An Insider's Look at hoopla® Flex ⟳

Now in Beta Testing!

CVS MIDWEST TAPE

Advanced Search | NOW SHOPPING: All | Physical | Digital | ☑ Use SmartBrowse

TEST ODC: (0 products) 0 Items : $0.00 Switch Cart | Manage Carts

HOME | hoopla | 🔍 SEARCH | 💡 SMARTBROWSE | 📖 BROWSE | 🛒 MY CART | 📅 CALENDAR | 🔧 TOOLS & REPORTS | ⚙ SETTINGS

HELP

HOME > hoopla > REPORTS DASHBOARD

Product Display: **All** | Flex | Instant

Reports Dashboard

Patron Reports
- New Patron Report
- Patron Borrowing Report
- Patron and Borrows Report
- Patron Request Report

Reports Dashboard

318 patrons have borrowed 30,457 unique titles since launch!

AT A GLANCE

Show This Year to Date ⌄ summarized by month ⌄

	124	15,080	100%
Patrons	Unique Patrons	Total Circulations	Borrows with Zero Wait Time
		FLEX 189	
		INSTANT 14,891	

$100.00	121.6
Amount Spent	Average Circ. per Patron
$100.00	FLEX 5.9
$0.00	INSTANT 120.1

Audiobooks | Comics | **Ebooks** | Genres

⚡ Available — EBOOKS — **Ready Player Two** — Ernest Cline
⚡ Available — EBOOKS — **Archangel's Sun** — Nalini Singh
⚡ Available — EBOOKS — **Interior Chinatown** — Charles Yu
⚡ Available — EBOOKS — **Pappyland** — Wright Thompson
⚡ Available — EBOOKS — **All That Glitters** — Danielle Steel
⚡ Available — EBOOKS — **Edison** — Edmund M

My hoopla | Video | Music | Books

⟳ Available
A PROMISED LAND
BARACK OBAMA
📖 EBOOKS
A Promised Land
Barack Obama

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hoopla®

Beta testing is now underway!

We are thrilled to share that Volusia Public Library (Daytona, FL) became the first beta partner to go live with the new hoopla Flex digital platform in early November, and since that time, new libraries have gone live each week. We are extremely appreciative of the team at Volusia and all of our beta partners who have decided to help us create and refine what we know will be a transformative tool to help libraries get the most from their digital library collections.
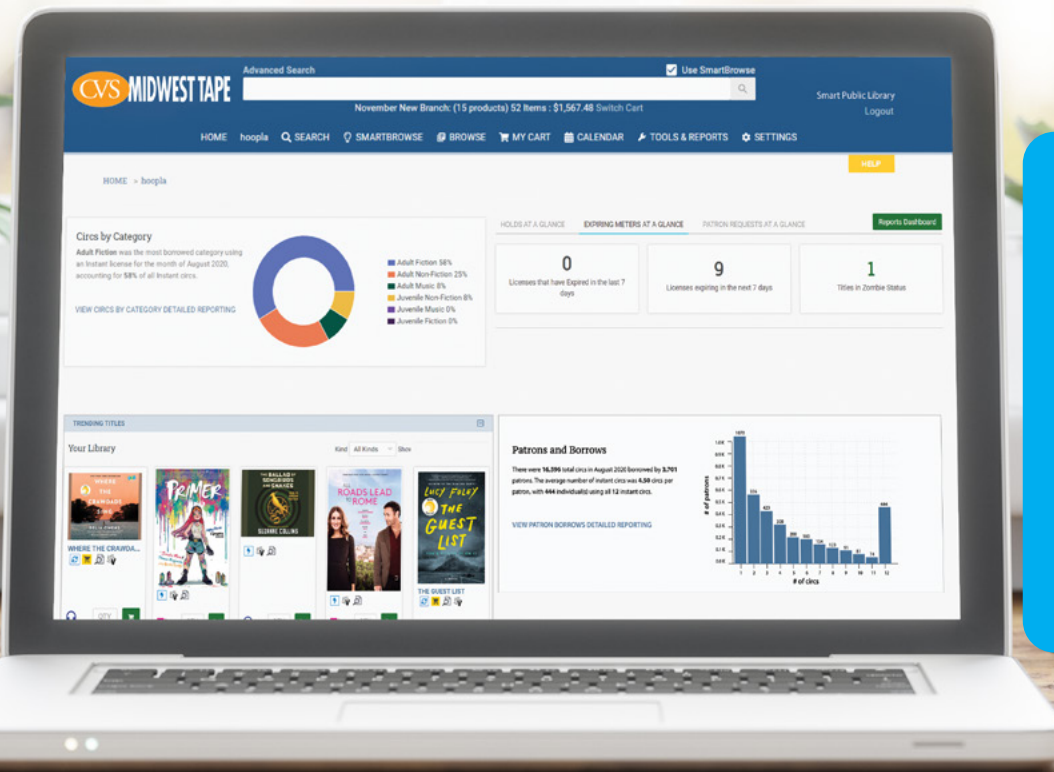
Thank you to all hoopla libraries whose needs and feedback have been critical in developing this next generation of hoopla. Thanks to your efforts, **libraries everywhere will soon have the option to transfer part or all of their existing legacy digital one-user one-copy licenses to the patron-friendly hoopla digital platform.**

TRANSPARENCY

We know that strong digital collections are more important than ever as libraries continue to evolve how they serve their communities. That said, we believe digital publishing is still in its infancy. Other companies may be closing up shop or slowing their development investments, but are dedicated to creating better tools for our library partners to get the most value for their budgets. We are purposefully creating a platform that will make it easy to compare available license models, and that will continue to expand and grow as the market continues to evolve and new digital publishing models become available.

For more info on our perspective on the evolution of digital publishing, check out Navigating the Digital Publishing & Pricing Landscape.

Included in the upgraded hoopla experience is an expanded hoopla Dashboard, giving libraries an unprecedented ability to monitor and manage the activity of their entire digital collection on hoopla.
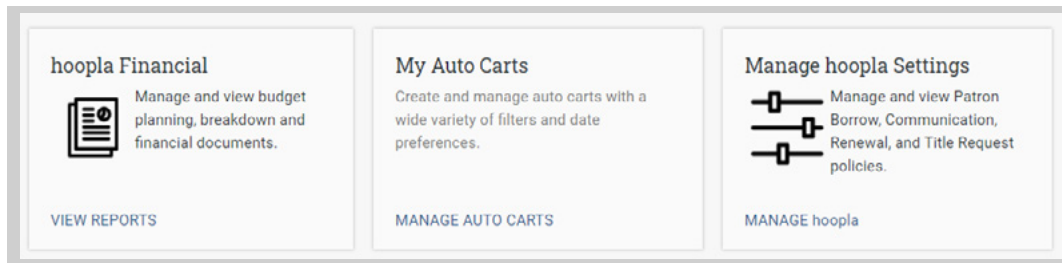

With the new hoopla Dashboard, you can:

- Track collection activity
- Manage your Holds
- Benchmark your library
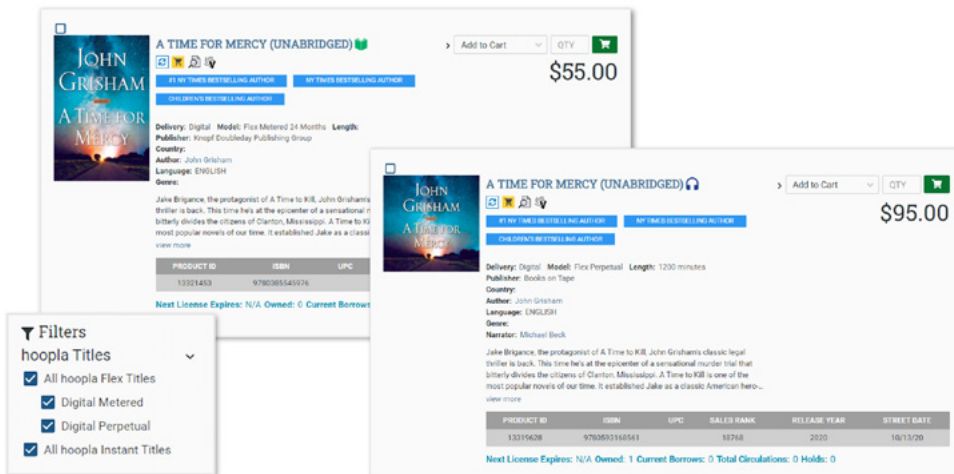- Create an Auto Cart
- + Much More!

We know the needs of each library are just as unique as the communities they serve. This is why we've created a set of tools that let you get the most from your budget, adjust your patron policies, and even set up six different type of Auto Carts to ease your collection management.

hoopla Financial

Manage and view budget planning, breakdown and financial documents.

VIEW REPORTS

My Auto Carts

Create and manage auto carts with a wide variety of filters and date preferences.

MANAGE AUTO CARTS

Manage hoopla Settings

Manage and view Patron Borrow, Communication, Renewal, and Title Request policies.

MANAGE hoopla

EMPOWERMENT

We have built hoopla to get the most from your digital collections. New collection tools make it easier than ever to compare and select from the available publishing models to make the best choice for your patrons.

Flex + Instant = The Best of Both Worlds

With our unique Holds Relief functionality, you can set a maximum holds threshold and we'll automatically serve Borrows above that mark with a transactional hoopla Instant title instead of making patrons wait and making your library buy another metered hoopla Flex copy right away.
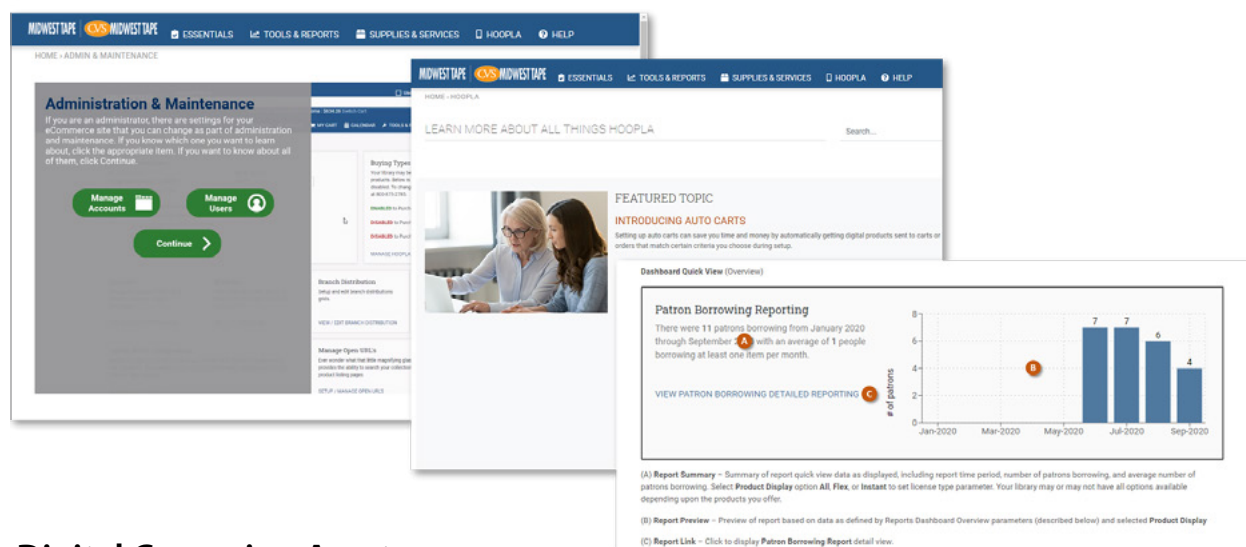
A Winning Patron Experience

We are happy to see that the our beta experience so far has delivered empowerment for libraries as well as for their patrons—with very little if any patron friction to date. The borrowing experience for patrons with both hoopla Instant and the new hoopla Flex models has been easily grasped and embraced by patrons from the beta library partners. This is very much due to the fact that the patron experience has only required minor changes as we have purposefully introduced most of the new framework elements needed by patrons over the past 18 months in order to minimize any patron disruption or friction.

Each item is clearly marked with the hoopla Borrow type (either Flex or Instant), the format, and the availability.

Training and Launch Support

Our library training team has been working right along with our Development and Product teams for the past two years in order to create best-in-class tutorials, assistance screens, and video walkthroughs so your team can quickly master any administrative needs they might have. Dedicated hoopla Success Managers walk each library through the onboarding and setup experience.

Digital Campaign Assets to Help You Get the Word Out

Your assigned hoopla Success Manager will share best practices and promotional resources to help you get the word out to your patrons.

Reserve Your Space in Line

If you are ready to learn more, or want to see a demo and/or find out if we are still accepting additional libraries into the beta program, please contact us today at 1.866.698.2231.