

# Welcome to the hoopla Book Club Hub

Find your next great read!



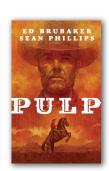




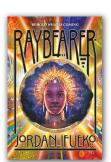














### Your next great book club pick is here

### **QUARTERLY PICKS & RESOURCES**

Each quarter, we release a new Spotlight Selection title, along with materials to enrich book club conversations, such as a discussion guide, an exclusive author interview, and recommendations for further reading. We also curate eight additional club-worthy titles to meet the diverse interests of any group.

### NO HOLDS. NO WAITING. NO KIDDING.

With these titles available with hoopla *Instant* Borrows, there are no holds, no waiting, and no late fees! Book clubs of all sizes will love being able to access their title on hoopla all at the same time. Everyone can start reading or listening right away, simultaneously, with their choice of eBook or audiobook.

### **SPECIAL PRICING**

From January 1, 2021, to March 31, 2021, *Before the Coffee Gets Cold*, our Spotlight Selection, will have special pricing. During this period, *Before the Coffee Gets Cold* audiobook will be \$1.99 US (\$2.69 CA) per hoopla *Instant* borrow, while the eBook is just \$0.99 US (\$1.34 CA). We offer this pricing because we want you to be able to generate patron excitement around this title, and we are committed to providing great value to libraries.

#### MARKETING MATERIALS

With the Book Club Hub program, we aim to provide everything needed to host a great book club, including all of the resources libraries need to get the word out! To that end, we have created a digital asset kit featuring social-ready images, print-ready flyers, self-checkout display images, and more.

### To get started, visit theclub.hoopladigital.com

### PRICE ADVOCACY SAVES LIBRARIES

On average, the price to serve a book club of 12 people costs... \$324 with retail hardcovers, \$204 with retail paperbacks, \$41 with OD simultaneous-use titles, but only \$12 - \$24 with hoopla *Instant* titles!

Over the course of six months, hoopla price negotiations on book club titles saved our partner libraries over \$44,000!

## Introducing the Winter 2021 Spotlight Selection

"A story about human relationships, missed opportunities and the enduring power of love."

- The Gryphon

**Now an International Bestseller** 

**Over One Million Copies Sold** 







### **BEFORE THE COFFEE GETS COLD BY TOSHIKAZU KAWAGUCHI**

If you could go back, who would you want to meet?

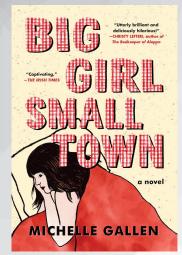
In a small back alley of Tokyo, there is a café that has been serving carefully brewed coffee for more than one hundred years. Local legend says that this shop offers something else besides coffee—the chance to travel back in time.

Over the course of one summer, four customers visit the café in the hopes of making that journey. But time travel isn't so simple, and there are rules that must be followed. Most important, the trip can last only as long as it takes for the coffee to get cold.

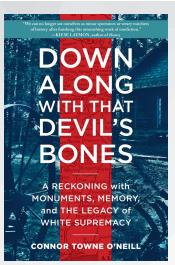
Heartwarming, wistful, mysterious and delightfully quirky, Toshikazu Kawaguchi's internationally bestselling novel explores the age-old question: What would you change if you could travel back in time?

#### ADDITIONAL BOOK CLUB RECOMMENDATIONS

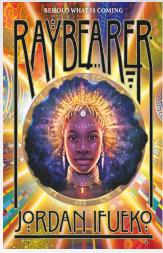
We know that book clubs have all types of readers with all types of interests, and we've designed the hoopla Book Club Hub to serve their diverse needs. So, along with our Spotlight Selection, we've also curated a collection of an additional eight recommended titles to choose from, available in eBook or audiobook, in a variety of genres. And don't forget, with no holds and no waiting, any hoopla *Instant* title can be your next book club title!



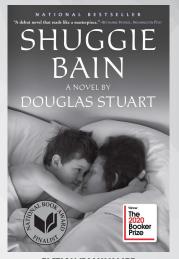
FICTION/COMING OF AGE



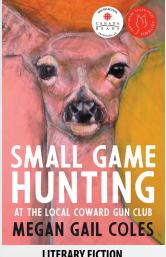
**NONFICTION, HISTORY** 



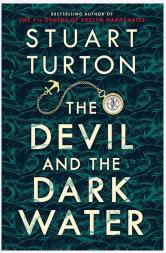
YOUNG ADULT FICTION, FANTASY



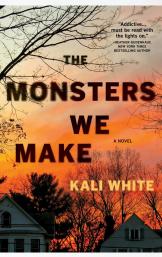
FICTION/FAMILY LIFE



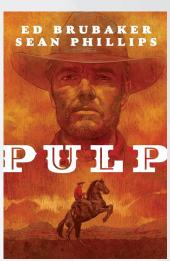
LITERARY FICTION



THRILLER/HISTORICAL



THRILLER



**GRAPHIC NOVEL** 



Tap into Discovery. Instantly Read, Listen, and Watch with Your Library Card.

