beanstack

Keep patrons engaged year-round

Beanstack powers reading challenges, helping librarians engage their community in library programming during summer and beyond. It's no secret that running a reading challenge can be hard work! But reading challenges are a great way to increase library patronage and drive circulation.

How Beanstack Helps

Beanstack works hand-in-hand with librarians to provide reading challenges that engage patrons of all ages and interests.

Reading Challenges

With Beanstack, you can design your own summer challenge and other challenges, participate in national reading challenges, and choose from a library of challenge templates.

Log Reading

Patrons can log books, minutes, pages, days, complete activities, and other log types. They earn badges, see stats, and enter drawings to keep them engaged along the way.

Data & Reporting

Beanstack includes an insights dashboard and robust on-demand reporting, allowing you to keep track of patrons' reading activity and interests, and observe data trends.

Featured In

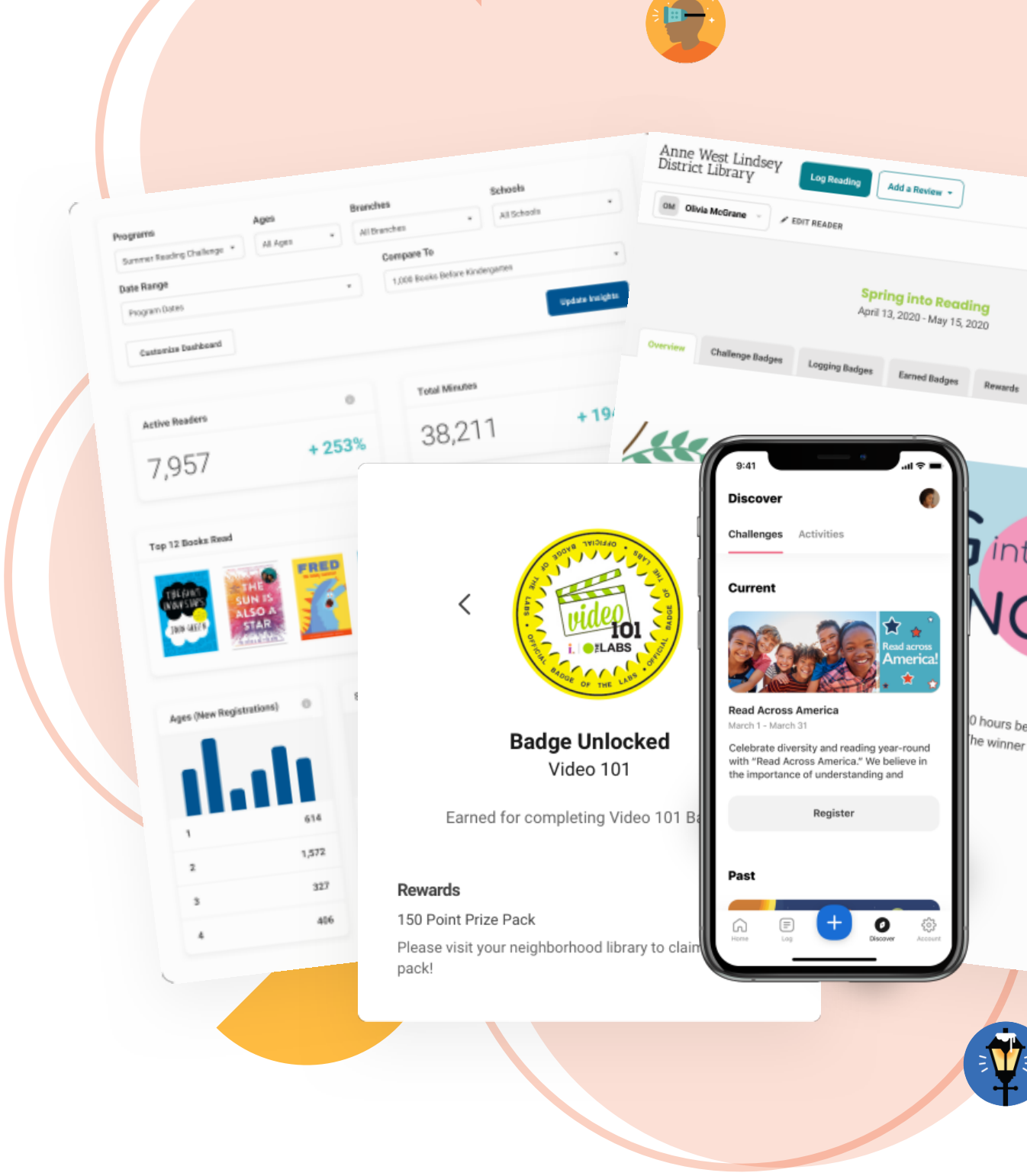SHARK TANK   The New York Times   The Washington Post   POPSUGAR.   TC   SLJ
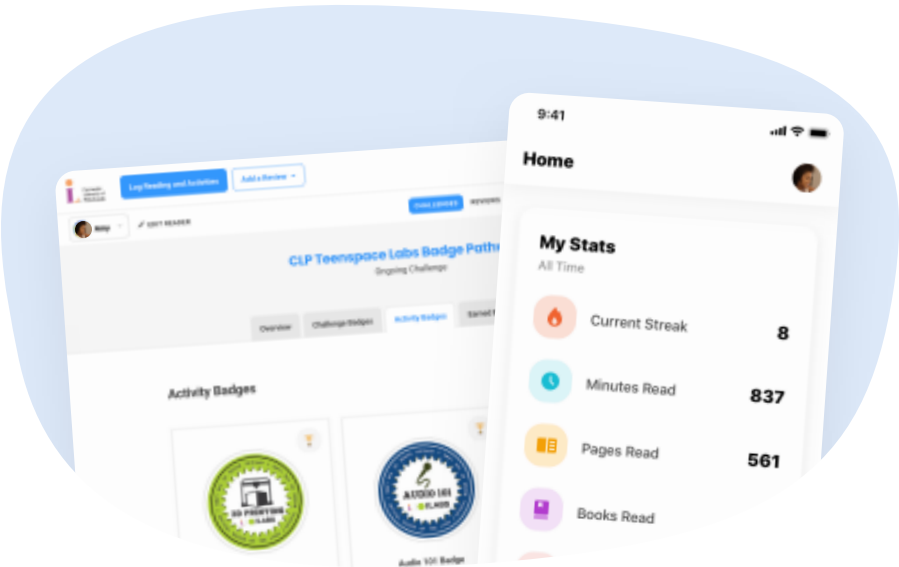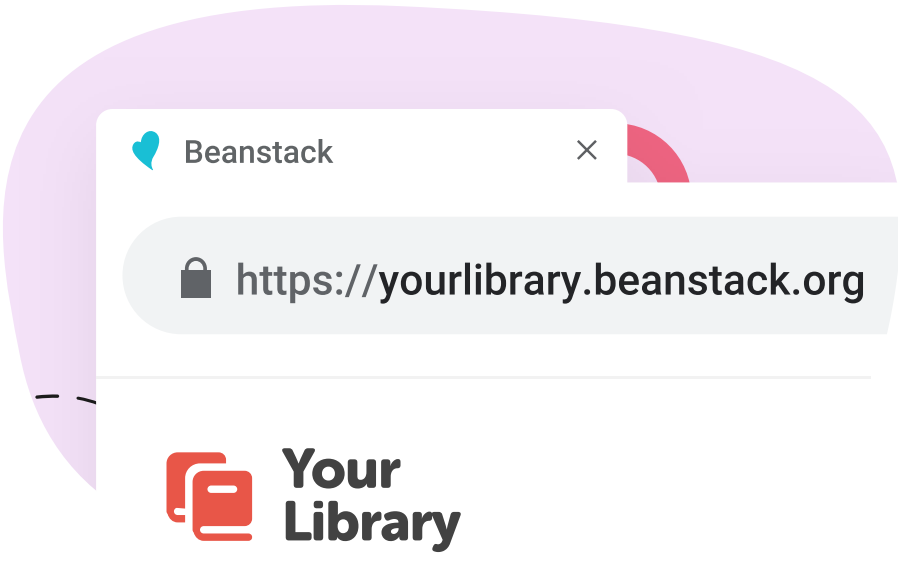
More to Love about Beanstack

Beanstack is the best for reading challenges. We've reimagined the way librarians and their communities participate in reading challenges - and it keeps getting better. Check out these features librarians love:
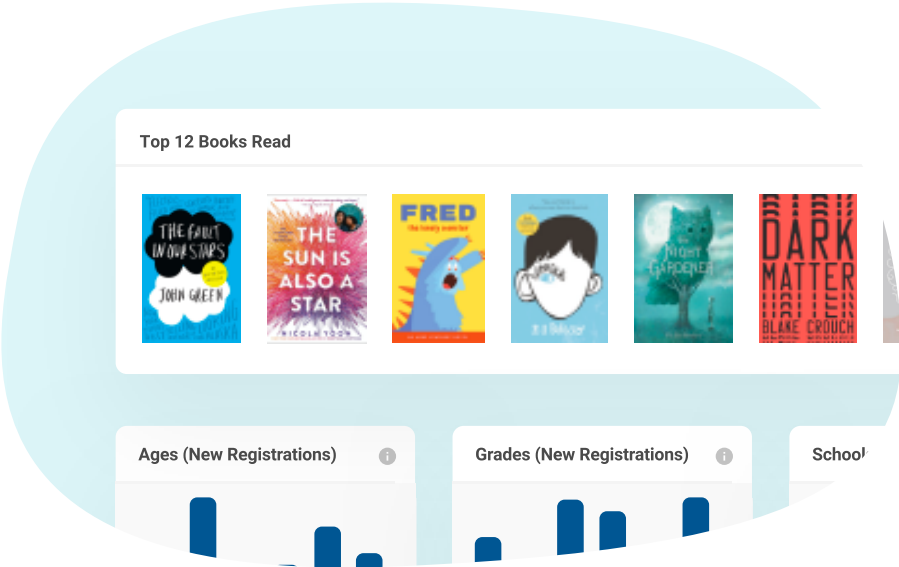
User Friendly Web & Mobile App

Patrons can log reading on the Beanstack web app (great for computers at the library or at home) or mobile app, with added features like the ISBN scanner.
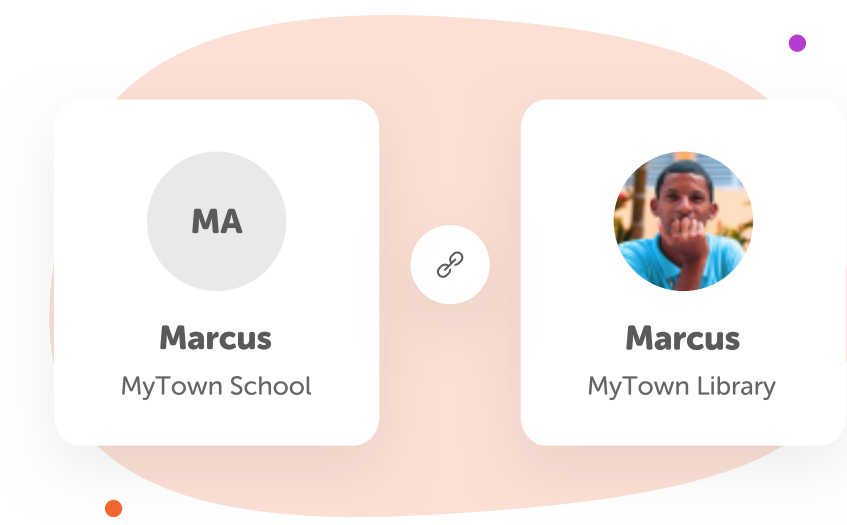
Custom Site & Challenges

Each library gets their own custom site, designed to match their brand colors, and can create their challenges from a library of options and templates.

Data Reports & Visual Insights

Library staff gain varying levels of access to data with administrators having on-demand access to trends across ages, locations, popular titles, and more.

Tandem School Accounts

Many students already use Beanstack at school. We make it easy for parents to link the accounts, and keep them reading all year long.

Professional Development

All library staff are eligible to join regular Beanstack training events, webinars, private client community, and complete our Beanstack certification program.

Concierge Support

You'll have a dedicated client success manager to guide you through training, marketing, and quality assurance. Plus 24/7 helpdesk support.

See Beanstack In Action

Interested in learning more about Beanstack for your school or district? Contact us at hello@zoobean.com to request a demo!

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