 2020 US In-Hospital New Diaper Performance Survey



Pampers® Swaddlers™ Diapers & Sensitive Wipes: Proven to Restore Skin pH & Help Prevent Redness Better than Huggies®.¹

In order to compare the impact of two different diaper and wipe regimens on erythema and skin pH, researchers conducted a randomized, IRB-approved, blinded two-test-product crossover-design study.

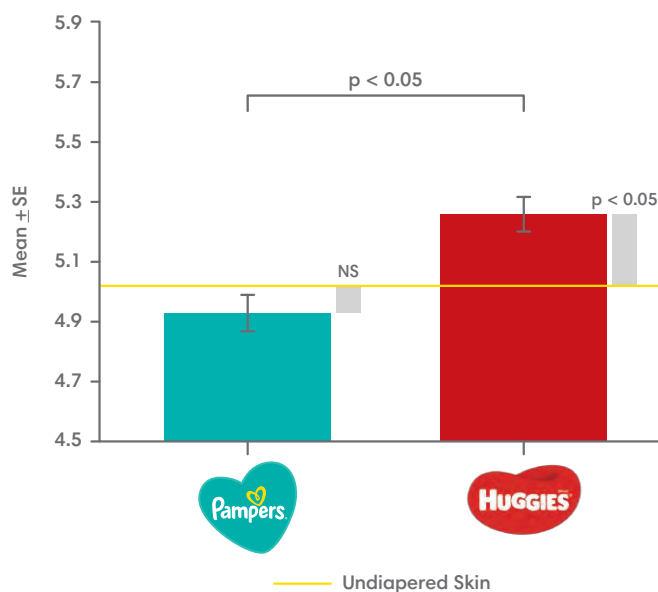
The study found that a regimen of Pampers® Swaddlers™ and Sensitive Wipes led to:

50% reduction in severe skin redness¹

2X more
redness-free babies
where rash happens most¹



Significantly
lowered & restored
to undiapered skin pH^{1,2}



¹Based on Sizes 0 & 1 Pampers Swaddlers & Sensitive wipes vs. Huggies Little Snugglers & Natural Care wipes. | ²The baseline pH shown for the Pampers regimen represents a non-statistically significant decrease in pH vs. undiapered skin. Gustin J, Carr A, et al (2020). Use of an Emollient Containing Diaper and pH-buffered Wipe Regimen Restores Skin. Pediatric Dermatology. Volume 37, Issue 4 July/August 2020 Pages 626-631. <https://doi.org/10.1111/pde.14169>.

Designed to Promote Healthy Skin



Pampers® Swaddlers™ Diapers



Absorb Away Liner™

Our proprietary diaper design has a topsheet that draws urine and runny stool away from babies' skin, and our super-absorbent core helps prevent urine from being transferred back to the skin.



Barrier Ointment

Clinically demonstrated to significantly decrease redness in the diapered area over just the first week of product use vs. diapers without emollient.³

(Available on sizes P1 through 7)



Breathable Materials

Designed for comfortable airflow and reduced humidity.



Low-pH Buffering System

Supports skin health by creating a naturally low pH environment that helps keep potentially harmful fecal enzyme activity at a minimum.



Gentle, Low-Friction Care

A proprietary blend of fibers offers effective cleaning and a lower coefficient of friction than other options.*



Clinically Proven Mild for Babies' Skin

Dermatologically tested and hypoallergenic. (Free of parabens and latex (natural rubber))

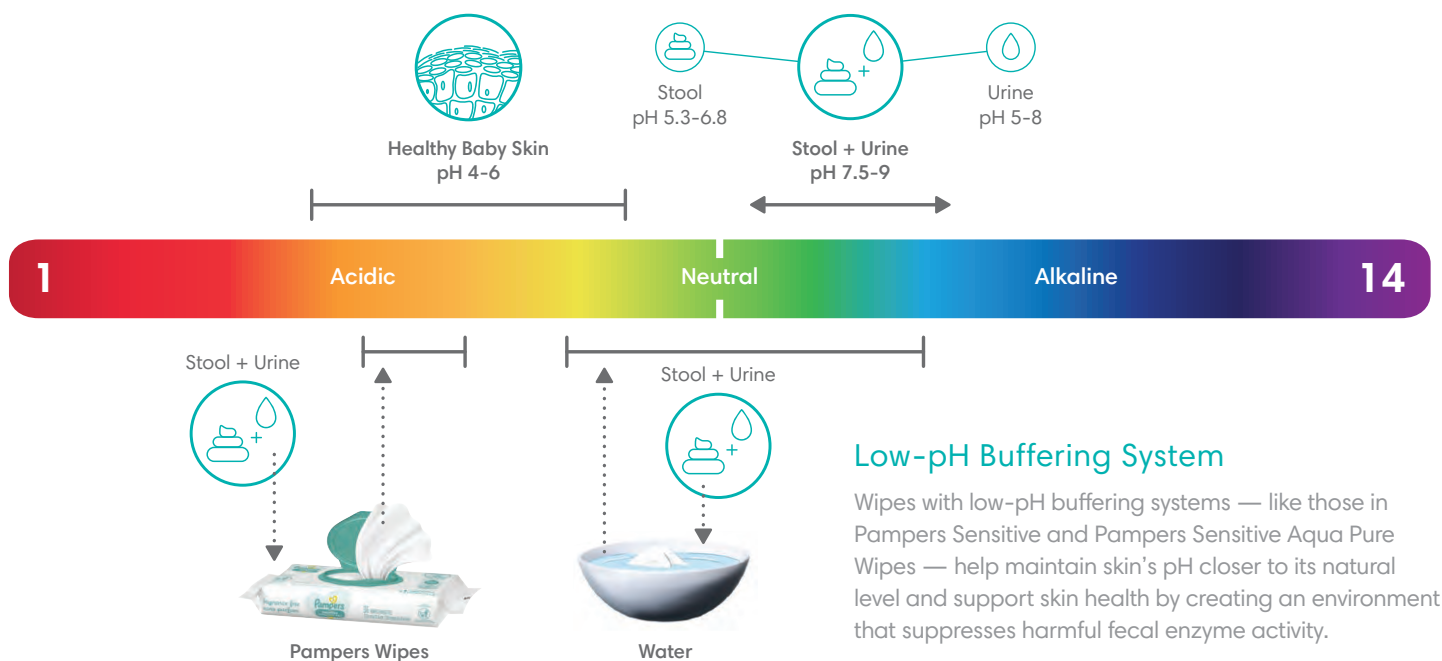


Pampers® Sensitive™ Wipes

³Odio et al. (2000) Dermatology 200:238-243. | *vs. Water Wipes® and Huggies Natural Care® Wipes

Wipes Can Be a Tool to Maintain pH Balance

One of the main causes of diaper rash is pH imbalance resulting from skin contact with urine and stool.¹ When mixed in a diaper, urine and stool have a pH between 7.5 and 9, which is considerably higher than the normal range of healthy skin (between 4 and 6). Baby wipes designed with pH in mind can help restore and maintain a more natural pH.²

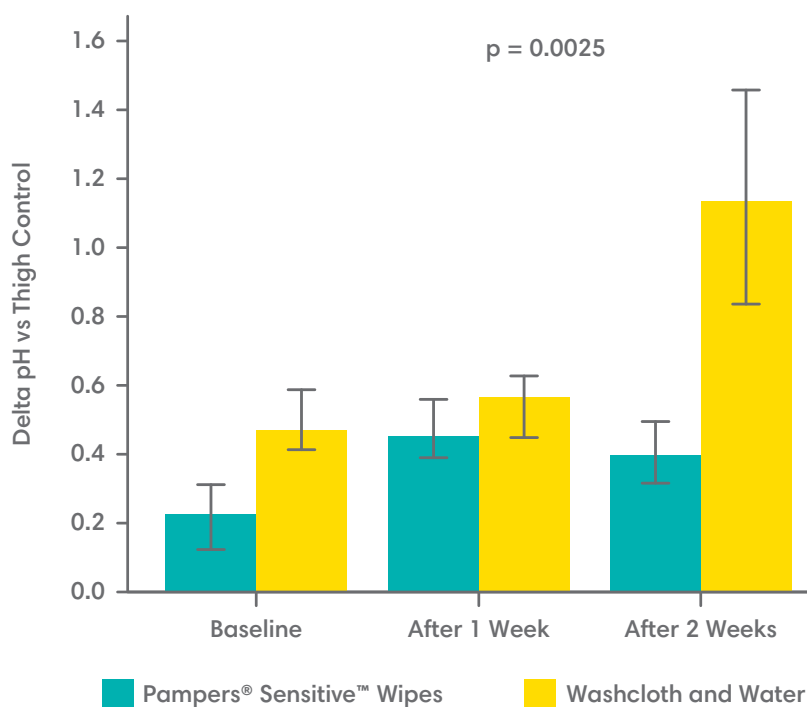


Pampers Sensitive Wipes Help Restore & Maintain Skin pH Better Than Washcloth & Water³

Clinical Benefits vs Washcloth & Water

Prestigious peer-reviewed publications^{3,4} have documented the clinical benefits of pH-buffering wipes versus washcloth and water, and thought leaders in pediatric dermatology (and beyond) frequently cite this work.

A randomized, double-blinded, parallel-design, on-baby study found that Pampers Sensitive Wipes maintained skin pH at healthy baseline levels, while washcloth and water actually raised skin pH.³





Pampers® Sensitive™ Wipes

Pampers® Sensitive™ Aqua Pure™ Wipes



- 97.5% purified water
- Helps maintain healthy skin, essential for overall health and wellness
- Hypoallergenic
- 1 Wipes Pop-Top dispensing
- 99% purified water
- Enhanced with 15% purified cotton and a unique formulation for a gentle glide and low coefficient of friction on skin
- Hypoallergenic
- 1 Wipes Pop-Top dispensing

Made WITH

Purified Water

Provides pure, effective cleaning

PEG-40 Hydrogenated Castor Oil

A gentle emulsifier that aids in the removal of soil from baby's bottom

Citric Acid and Sodium Citrate

Buffers the pH of the wipe to help maintain the natural pH balance of baby's skin

Sodium Benzoate

Prevents microbial contamination and has been tested and approved safe for babies

Disodium EDTA

Maintains the freshness of the wipe and prevents microbial contamination

Sorbitan Caprylate

A gentle emulsifier that enhances the preservative performance

Xanthan Gum

Improves the texture of the wipe formula and its feeling on baby's skin

Caprylic/Capric Triglyceride

Acts as a skin-conditioning agent as well as a gentle emulsifier

BIS-PEG/PPG-16/16 PEG/PPG-16/16 Dimethicone

Used as a gentle emulsifying and conditioning agent designed to promote baby's skin health

Made WITH

Purified Water

Provides pure, effective cleaning

PEG-40 Hydrogenated Castor Oil

A gentle emulsifier that aids in the removal of soil from baby's bottom

Citric Acid and Sodium Citrate

Buffers the pH of the wipe to help maintain the pH balance of baby's skin

Sodium Benzoate

Prevents microbial contamination and has been tested and approved safe for babies

Disodium EDTA

Maintains the freshness of the wipe and prevents microbial contamination

Sorbitan Caprylate

A gentle emulsifier that enhances the preservative performance



Made WITHOUT

- Phenoxyethanol
- Dye
- Alcohol⁴
- Parabens
- Natural Rubber Latex
- Methylisothiazolinone⁵
- Perfume

¹Lambers H, Piessens S, Bloem A, Pronk H, Finkel P. Natural skin surface pH is on average below 5, which is beneficial for its resident flora. International Journal of Cosmetic Science. 2006; 28:359-370. | ²Tsai TF, Maiback HI. How irritant is water? An overview. Contact Dermatitis. 1991; 41:311-314. | ³Adam, R. (2009): Pediatric Dermatology Vol. 26 No. 5 506-513. | ⁴No Benzyl Alcohol, Ethanol or Drying Alcohol | ⁵Also referred to as MI or Kathon™



Hospital Exclusives for Preemie and Full-Term Newborns



Preemie Swaddlers™ Healthcare

95% of NICU nurses recommend the New Pampers Preemie Swaddlers Diapers*

Size	Child's Weight	# of Diapers per Case	UPC
P3	<1.8 lbs <800g	8 pkg/32ct = 256 diapers	98541
P2	<4 lbs <1800g	8 pkg/32ct = 256 diapers	39798
P1	<6 lbs <2700g	12 pkg/20ct = 240 diapers	04261



Swaddlers™ Healthcare

Designed with nurses to meet the unique needs of babies.

Size	Child's Weight	# of Diapers per Case	UPC
N	<10 lbs <4.5 kg	12 pkg/20ct = 240 diapers	30374
1	8-14 lbs 4-6 kg	12 pkg/20ct = 240 diapers	06729

Swaddlers Pure Protection™

Designed to protect and care for baby's delicate skin.

Size	Child's Weight	# of Diapers per Case	UPC
N	<10 lbs <4.5 kg	12 pkg/20ct = 240 diapers	90841
1	8-14 lbs 4-6 kg	12 pkg/20ct = 240 diapers	90842



*Based on P2 - 2020 US In-Hospital New Diaper Performance

Visit [PampersProfessional.com](https://www.PampersProfessional.com)
for more information



Swaddlers™

Blankie-soft diapers with a color-changing wetness indicator.

Size	Child's Weight	# of Diapers per Case	UPC
2	12-18 lbs 5-8 kg	4 pkg/29ct = 116 diapers	Current: 74960 New: 82842
3	16-28 lbs 7-13 kg	4 pkg/26ct = 104 diapers	Current: 74897 New: 82843
4	22-37 lbs 10-17 kg	4 pkg/22ct = 88 diapers	74958
5	27+ lbs 12+ kg	4 pkg/19ct = 76 diapers	74959
6	35+ lbs 16+ kg	4 pkg/16ct = 64 diapers	74961
7	41+ lbs 19+ kg	1 pkg = 44 diapers	79466



Pure Protection™

Fragrance-free protection, crafted with premium cotton and other thoughtfully selected materials.

Size	Child's Weight	# of Diapers per Case	UPC
2	12-18 lbs 5-8 kg	4 pkg/29ct = 116 diapers	59570
3	16-28 lbs 7-13 kg	4 pkg/26ct = 104 diapers	59590
4	22-37 lbs 10-17 kg	4 pkg/22ct = 88 diapers	59593
5	27+ lbs 12+ kg	4 pkg/19ct = 76 diapers	59594



Pampers® Sensitive™ Wipes

Designed to help maintain babies' naturally low skin surface pH.

# of Wipes per Case	UPC
Current: 16 pkg/30ct = 480 sheets New: 8 pkg/56ct = 448 sheets	Current: 75413 New: 75414
# of Wipes per Case	UPC
12 pkg/36ct = 432 sheets	17116



Pampers® Sensitive Aqua Pure™ Wipes

Made with 99% purified water, 1% of our gentle cleansers and a touch of premium cotton.



Easy Ups™

360° stretchy waistband for an underwear-like fit.

Size	Child's Weight	# of Diapers per Case	UPC
2T-3T	16-34 lbs 7-15 kg	4 pkg/25 ct = 100 pants	Girl: 76549 Boy: 76552
3T-4T	30-40 lbs 14-18 kg	4 pkg/22 ct = 88 pants	Girl: 76553 Boy: 76554
4T-5T	37+ lbs 17+ kg	4 pkg/18 ct = 72 pants	Girl: 76621 Boy: 76622



Ninjamas™

LockAway Channels absorb and distribute wetness quickly for powerful protection.

Size	Child's Weight	# of Nighttime Underwear per Case	UPC
S/M	38-65 lbs 17-29 kg	4 pkg/14 ct = 56 pads	Girl: 62797 Boy: 62798
L/XL	64-125 lbs 29-57 kg	4 pkg/11 ct = 44 pads	Girl: 62802 Boy: 62804

Supportive Postpartum Care for Mom's Changing Body



Always Discreet Underwear

24-48 HOURS FOLLOWING BIRTH (Lochia volume is highest)

Size	Mom's Weight	Case Size	UPC
S/M	100-190 lbs	2 pkg/16ct = 32 pants	00813
L	170-260 lbs	2 pkg/14ct = 28 pants	00815



Always Overnight Pads

4-6 WEEKS FOLLOWING BIRTH (Lochia discharge continues)

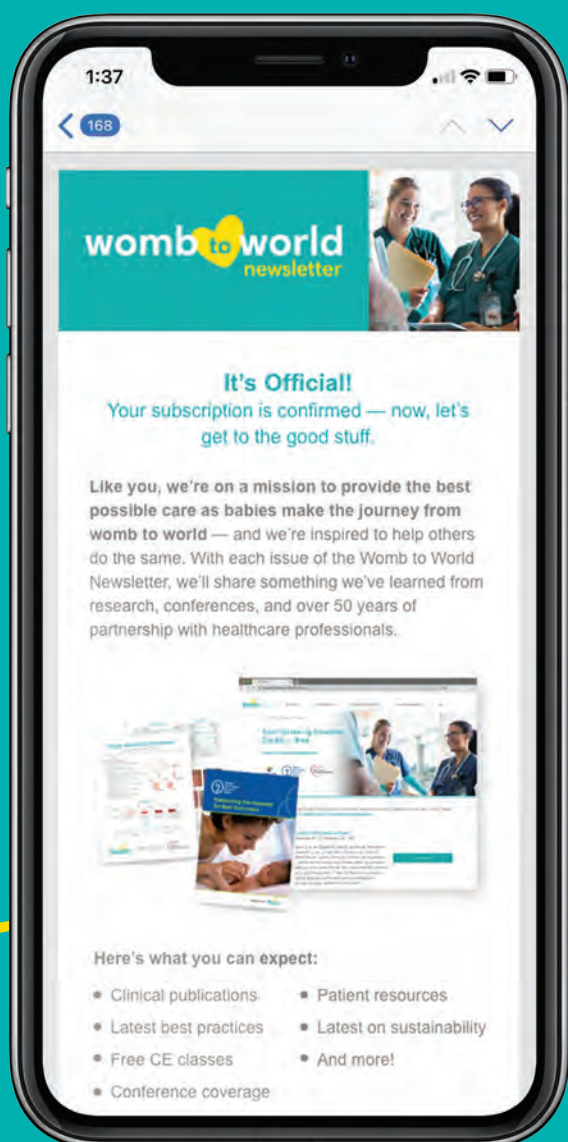
Size	Case Size	UPC
5 Maxi	6 pkg/20ct = 120 pads	17902
4 Maxi	12 pkg/14ct = 168 pads	60040
4 Ultra Thin	12 pkg/14ct = 168 pads	30165

Visit PampersProfessional.com
for more information

womb to world newsletter

We believe that a strong partnership between families and professionals is essential for every baby's transition from womb to world. By providing the resources to understand and optimize all factors that influence a baby's care, we can create a more developmentally supportive environment and promote long-term health.

Subscribe to the Womb to World Newsletter to have the resources you need sent directly to you:



Free
Continuing Education Classes

Pampers®
Symposium Series Videos

Prenatal & Postnatal Resources
for Families

Grant & Scholarship
Opportunities

Clinical Publications
& Laminates

Scan the QR Code
to Subscribe





FREE Nurse & Patient Resources

Unlimited access to helpful tools and materials for healthcare providers and parents.

Nurse Resources:

- Continuing Education Opportunities
- Clinical Publications & Studies
- Scholarships & Grants
- Pampers® Symposium Series



Prenatal & Postnatal Resources:

Childbirth Education Video Series & Posters

Healthy development for babies starts with strong education for parents. We partnered with the Childbirth Education Association to develop a series of comprehensive and engaging tools for online and hospital classrooms.

Postpartum Resources from AWHONN

With support from Pampers®, the Association of Women's Health, Obstetric and Neonatal Nurses (AWHONN) has launched a website full of free postpartum resources for nurses and families to navigate the fourth trimester and beyond.

NICU Resources:



Preemie Parent Mentor Programs



Graham's Foundation NICU Support Cards

Available in 50-card packs



Graham's Foundation MyPreemie App Cards

Available in 50-card packs



Conversations With Your Baby: Understanding & Responding to Your Baby's Cues

Created in partnership with NANT

Additional Resources:



Stool Color Cards

English and Spanish
Available in 50-count tear pads



Crib Cards

English and Spanish (opposite sides)
2.75" x 4.5" cards
Available in 100-card packs



Feeding-Changing-Sleeping Tracker

Available in 50-count tear pads

Visit PampersProfessional.com to find ordering information and learn more about our free resources.

Pampers Hospital Exclusives

Mom Grab & Go Bags

Mom Grab & Go bags are available for **FREE** as a gift for patients who have recently delivered a baby. Each bag includes:

- Reusable fabric bag moms love
- Samples of products helpful for parents from hospital to home
- Money-saving coupons (excludes formula coupons/samples)
- Informative newborn literature



Available in a 50-count case



Childbirth Education New Parents' Guide

To help parents feel confident and prepared, we developed a comprehensive and engaging guide for hospital classrooms.

To order the guide:
800-543-3331 | pamperspro.im@pg.com

Community-Impact Programs:



Education

Reading to babies from birth to three is proven to impact baby's core brain development. We provide hospital books and resources for parents on the benefits of reading to their baby early.



NICU Connectivity Grants

Parent-baby interaction is critical for baby's healthy development which depends on important cues such as their parents' voices. We funded connectivity grants which allow parents to talk, read and sing to their baby's even when they can't be by their sides.



Kangaroo-a-thon

Skin-to-skin time is the best way for parents and babies to bond and support each other in the NICU. So we are hosting Kangaroo-a-thon to promote kangaroo care.

Visit PampersProfessional.com to find ordering information and learn more about our free resources.





The Preferred Partner for Innovative Care

Our leadership position is the result of over 50 years of partnership with healthcare professionals and our shared mission of creating the best outcomes for babies, families and hospitals.



Disposable Diaper
Used in Hospitals



~5,000
Active & Pending
Patents



10,000+
Nurse
Interviews



Extensive Clinical Research
80+ Peer-Reviewed Clinical Safety Studies



Partner With Pampers®

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