

# Helping Consumers Stay on Medications During the Pandemic

You want your consumers to stay on their medication plans while keeping safe and healthy during the COVID-19 crisis. **We can help.**

Genoa Healthcare offers a variety of pharmacy service models to fit your needs. All models provide direct access to a Genoa Healthcare pharmacy team that can:



Fill all medications.



Conduct outreach calls to prevent gaps in medications.



Mail prescriptions whenever possible and can deliver.



Provide prior authorization help as payers begin to reinstate requirements that were waived due to the pandemic.



Many payers have changed prior authorization requirements during the pandemic. We're staying up to speed on these changes and can continue to provide prior authorization support as these requirements change.

## Genoa Healthcare® by the numbers

Everything we do is dedicated to medication adherence, which is why we're able to achieve:



**90%**

Medication  
adherence rate



**18%**

Fewer  
ER visits



**40%**

Fewer  
hospitalizations

Visit [www.genoahealthcare.com](http://www.genoahealthcare.com) to learn more.

**genoa**  
healthcare®