



The Most Complete Feeding  
Management Platform



## BUILT WITH NICU TEAMS, FOR NICUs

Keriton Kare is a HIPAA-compliant, fully automated solution to address the challenges related to feeding management at a NICU. The solution includes two apps – Kare Mom, for moms, and Kare Nurse, for hospital staff.

Keriton Kare saves critical nurse time and eliminates errors. With real-time analytics, notifications and engagement solutions, the platform also enhances the pumping experience for moms.

## WHY KERITON?

**Increased Safety** - identify and prevent errors other scanning systems miss

**Better Outcomes** - helps moms stick to pumping longer and increase production

**Lower Costs** - spend less on capital and operational expenses



[www.keriton.com](http://www.keriton.com)

## Results You Can Count On

Two years of data collected at 36 ADC NICU

# 367

Near-Miss Errors

Prevented \$2.5M in HIPAA Violations

# 13,000

Nurse Hours Saved

# 50%

Reduction in Expirations

# 40%

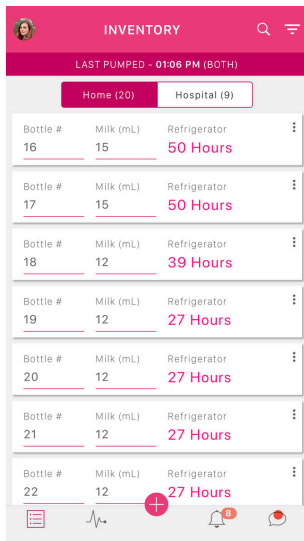
Increase in Milk Received

# 83mL

More Milk Pumped for Every  
1 Photo Shown to a Mom

# Keriton Kare Feeding Platform for Your Entire NICU Workflow

## KARE MOM



INVENTORY		
LAST PUMPED - 01:06 PM (BOTH)		
Home (20) Hospital (9)		
Bottle #	Milk (mL)	Refrigerator
16	15	50 Hours
Bottle #	Milk (mL)	Refrigerator
17	15	50 Hours
Bottle #	Milk (mL)	Refrigerator
18	12	39 Hours
Bottle #	Milk (mL)	Refrigerator
19	12	27 Hours
Bottle #	Milk (mL)	Refrigerator
20	12	27 Hours
Bottle #	Milk (mL)	Refrigerator
21	12	27 Hours
Bottle #	Milk (mL)	Refrigerator
22	12	27 Hours

### It All Starts with Mom

Labeling each bottle by hand is error-prone.

Moms log each pumping session using smartphones to scan pre-printed barcodes.

### Pre-Printed Barcode Labeling Is the Hub of the Workflow

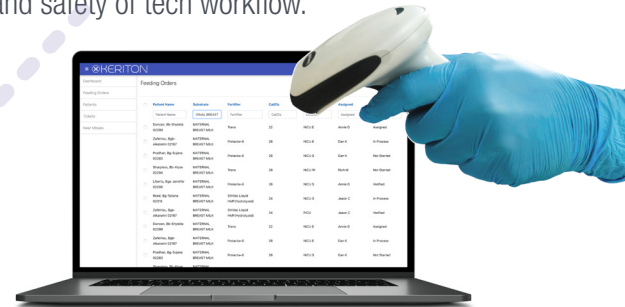


## KARE TECH

### For Prep, Safety is Key

Feed order review, prep and calculations are manual and inefficient.

Seamless review, sorting, calculation, and assignment of feed orders improves speed and safety of tech workflow.



## KARE LACTATION



### Lactation Consultants Intervene on Time

Lack of timely information delays help to moms experiencing difficulties.

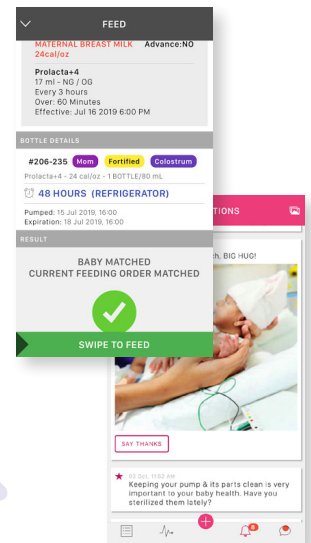
Only Keriton provides access to real-time lactation data, reducing reaction time from days to minutes, to help mothers improve production.

## KARE NURSE

### For Nurses, Safety is Key

"Bartending" is labor-intensive and error-prone. Mistakes occur, despite 2-RN checks.

Barcode scanning increases reliability, saves time, and eliminates the need for redundant checks.



## INTEGRATION

Integrates with EMR & ADT: Allscripts, Athenahealth, Cerner, Epic, Meditech and all others

Integration Partner: **REDOX**

## THE TECHNICAL DETAILS

- HIPAA-compliant cloud server
- iOS, Android, and computer/browser compatible
- Software-as-a-Service (SaaS) platform: no server to host, no IT time to maintain, all new releases/upgrades included
- Enterprise encryption
- Third-party audited



Schedule your demo today!

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## GLOBAL AIM

The safe administration of feedings  
in the hospital setting

## BACKGROUND

A 2018 risk assessment of human milk and formula feeding in the inpatient setting:

### Human Milk

- No centralized, aseptic milk preparation area with designated milk preparation staff
- Two person check necessary to confirm correct milk for patient
- Manual labeling
- Inability to track location
- Discharging to home without all bottles (or with wrong bottles) of breast milk
- No ability to track administration and safety data.

### Formula

- No tracking of expiration
- No double check of right feed for right patient
- Powdered formula cups sent for bedside fortifications

## PROJECT GOALS

- Improve patient quality and safety (feeding)
- Increase transparency around feeding errors/near miss reporting
- Advance patient engagement and satisfaction

## BEST PRACTICE

Centralized Milk Preparation & Bar Code Scanning

## EVIDENCE

- Bedside preparation 24x more likely to be contaminated (p < 0.001) *Steele C. et al. JADA 2008*
- Centralized breastmilk handling and bar code scanning improve safety and reduce breastmilk administration errors. *Steele C., Bixby, C. Breastfeeding Medicine 2014*

## GOVERNING BODIES

- Academy of Nutrition and Dietetics
- Human Milk Banking Association of North America (HMBANA)
- American Society for Parenteral and Enteral Nutrition (ASPEN)
- National Association of Neonatal Nurses (NANN)

## WISH LIST

- Bar code scanning to replace 2-person check
- New labels that did not require multiple documentations
- Epic integration
- Inventory management
- Patient engagement

## METHODS

- Creation of the CT Children's Human Milk and Formula Strategic Planning Committee, Spring 2018
- Product demonstrations and evaluations
- Site visits (CHOC, CHOW, YNH, HUP)
- Conference calls with hospitals currently utilizing system

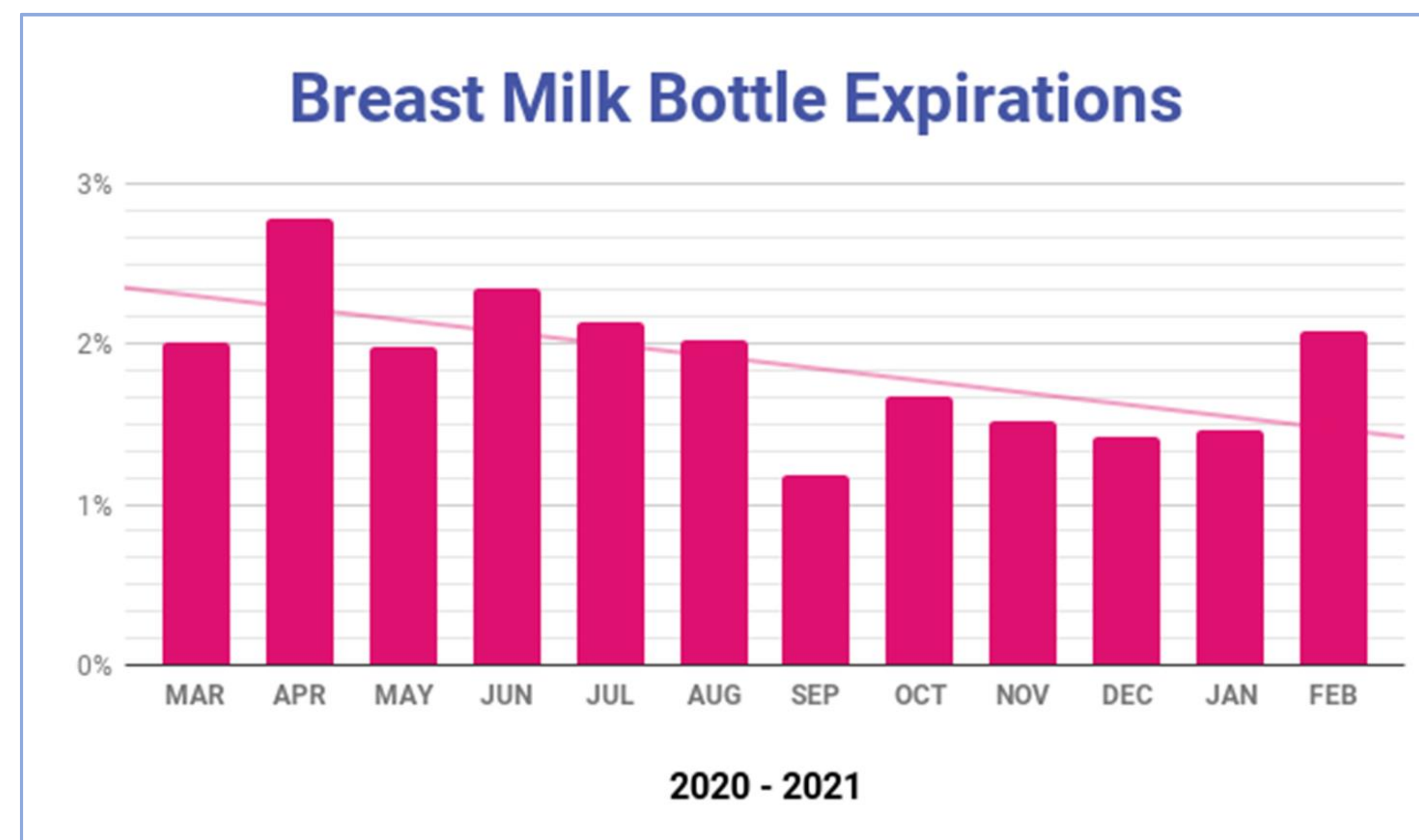
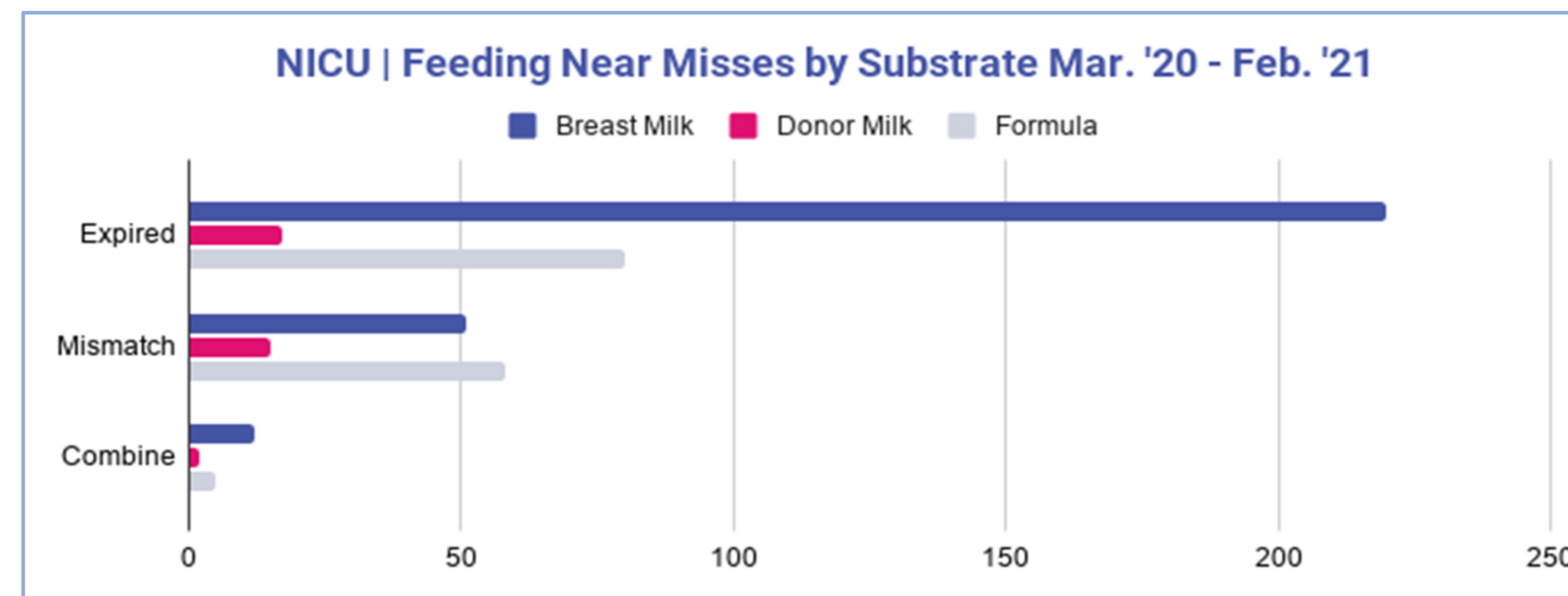
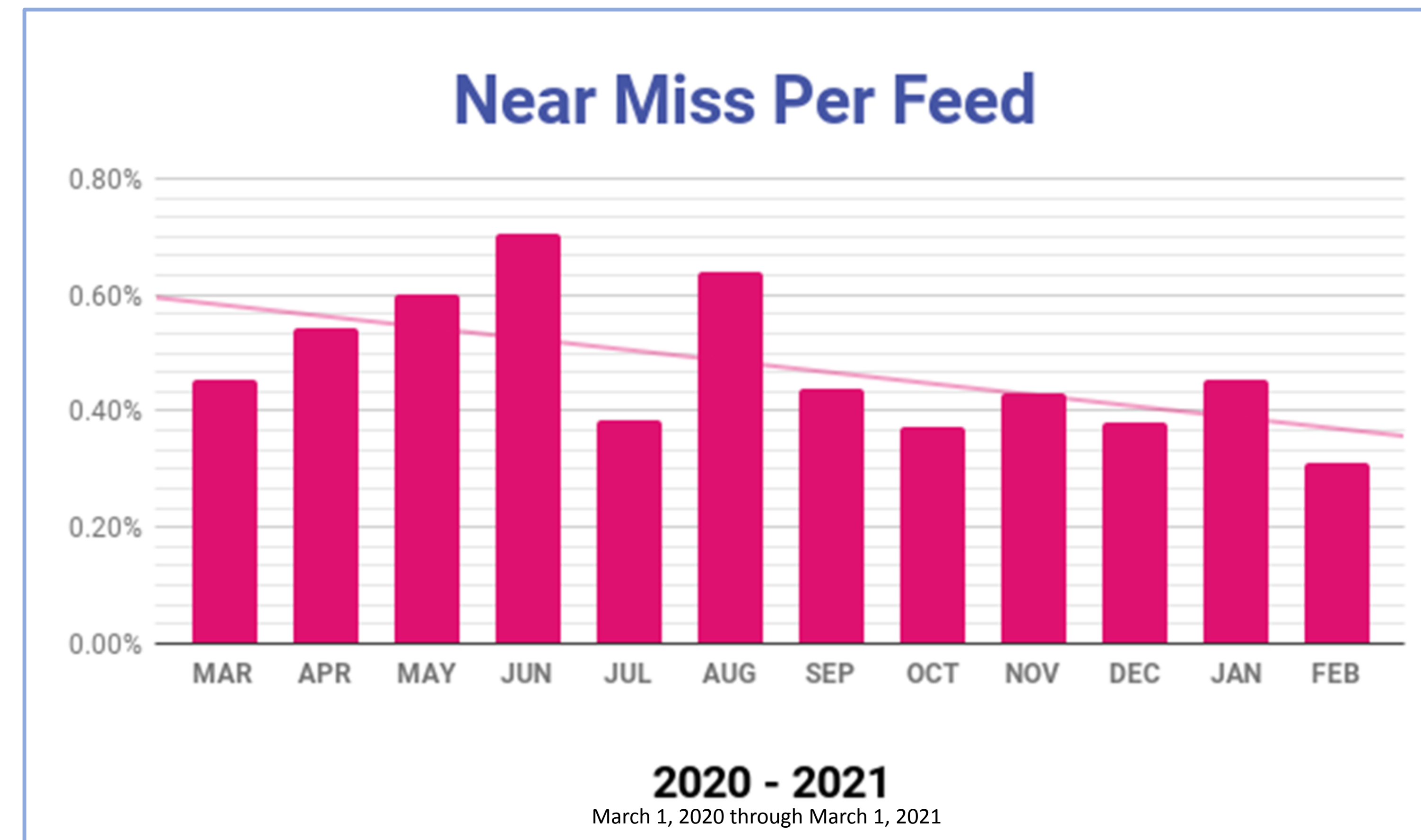
## RESULT

- Keriton Feeding Management System



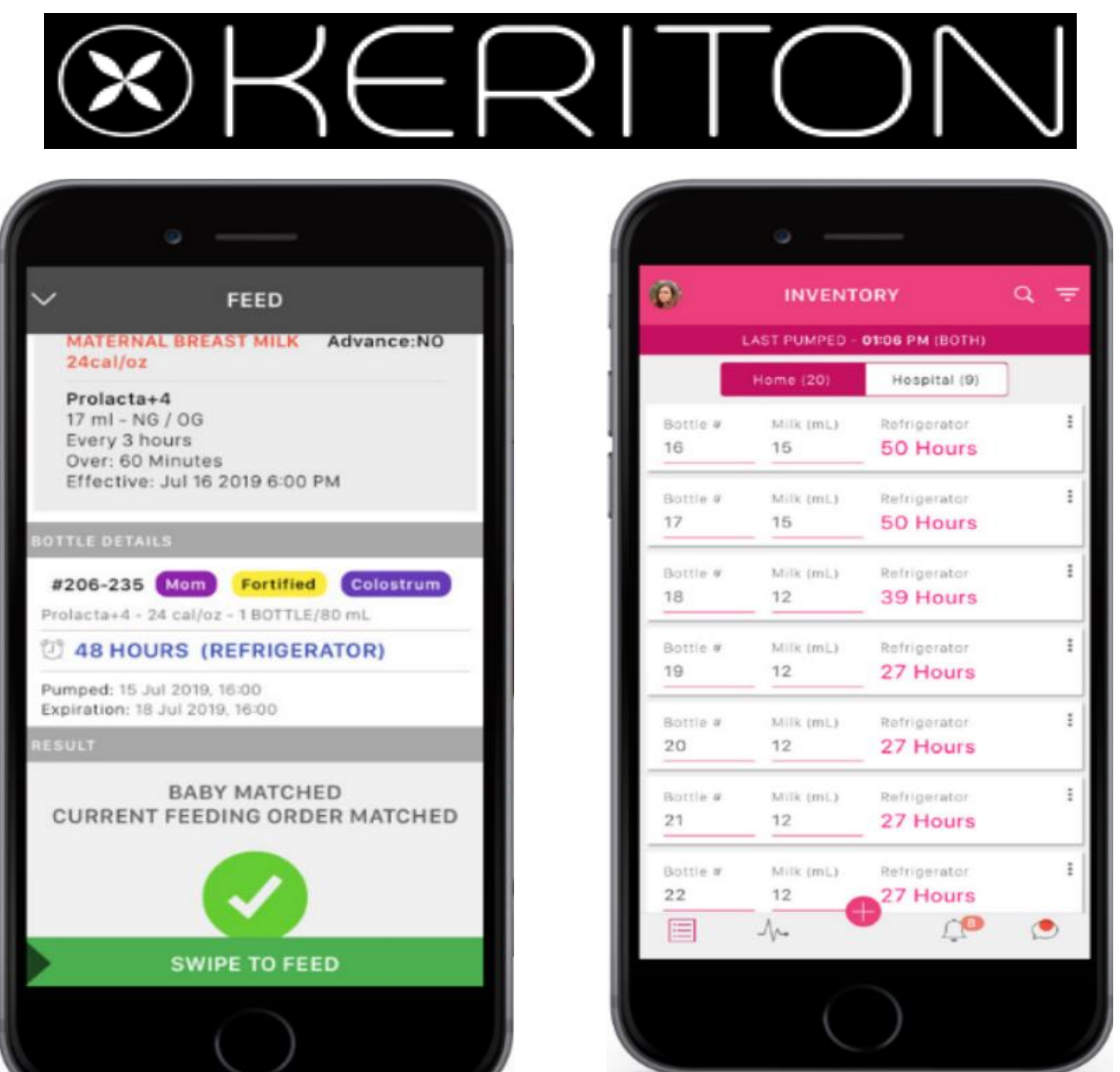
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# Innovative Technology to Improve Patient Feeding Safety



## KERITON DESIGN AND FEATURES

- **Created by NICU RNs/LCs**
- **3 HIPAA-compliant applications:** Kare Nurse, Kare Mom and Kare tech
- **Validation engine** catches near-misses throughout the feed preparation process as well as during bedside scanning.
- **Automated inventory management** with home & hospital inventory view and smart expiration management of breast milk and formula, without relabeling bottles.
- **Bi-directional integration with Care Navigator:** ADT data and orders go across to Keriton and feeding documentation files back to Care Navigator
- **System notifications** for expiring milk, low milk-stock, missed pumping sessions etc.
- **Real-time dashboard** to track mother's pumping yields and proactively counsel high risk moms.
- **Secured chat & photo sharing** patient engagement tools to help mother's adhere to their pumping schedule and work towards their milk supply goals.



## KERITON OUTCOMES

March 1, 2020 through March 1, 2021

- On-boarded 779 patients
- Shared 5,815 photos
- Validated 54,066 feedings
- Managed 19,823 bottles of breast milk
- Managed 3,328 bottles of donor human milk
- **Caught 345 near misses**

## PATIENT AND FAMILY EXPERIENCE

Quotes from mothers:

- "Seeing the line on the graph in the app go up motivates me to keep pumping!"
- "Thank you for the photos! They kept me going when I felt so disconnected from my baby in the beginning."

## Contact Info

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