

## What's the value of Donation Driver for your nonprofit?

Innovate and embrace digital transformation



## **Automation**

Turn a manual process into an online experience



Time Savings

Customize the giving relationship



## **Customer-centric**

Engage donors and recipients to meet specific, local needs



**Targeted Donations** 

Adopt technology that simplifies giving



## Valuable data

So you can track, thank and report on donation activity, while maintaining donor and recipient privacy



Strategic Insights