



Everything you love about Amazon, plus donations for charity.

Launching your Amazon Business account with AmazonSmile

AmazonSmile is a simple way to support your charitable organization every time you shop, at no cost to you. When you shop at AmazonSmile, we will donate 0.5% of your eligible purchases, including business purchases, to your favorite charitable organization.

Below are the steps needed to activate and promote your organization's AmazonSmile account among your centralized Amazon Business account users. AmazonSmile has the same vast selection as Amazon Business, with tens of millions of eligible items, offered at the same discounted business prices and convenient shopping experience.

Step 1:

Registering my charitable organization

1. Go to org.amazon.com and click [Register Now](#)
2. Search for your charitable organization by name or EIN number
3. Create an organization Administrator account
4. Verify your email address and submit your organization's bank account information

Step 2:

Choosing a charitable organization for my Amazon Business login

1. Go to smile.amazon.com
2. Click [Get Started](#) > Enter your Amazon Business login credentials
3. Choose your Charity!
4. Shop at smile.amazon.com, which will bring you to your Amazon Business homepage after login

AmazonSmile on your mobile app:

Open the app and find 'Settings' in the Main Menu. Tap on 'AmazonSmile' and follow the on-screen instructions to turn on AmazonSmile on your phone.

Step 3:

Sharing my organizations customized AmazonSmile link to drive donations

1. Go to your Org Central Admin login at org.amazon.com
2. Click on Marketing Tools
3. Obtain your customized **AmazonSmile** landing page link for your organization, to be included in your internal communication regarding your new Amazon Business account!

[View common AmazonSmile FAQs HERE.](#)

Think there's a better way to buy for business? So do we. Get going at business.amazon.com.

Learn more about Amazon Business on our [BLOG](#)