



There's a better way to support your Supplier Diversity Goals.

Diversity Certifications Policies unlock opportunities for small and diverse certified sellers

** This feature is available to Business Prime members only*



"Because purchasers can search by diversity certifications, they can identify businesses owned by disabled veterans, which is one of the Oklahoma government's mandated diversity requirements"

- Allen Cook, Chief Procurement Officer for the State of Oklahoma



Drive efficiency

Create organization wide or departmental policies to support your Supplier Diversity goals.



Get Visibility

Get real-time data on the spending with small and diverse businesses by your buyers



Gain Control

Enable your teams purchasing flexibility, while maintaining compliance with organizational policies and preferences

Select from 14 National Certifications and over 150+ State Certifications

4 easy steps to create a Diversity Certification Policy

Step 1: Click on Your Account for Amazon and then Buying Policies and Approval

Step 2: Name your Policy

Step 3: Prefer small and diverse sellers (national or state)

Step 4: Choose the Group, Name of Policy, Certifications to include and the message for the buyers

Think there's a better way to support your Supplier Diversity Goals? So do we. Get going at business.amazon.com.