

Reach nutrition specialists

OXFORD
UNIVERSITY PRESS

Tailored solutions for healthcare marketing and education

High impact, respected content

Oxford University Press offers tailored marketing and educational solutions reaching a global audience of nutrition specialists. Our journals reach a broad audience, including:

- ➔ Nutritionists
- ➔ Dieticians
- ➔ Practicing physicians
- ➔ Researchers
- ➔ Professionals in the field of nutrition

The Journal of Nutrition, along with our other highly respected nutrition journals, have an average of over **200,000 unique users** a month each, delivering in total over **2 million ad impressions** monthly. The content is some of the most highly cited in the world, and includes the official publications of the **American Society for Nutrition (ASN)** and the **International Life Sciences Institute (ILSI)**.

Average Impressions:
1,163,106
Impact Factor
6.568*
Ranking:
5/86 nutrition & dietetics*

The American Journal of Clinical Nutrition



Average Impressions:
685,792
Impact Factor
4.416*
Ranking:
15/86 nutrition & dietetics*

The Journal of Nutrition



Average Impressions:
214,433
Impact Factor
7.240*
Ranking:
3/86 nutrition & dietetics*

Advances in Nutrition



3 journals ranking in the **top 10 for nutrition & dietetics.***



Average Impressions:
66,517
Open Access Journal

Current Developments in Nutrition



Average Impressions:
176,291
Impact Factor
5.779*
Ranking:
8/86 nutrition & dietetics*

Nutrition Reviews



* 2018 Journal Impact Factor, Journal Citation Reports (Web of Science Group, 2019)

SEE OVER for tailored options to reach nutrition experts alongside trusted content



We offer a range of solutions to reach engaged experts in nutrition:

OXFORD
UNIVERSITY PRESS

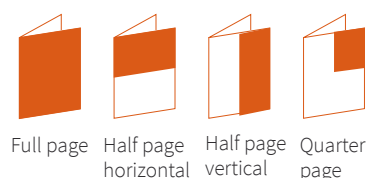
Sponsored Supplements

Publish a supplement with our prestigious nutrition journals (subject to editorial approval) and deliver critical peer-reviewed research and clinical findings direct to the professionals that need to see them.



Advertising

With a range of tailored options reaching over 2 million impressions monthly, or over 1,500 people in print, we can find the right solutions for your campaign. *The Journal of Nutrition* is extremely popular for advertising due to its broad readership, or if you're aiming for a niche audience one of our more specialised titles may be more relevant. Consider keyword targeting to ensure the impressions are reaching readers at their most engaged.



Reprints

Has important research relevant to your company been published in an OUP nutrition journal? Complete with a journal branded cover, article reprints can be distributed at conferences, in training, online, or via your sales teams, to raise awareness of your products and services.



Licensing and custom books content

Journal content can be licensed for use on your website, app or as a translated copy of key research, to benefit health professionals. Our world renowned textbooks offer more high impact customisable options.



Contact us
to find your
tailored solution



Superior support from a dedicated Account Manager

You will work with a highly trained member of our team, who understands the needs of this sphere and will work closely with you to create a tailored package to suit your needs.

oupmediainfo.com/contact