

Wiley Online Library

Wiley Online Library connects users to peer reviewed research in the disciplines of life sciences, physical sciences, health sciences, social sciences and humanities. The platform serves the complex needs of researchers, authors, libraries and societies through state-of-the-art functions, innovative features and high-impact journals.

The Impact of Wiley Content in the Research Community



1600+
Research Journals



225+
Reference Works



22,000+
Online Books



Over **8.8 MILLION**
Journal Articles



Over **350 MILLION**
Articles Downloads/Year

Strong Partnerships



600+
Societies



500+
Nobel Laureate
Authors



665K
Authors

Extensive Reach



4 MILLION
Society
Members



25,000+
Institutions



140+
Countries

Wiley Online Reference Works

DISCOVER DIGITAL

wileyonlinelibrary.com/onlinereferenceworks

Helping you make the best, informed decisions for you and your library.

Choose from more than 250 reference works, encyclopedias and multi-volume handbooks to suit your institutions' needs.

Your Library, Your Choice

Wiley's reference portfolio helps students and researchers find quality information that will help them solve real problems. They are written and edited by some of the world's leading experts, including Nobel Laureates, society chairs, renowned professors and award-winning authors, ensuring that quality is at the heart of what we publish.

Key Benefits for Libraries

- Unlimited concurrent user access
- COUNTER-compliant usage data for your institution
- MARC records included (free with purchase)
- Perpetual access rights with one-time purchase
- No DRM restrictions on downloads and printing
- Customer support, training and marketing resources
- Open URL with links and DOIs

Flexible Options

- One-time fee
- Annual subscription
- Standing orders for annual updates
- Pay-per-view
- Article Select Tokens



Contact your Account Manager today for more information on our Online Reference Works or email librarychannel@wiley.com

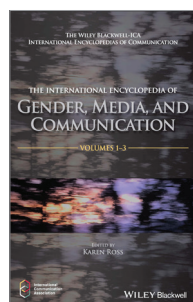
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Wiley Online Reference Works

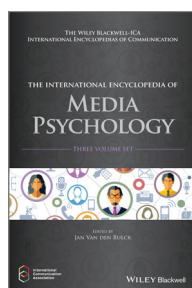
Updating Titles: 'Living' Reference Works

New and revised articles are regularly added to over 30 of Wiley's online reference works, to ensure they keep up with the pace of academic and scientific discovery. Flagship updating titles include:

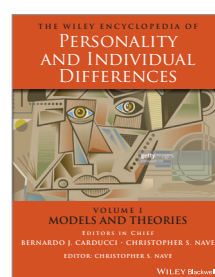
- Encyclopedia of Life Sciences
- Reviews in Cell Biology and Molecular Medicine
- Comprehensive Physiology
- Kirk-Othmer Encyclopedia of Chemical Technology
- Ullmann's Encyclopedia of Industrial Chemistry



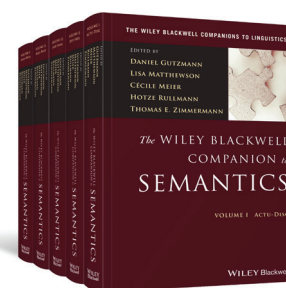
International Encyclopedia of Gender, Media and Communication



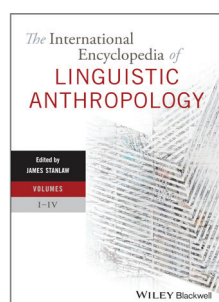
The International Encyclopedia of Media Psychology



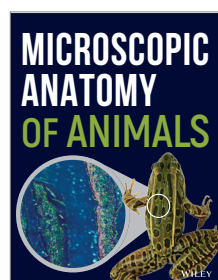
The Wiley Encyclopedia of Personality and Individual Differences



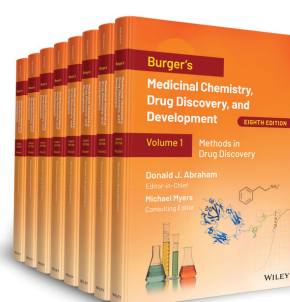
The Wiley Blackwell Companion to Semantics



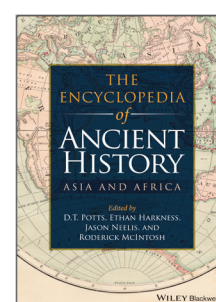
The International Encyclopedia of Linguistic Anthropology



Microscopic Anatomy of Animals



Burger's Medicinal Chemistry, Drug Discovery and Development, Eighth Edition



The Encyclopedia of Ancient History: Asia and Africa

KEY 2020/2021 TITLES

| ONLINE PUBLICATION DATE | TITLE | ISBN | SUBJECT |
|-------------------------|--|---------------|---------------------------------|
| June 2020 | International Encyclopedia of Gender, Media and Communication | 9781119429128 | Communication Studies |
| July 2020 | The International Encyclopedia of Media Psychology | 9781119011071 | Communication and Media Studies |
| September 2020 | The Wiley Encyclopedia of Personality and Individual Differences | 9781118970843 | General Psychology |
| November 2020 | The Wiley Blackwell Companion to Semantics | 9781118788516 | Theoretical Linguistics |
| December 2020 | The International Encyclopedia of Linguistic Anthropology | 9781118786093 | Sociolinguistics |
| January 2021 | Microscopic Anatomy of Animals | 9781118158036 | Comparative Biology |
| March 2021 | International Encyclopedia of Ethics, Second Edition | 9781119488880 | Ethics |
| March 2021 | Burger's Medicinal Chemistry, Drug Discovery and Development, Eighth Edition | 9780471266945 | Drug Discovery & Development |
| April 2021 | The Encyclopedia of Ancient History: Asia and Africa | 9781119399919 | Ancient & Classical History |



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ClinMicroNow

REAL WORLD PRACTICAL APPLICATIONS IN AN UPDATING ENCYCLOPEDIC FORMAT

Resources:

- Product URL
<https://www.clinmicronow.org>
- Marketing URL
<https://www.wiley.com/learn/clinmicronow/>

Officially launched on 8/7/2020

Available via Subscription only - no perpetual rights

Individuals can subscribe and institutions can subscribe (Libraries)

Pricing:

ClinMicroNow Pricing

| Institutional Price | | Subscription Price |
|---------------------|-------|--------------------|
| Low | <=10k | \$1,075 |
| Medium | <=40k | \$1,500 |
| High | 40k+ | \$2,250 |

| Individual Member Price | | Subscription Price |
|-------------------------|--|--------------------|
| Member | | \$200 |
| Non-Member | | \$250 |

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BACKGROUND

Content – from what sources is the content of CMN derived from?

A: 3 flagship titles from the ASM have merged together to create ClinMicroNow

Components include:

| | | |
|---|---|---|
| Manual of Clinical Microbiology (12th Edition) | Print ISBN: 9781555819835 Publication Date: 12/17/2018 List Price: \$340.00 | Print # of pages: 2,468 Imprint: ASM Additional Formats: N/A |
| Clinical Microbiology Procedures Handbook (3 Volume Set) (4th Edition) | Print ISBN: 9781555818807 Publication Date: 2016 List Price: \$280.00 | Print # of pages: 2,954 Imprint: ASM Additional Formats: e-ISBN: 9781555818814 |
| Cases in Medical Microbiology and Infectious Diseases (4th Edition) | Print ISBN: 9781555818685 Publication Date: 2014 List Price: \$80.00 | Print # of pages: 590 Imprint: ASM Additional Formats: e-ISBN: 9781555818678 |

Additional information regarding the original content:

1. Manual of Clinical Microbiology

Currently only available in print (previous editions available as ebook and on ASM's book platform) – The bible of Microbiology

2. Clinical Microbiology Procedures Handbook

Currently available in print and electronic formats (future editions will be print only) -- formerly available on ASM's ebook platform as well (comparable to WOL). Very large detail of lab procedures – staining, testing of microbes, viruses, etc. in clin Microbiology – purpose is to identify and test for microbes.

3. Cases in Clinical Microbiology and Infectious Diseases

Same availability as the Handbook. Future editions likely only available in print and in ClinMicroNow. How these microbes, virus, and parasites can impact the world of human medicine

Subscription only

No perpetual rights

1. Individuals can subscribe and institutions can subscribe (Libraries)
2. Prorating – by calendar year – or multi-year to get them prorated – will work similarly as RMM
3. No PPV available
4. Coursepacks/Modifications: may the customer create new works using CMN content (e.g. Coursepacks)? The product itself allows for citation & figure download and inclusion in powerpoint, but no other integration is available.



Trials

Content is viewable now. Trials will not be available



Set up

All AMs can be set up w/ full text access.



Purchase of one title

If someone wants one book individually – purchase the ebook or print is avail

Real World Use Cases

For students or early-career microbiologists, medical students, infectious disease physicians

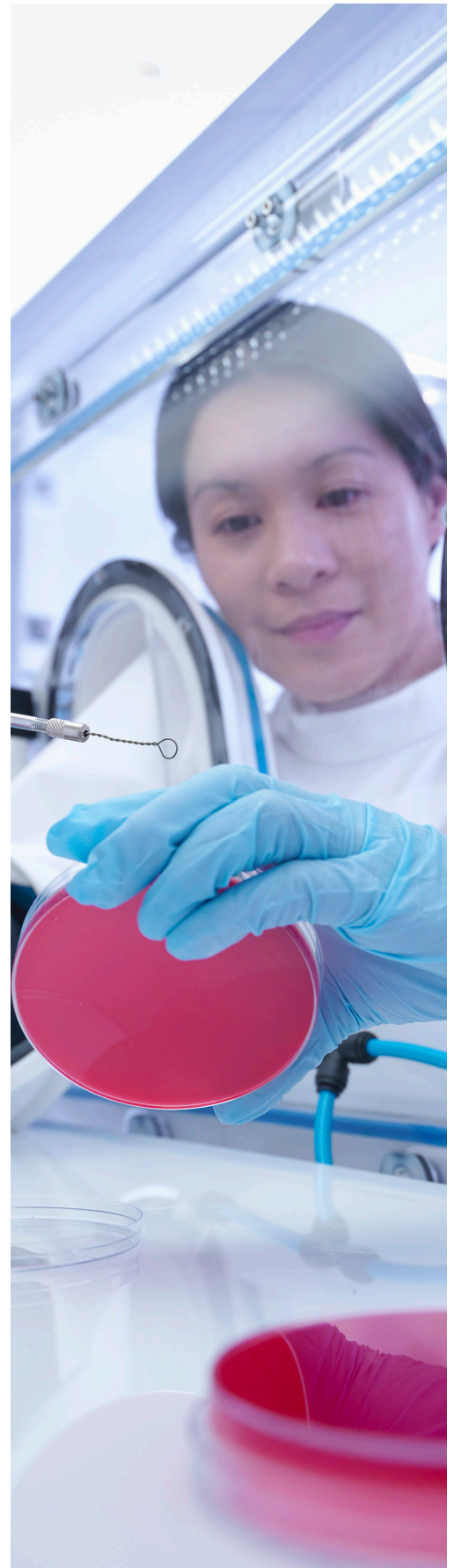
- Gain a better understanding of microorganisms that cause infections; testing knowledge in organism's characteristics and how to diagnose, clinical characteristics of the infection, prevention and even treatment of infections

For a microbiologist in Laboratory (e.g., Hospital lab, pharma lab, diagnostics lab)

- Determine the best method to identify microorganism (from classic microbiological techniques like microscopy and culture to newer technical tools like MALDI-TOF MS, Sanger and second/third generation sequencing)
- Get step by step instructions for the detection, identification and characterization of microorganisms involved in human infections.

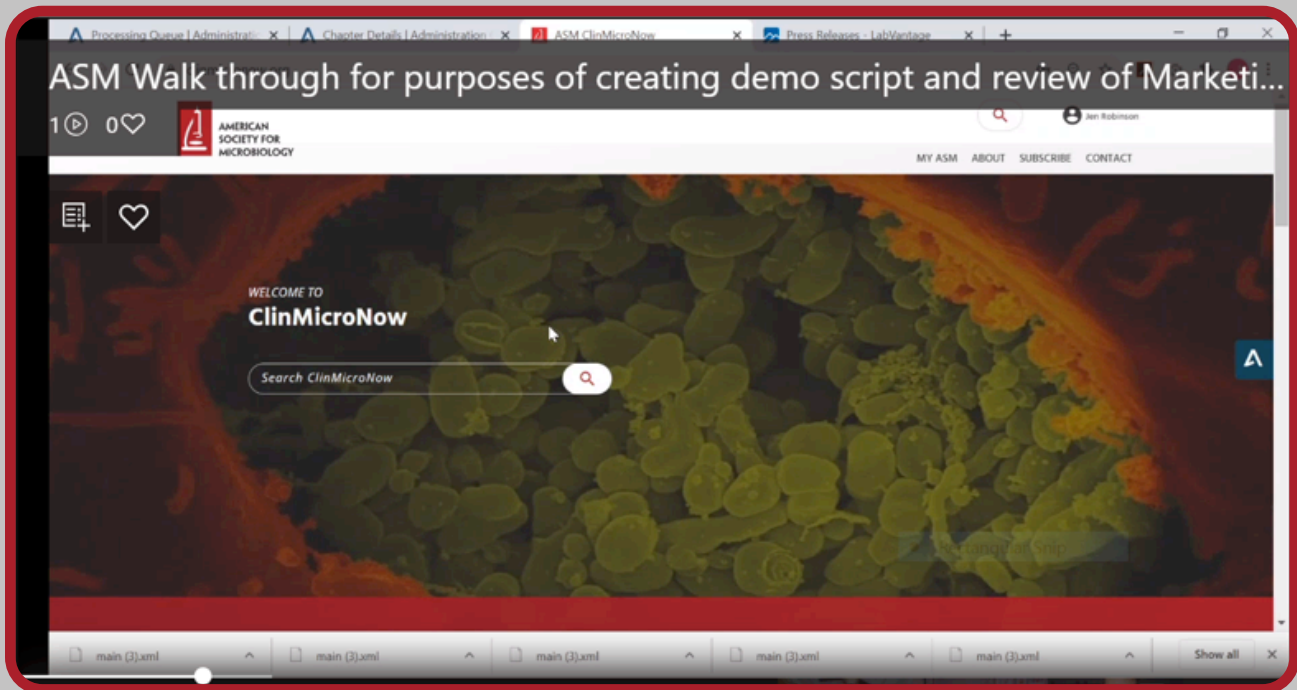
Real world topics/questions

- I need a refresher/overview on HIV virus and its characteristics
- I'm doing research on a potential new anti-viral agent for a non-influenza virus, I want to understand how agents against influenza viruses work to see if there are insights to be gained.
- I have a patient who's not responding to a particular treatment and I want to know whether it's a drug resistance or a change in patient's virus
- I'm embarking on a clinical study and I want to understand the best way to store microorganisms
- I'm studying the efficacy of an HIV vaccine and I want to know the procedures to utilize an Enzyme-linked immunosorbent assay (ELISA)
- I want to examine stool specimens for Shigella and want to use Broth enrichment, but can't remember specific steps.



ClinMicroNow

Demo: Screen Shot of Home page

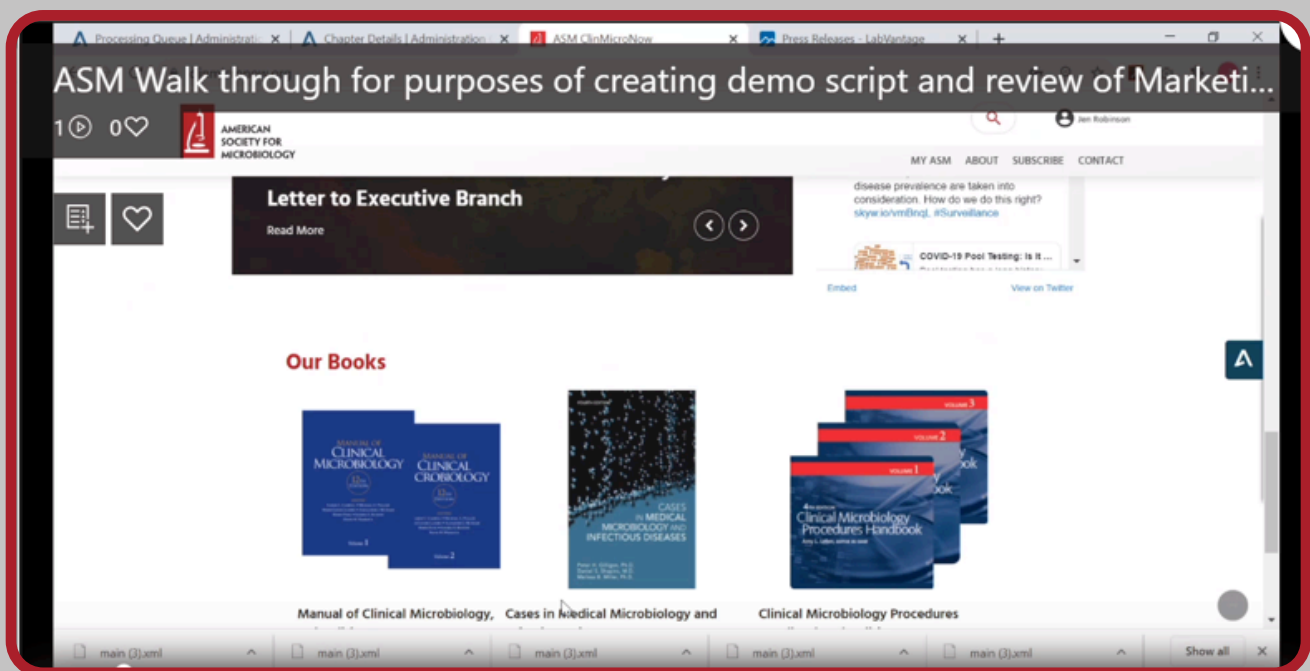


Purpose is to focus on search capabilities – CMN is meant to house Clinical content for research while providing Microbiologist access to content at a very granular level.

Home page – very straight forward interface – starting with the search bar - Fully viewable –

1. Taxonomy - All three books are browsable as well as being searchable – always searching across all three initially, user can drill down by subject and search term to narrow focus.

2. Can navigate directly into each of the three titles.

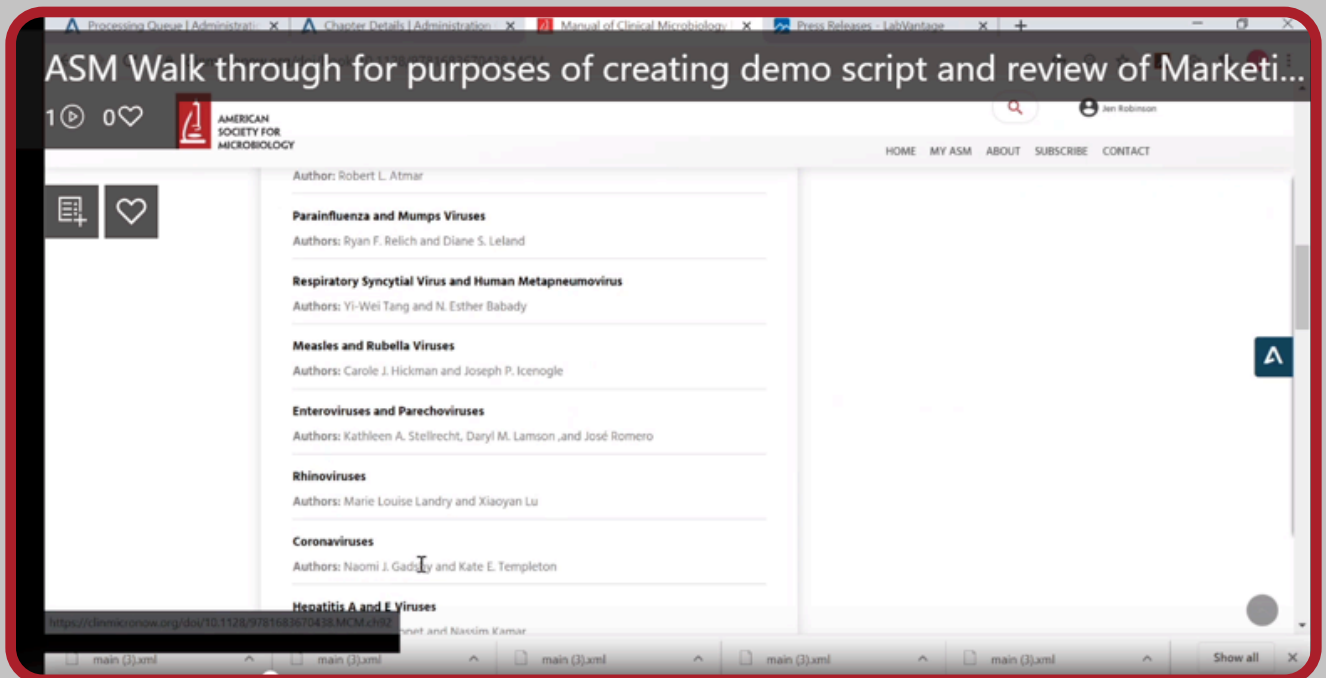
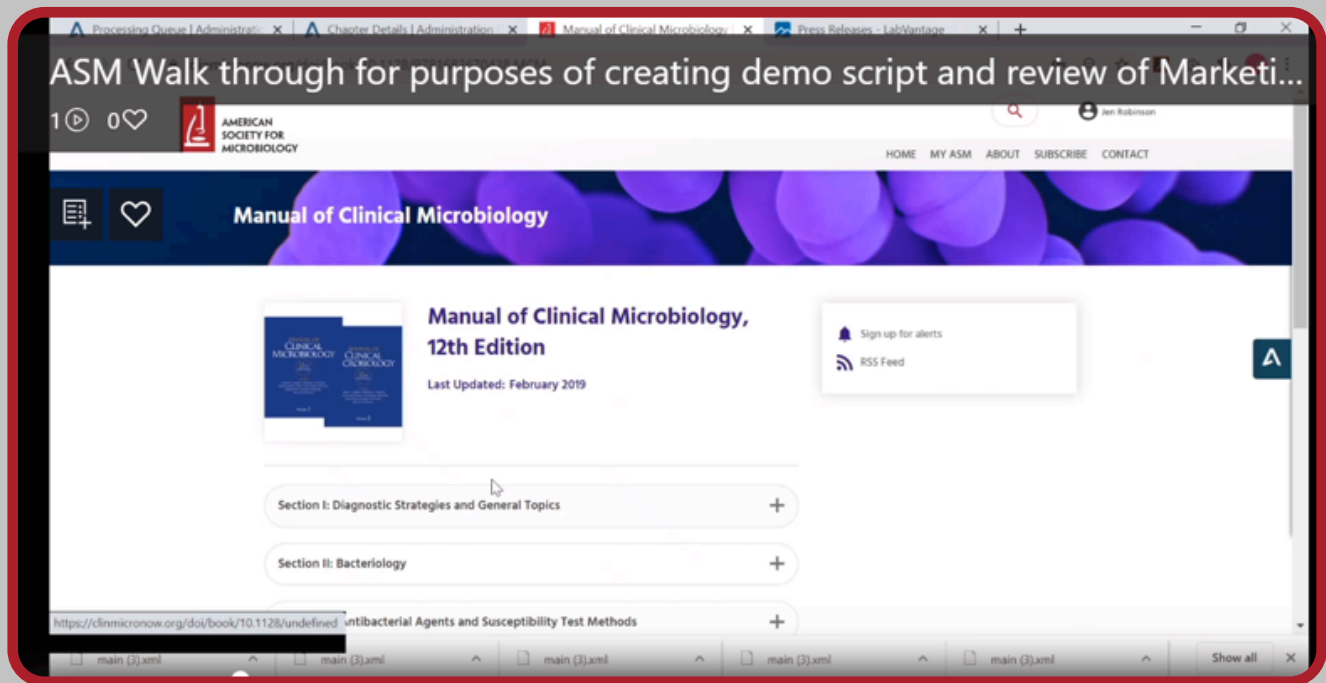


Navigate via figures, references, search related chapters and sub chapters.

Each chapter has been broken up in chunks – printing via pdf. (printable) available.

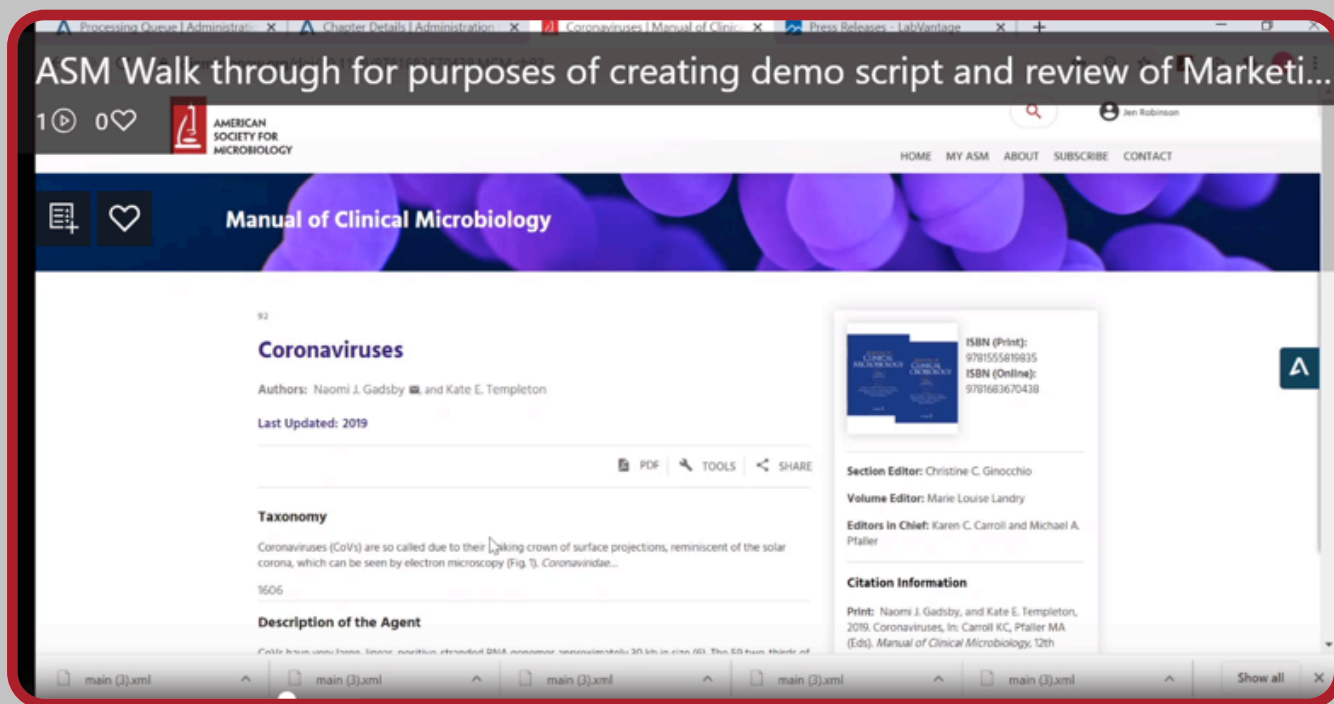
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Overview of content



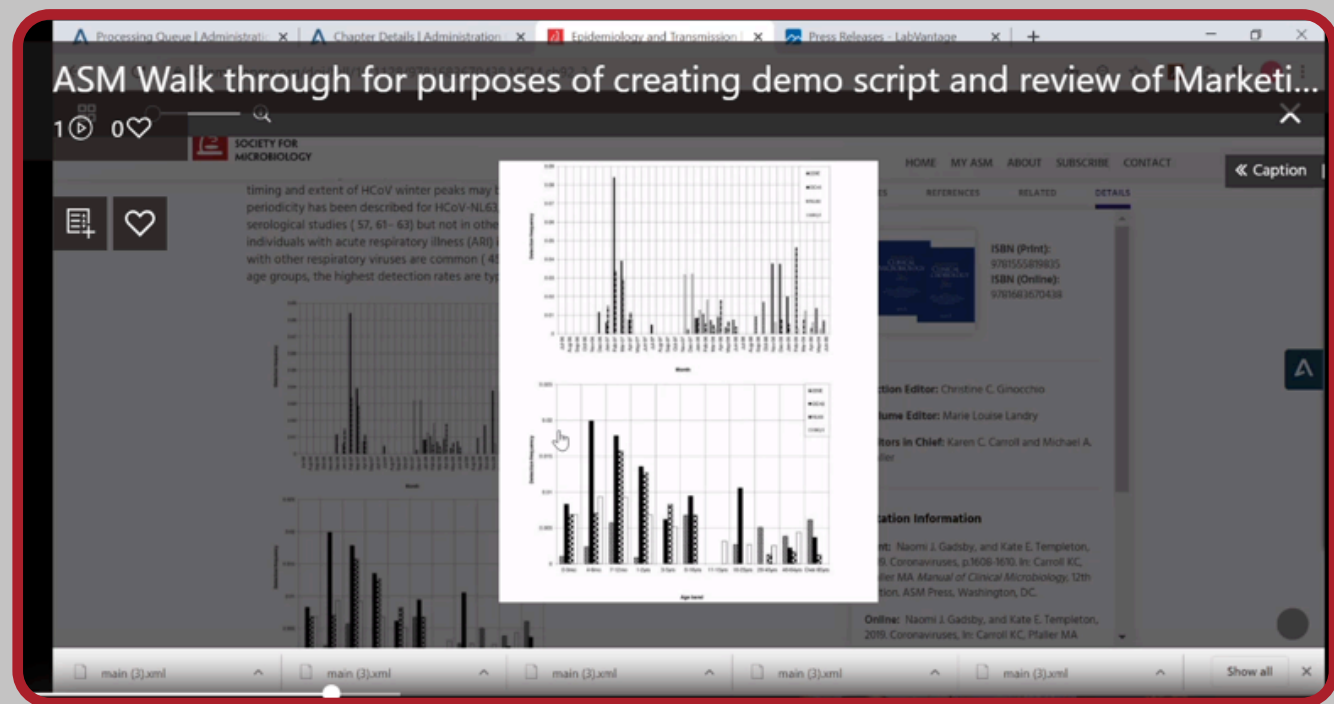
Search Virology - Click on the Coronavirus chapter – updated 8/10/2020

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TOC of the Coronavirus chapter, including subsections

Images available online



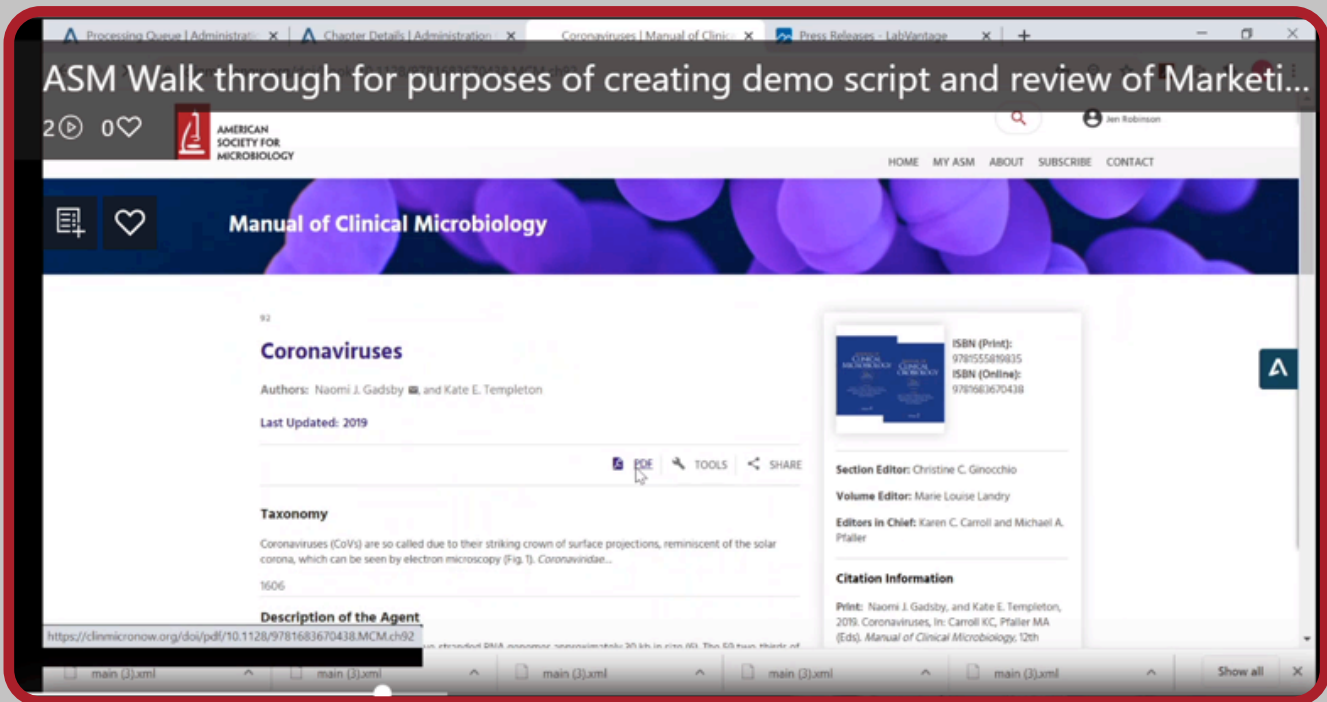
Standard tools include downloading, favorites, share via Soc. Media, navigate between chapters.

All References on inside bar – capability to move in and out of content very seamlessly

For every chapter, a pdf. Is avail.

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Tables – can also be made into pdf.

Consistently across title set up allows for better navigation of the content

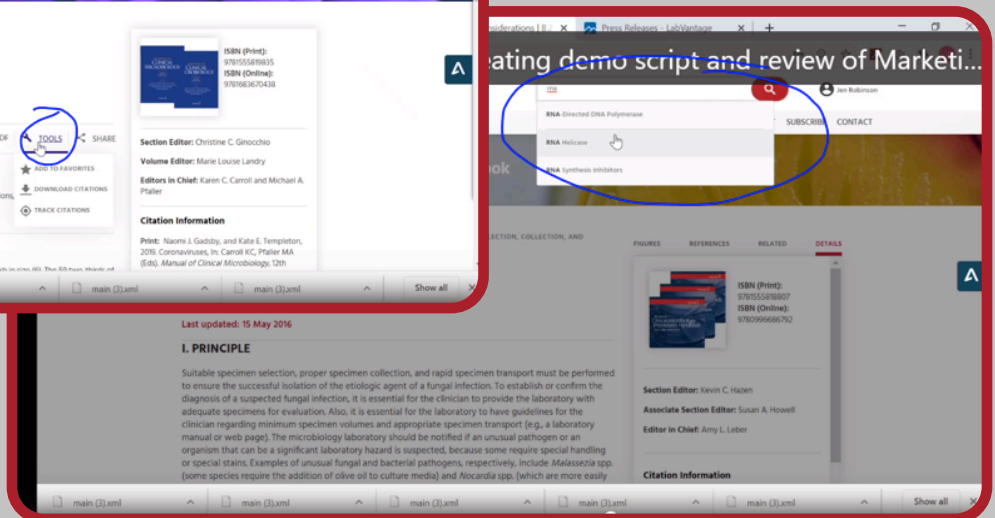
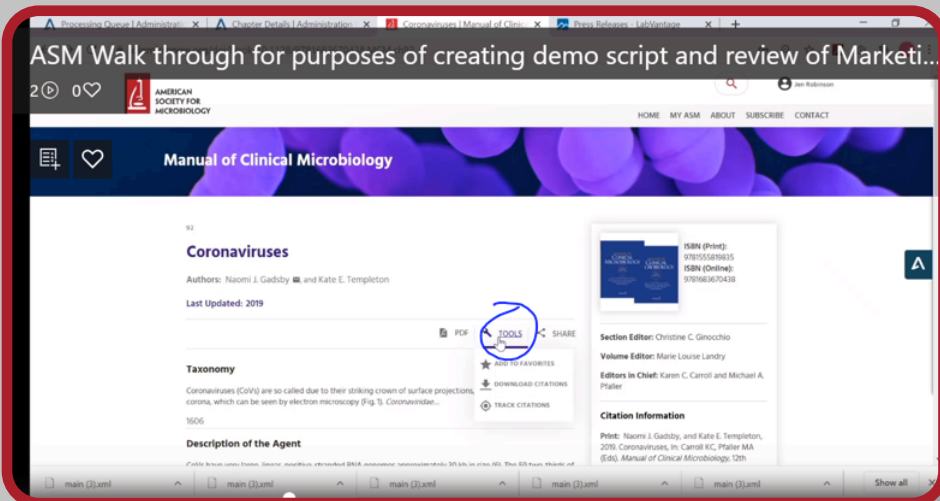
Search – Human coronavirus, Virology

Gram Staining– multiple produces results - still easy to navigate

Displays taxonomy behind the search

Will be able to drill down by publication date as updates are completed (forthcoming) and will become more relevant.

Tools – allows sharing via Social Media, add to favorites, and downloading as well as Track citations.

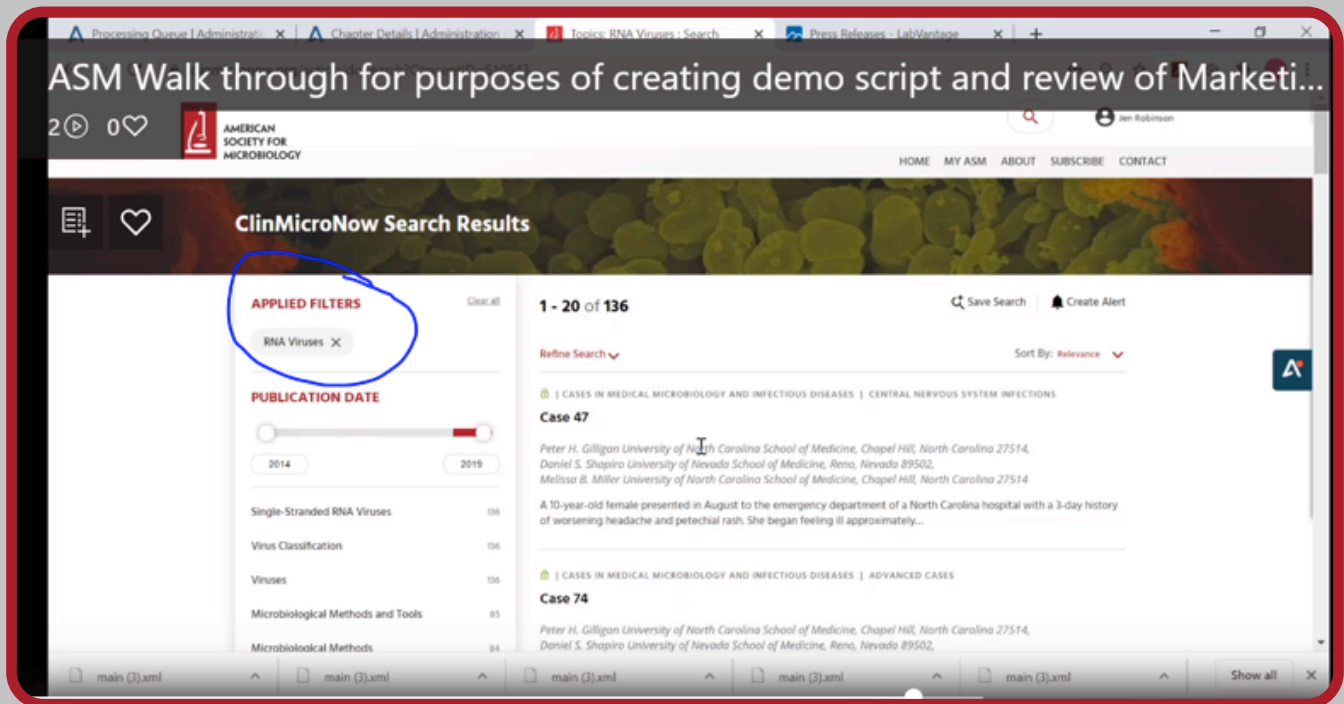


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Pull in search terms

Filter search by additional terms and classifications.

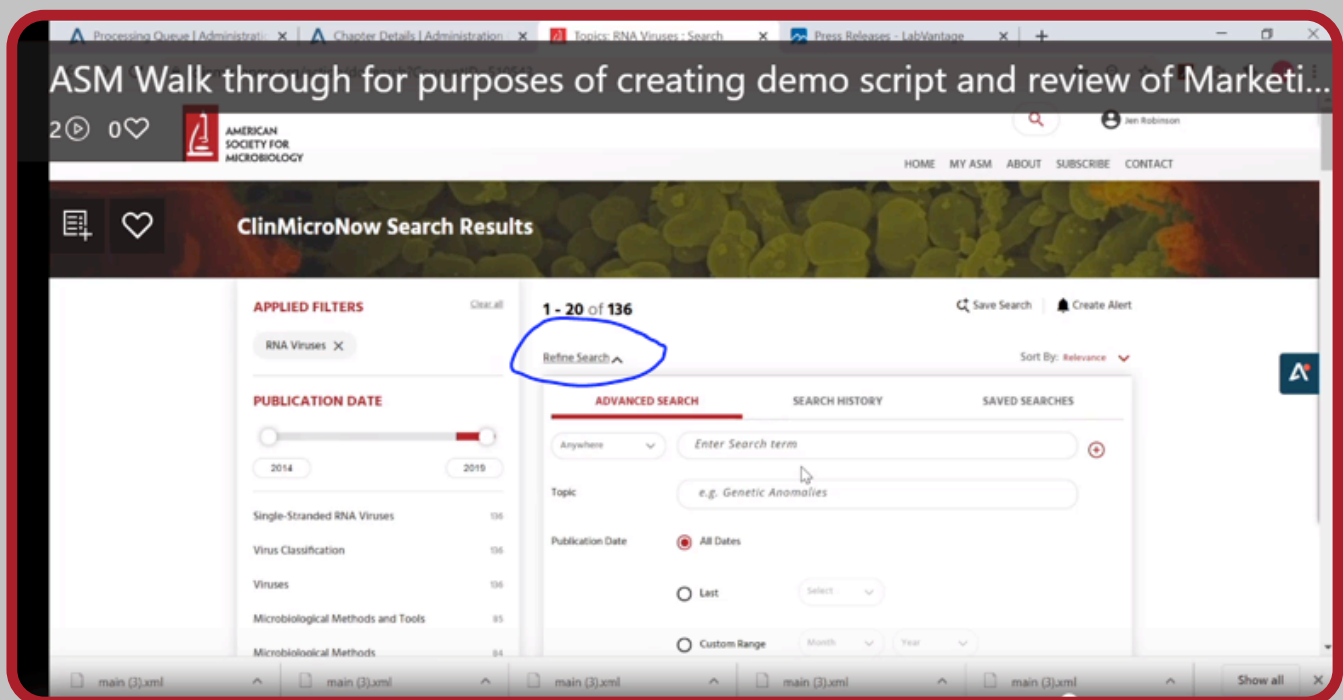


Images are clean

Titles are large and text heavy- CMN is easily navigate-able

Save search/ create an alert feature.

Refine Search – Search terms or topics



Create alerts – for updating information – send me any new content as it comes available.

For more information, please contact your Account Manager

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Helping you make the best, informed decisions for you and your library.

Wiley Online Books combine quality content with the convenience, accessibility and enhanced functionality of electronic access, featuring over 21,000 scholarly and professional books, handbooks, dictionaries, companions and landmark book series.

Your Library, Your Choice

With 17 subject areas covered on Wiley Online Library you can start building your unique online book collection today by choosing from one of our flexible models below:

- Usage-based Collection Management
- Complete Frontlist
- Backlist by Subject
- Title by Title via Wiley Online Library Bookstore

Access to the Most Current Content

Frontlist Collection

FLEXIBLE

Select current year or choose from 120 sub-disciplines within 9 frontlist collections.

SUPPORTED

- Institution-specific communication and awareness campaigns
- Tutorials to get you up to speed on Wiley offerings
- Relevant guides to setup and maintenance

Augment Your Collection for Less

Backlist By Subject

BUILD BY CHOICE

Select the full collection or individual subject categories to top off your collection from years prior.

SUBJECT COLLECTIONS:

Business, Chemistry, Physical Sciences & Engineering, Health Sciences, Life Sciences, Humanities, Math and Stats, Social Sciences, and Veterinary Sciences.



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Wiley Online Books

Key Benefits for Libraries

- No DRM restrictions
- Unlimited, 24/7 concurrent user access
- Enhanced MARC Records from OCLC at no extra charge
- Perpetual access rights with one-time purchase
- COUNTER-compliant usage data
- Open URL with links and DOIs
- Customer support, training and marketing resources for your library
- Enhanced discoverability through powerful browse and search functionality
- Dynamic linking via CrossRef
- Flexible selection by title or by collection

Digital Book Models Made Easy Patrons Act, You Decide

Usage-based Collection Management Model

HOW IT WORKS

Choose to pay for access to the entire online books database or select specific subject categories.

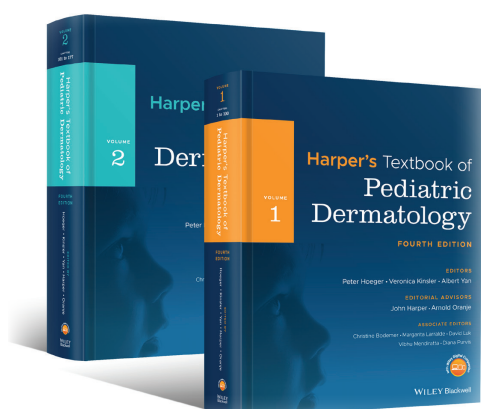
Evaluate usage statistics at title level and purchase a selection of titles equal to or greater than the committed amount based on patron activity. We provide enhanced usage reports to allow for better monitoring of usage statistics.

CUSTOM SUPPORT PACKAGE

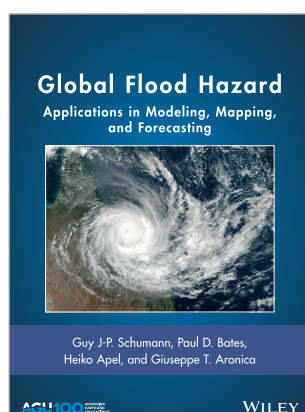
A comprehensive institution-specific support package includes:

- Enhanced usage dashboard
- Customized marketing materials
- Awareness campaigns
- Tutorials and relevant setup and maintenance guides

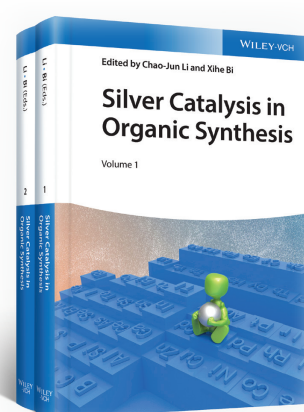
Key Online Books



Harper's Textbook of Pediatric Dermatology, 4th Edition



Global Flood Hazard:
Applications in Modeling,
Mapping, and Forecasting



Silver Catalysis
in Organic Synthesis

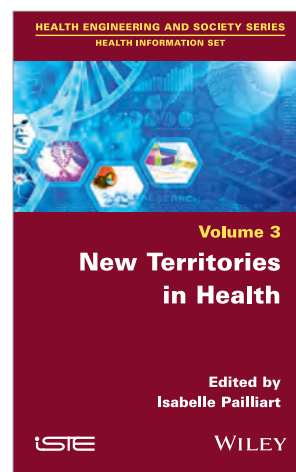
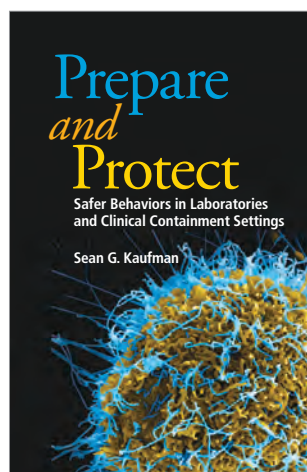
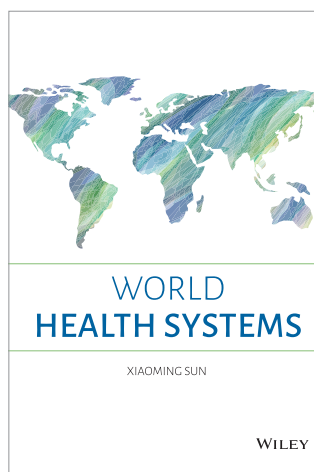
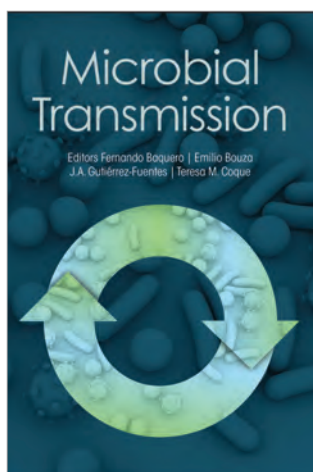


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Wiley's Pandemic Online Book Collection

This specially crafted collection offers a variety of titles spanning all the major areas of health crisis, pandemic, virology through to vaccination. Includes **85 book titles**



Benefits of Wiley Online Books include:



No DRM
restrictions



Unlimited
concurrent users



Powerful browse
and search function



Dynamic linking
via CrossRef



Download & save in
PDF by chapter or book



Flexible access 24/7,
anytime and anywhere



Print for reference

Usage-based Collection Management

Actionable Insights in Your Hands

Wiley's Usage-based Collection Management Model (UBCM) is a flexible, evidence-based approach to building your digital library. With no automatic triggers, we'll provide you with the tools your library needs to identify demand trends and make data-driven decisions to grow your online books collection.

HOW DOES UBCM WORK?

- Pay an upfront fee for access to either the full Online Book
- Catalog (over 22,000 titles) or to select subject categories for a specific time period (typically 12 months)
- At the end of the access period, evaluate usage statistics at the title level to make an evidence-based selection of titles for purchase equal to or greater than the committed amount
- Titles selected are available with perpetual access rights, unlimited concurrent usage and no DRM restrictions to your patrons
- Access may be renewed once the trial period expires

WHAT MAKES UBCM UNIQUE?

- Unlike many other evidence-based models, Wiley's UBCM program has no automatic triggers. Purchasing decisions are in your hands alone.
- Your patrons have access to DRM-free chapter downloads to save and keep.
- Unlimited concurrent user access, with 24/7 accessibility on campus, at home or on the road.
- Searchable via discovery platforms, with MARC records supplied to your institution's library to make discoverability even more efficient.

NOW WITH SMALLER AFFORDABLE COLLECTIONS

- Agriculture, Aqua, Food Science
- Business, Economics, Finance and Accounting
- Earth and Environment
- Engineering
- Humanities
- Life Sciences
- Math & Stat
- Physical Science
- Psychology
- Social Sciences
- Veterinary Medicine
- Special Product: Chemistry thru 1999
- Special Product: Chemistry 2000 Present
- Special Product: Medicine and Nursing

LIST PURCHASING OPTIONS
3YR | 5YR | 10YR



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Institution-Specific Support Package

Setting Up Your Library's UBCM Program For Success

New titles are published every month and as a UBCM customer, we want to ensure you are aware of the latest listings. On a monthly basis you will receive an email highlighting newly released titles and the latest list of online books available on Wiley Online Library.



MARKETING MATERIALS

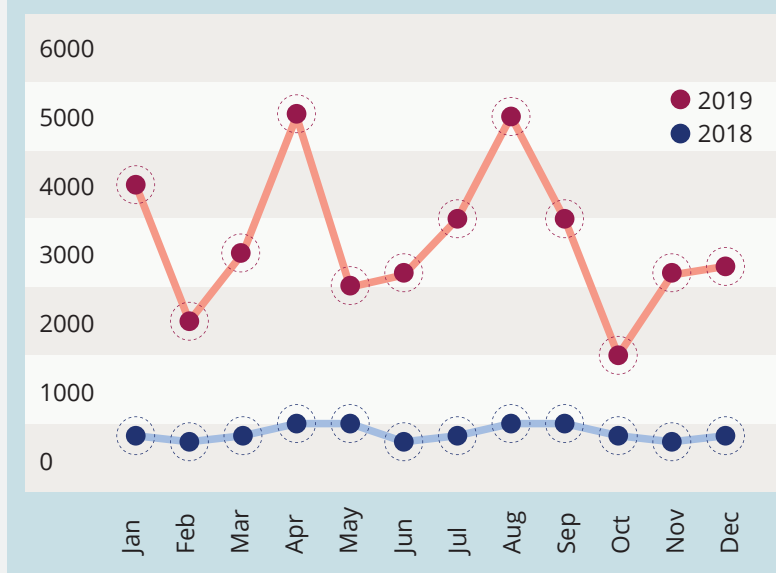
- Banner ads to link your website to Wiley Online Library
- Posters to promote program on campus
- Email templates to patrons promoting content they have access to
- Custom marketing support
- Relevant tutorials



SET-UP AND MAINTENANCE

- MARC records
- Wiley Online Library usage reporting
- User guides
- Discoverability tools and guides

WILEY ONLINE BOOK USAGE



Easy to navigate dashboard reports, delivered to enable better usage contextualization and stress-free title selection for your library.

METRICS INCLUDE:

- **Usage Trends**
A comparison of current year and previous year usage based on Full Text Downloads from Wiley Online Library.
- **Usage by Subject Area**
Purchased and unpurchased title usage segmented by subject area.
- **Wiley Online Book Usage by Title**
A data table of usage by title with all individual title details.



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