



THE
LIBRARY
KIT

WINTER 2021

RAINCOAST BOOKS

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SEASONAL MATERIALS

CATALOGUES

Find these on BookManager, CataList, and Raincoast.com

- Print catalogue lists on BookManager: [link](#)
- Print catalogue lists on CataList
 - Raincoast distribution: [link](#)
 - Macmillan: [link](#)
- PDF catalogues on Raincoast.com: [link](#)

MONTHLY “BOOKS TO LOOK FOR” LISTS

Find these on BookManager and CataList

- Key releases to order for next month (key sales points, marketing, and publicity hits are loaded onto BookManager and CataList for each title)

DROP-INS

Find these on BookManager and CataList

- Monthly lists are updated as titles are dropped in
- Major call-out titles have key sales points posted on BookManager and CataList

USING YOUR CO-OP

Great ways to use your co-op

- Window displays
- Gift guides
- End caps
- Ads

THEMATIC LISTS

These are curated lists made just for booksellers—find them on BookManager and CataList

• Superleads	BookManager List #: 330702	BookManager: link	CataList: link
• Leads	BookManager List #: 330653	BookManager: link	CataList: link
• C-Formats	BookManager List #: 330726	BookManager: link	CataList: link
• Signed Editions	BookManager List #: 330727	BookManager: link	CataList: link
• Essentials Adult	BookManager List #: 308672	BookManager: link	CataList: link
• Essentials Kids	BookManager List #: 308677	BookManager: link	CataList: link
• Essentials Gift	BookManager List #: 308678	BookManager: link	CataList: link
• New Year New You	BookManager List #: 330736	BookManager: link	CataList: link
• Valentine's Day	BookManager List #: 330737	BookManager: link	CataList: link
• Easter	BookManager List #: 330738	BookManager: link	CataList: link
• Black History Month	BookManager List #: 330739	BookManager: link	CataList: link
• BIPOC	BookManager List #: 330740	BookManager: link	CataList: link
• Chinese New Year	BookManager List #: 330742	BookManager: link	CataList: link
• Ramadan	BookManager List #: 330743	BookManager: link	CataList: link
• Earth Day	BookManager List #: 330745	BookManager: link	CataList: link
• Adult Puzzles	BookManager List #: 330746	BookManager: link	CataList: link
• Kids Puzzles	BookManager List #: 330748	BookManager: link	CataList: link
• Harry Potter	BookManager List #: 330750	BookManager: link	CataList: link
• Movie Tie-Ins	BookManager List #: 330752	BookManager: link	CataList: link
• LGBTQ	BookManager List #: 330753	BookManager: link	CataList: link
• Special Value Paperbacks	BookManager List #: 330756	BookManager: link	CataList: link

RAINCOAST BOOKS & PUBLISHERS GROUP CANADA I N T R O D U C E T H E I N D I E B A N K

Independent bookstores have always mattered to us. That is why we have built you a bank! We understand that having the right stock at the right time is crucial to keeping your community loyal. As you continue to evolve and transform your business in these unprecedented times, the Indie Bank is another tool to help you meet that challenge.

The Indie Bank is an important new Raincoast program designed to support community bookstores. When big books begin to move and you need to resupply quickly, Raincoast has designated stock in our warehouse reserved for independent bookstore orders. We know that you can only sell a book if you have it on your shelves or in stock for your website.

What is it?

The Indie Bank is an internal Raincoast software system that reserves a minimum stock of over 200 lead and in-demand titles each season exclusively for indie orders. We usually set the minimum quantity at 500 copies per title but this quantity can fluctuate.

How does it work?

Work on managing the Indie Bank is all on the Raincoast side—you don't need to do anything differently. If you see a frontlist book listed as lead in our catalogue lists, you can know that title is waiting for you in our bank.

Raincoast's lead list on BookManager: [list #330653](#), [click here](#)
Raincoast's lead list on Catalyst: [click here](#)

How will it help us?

The Indie Bank won't solve all supply issues. We know that there will be unexpected hits that will cause all customers, big and small, to go temporarily out of stock and there will be reprint issues. But we think the Indie Bank helps level the playing field so all customers get a chance to sell the fastest turning titles on the Raincoast and PGC lists.

Contact your local rep, Terri Harker, Raincoast's Field Sales Manager at terri@raincoast.com, or Lori Richardson, PGC's Sales Director at lori@pgcbooks.ca, if you have any questions or if you have candidates for fast-selling titles to add to the Bank.

*Contact us for credit assistance and customer service that is proudly Canadian and here to help.
Order desk hours: Mon-Fri 7am-4:30pm PST • 1 (800) 663-5714 • customerservice@raincoast.com
Conditions apply. For full details, ask your rep or visit services.raincoast.com*



Raincoast Books



Publishers Group
Canada

BOOKEXPRESS

BookExpress, the wholesale division of Raincoast Distribution Group, is your one-stop source for everything under the sun, from children's classics to cookbooks, from fiction to history, from biographies to political science. They've got what you need, when you need it.

- stocking 4,000 bestselling titles from more than 50 publishers
- orders in by 11am ship same day
- combine BookExpress titles with Raincoast and PGC on one order to reach shipping and free freight minimums quickly
- see BookExpress's website for a full list of titles and **sign up for our newsletter** to get all of the most up-to-date information on bestsellers and new releases
- configure your website to show titles available to order from BookExpress/Raincoast/PGC; get in touch with BookManager for more information



Don't take our word for it... hear from some of our happy customers!

"Deb's experience and finesse means we can count on BookExpress having the right books at the right time! She is responsive and open to suggestions of books to stock. Their shipping is consistent and books arrive well-packed and in perfect condition. We couldn't do what we do without them!"

—Sarah Klassen, Mosaic Books

"BookExpress is the best, amazingly fast and excellent service. Helping keep me alive for 33 years, thank you all you hard-working people at Raincoast and BookExpress."

—Bev Shaw, Talewind Books

"I consider Debra and BookExpress to be part of our team. The more I keep her in the loop with our business, the better she is able to help us. And help us they do in a huge way! Cash flow is king and buying frequently in smaller quantities from BookExpress improves our turns and ensures we are able to manage cash flow. Deb often has great tips about titles and she is always willing to look at bringing in new titles."

—Phyllis Simon, Kidsbooks



RAINCOAST BOOKS' NEWSLETTERS

Stay up-to-date on Raincoast's biggest book news!

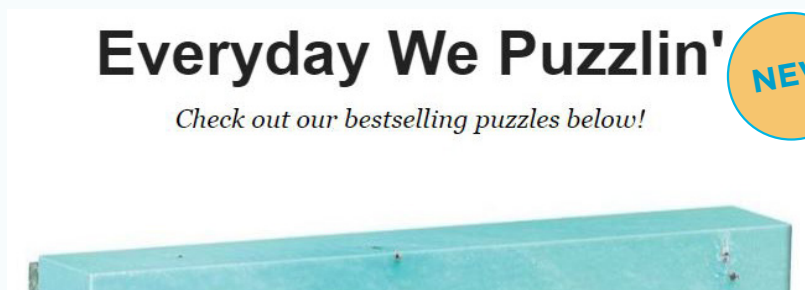
Our newsletters are your one-stop shop to learn about our most anticipated upcoming releases, biggest bestsellers, trending titles, digital materials, and more!

Learn more about our four newsletters and sign up now!



The Raincoast Bookseller Bulletin

- A weekly round-up of the biggest buzz books, news, and titles to stock up on
 - great for booksellers and librarians
 - to subscribe, visit raincoast.com/newsletters



The Raincoast Gift Bulletin

- A monthly highlight of the hottest gift products your customers will love
 - great for bookstores selling gift product
 - to subscribe, visit raincoast.com/newsletters



Under the Umbrella School & Library Newsletter

- A bi-monthly round-up of the best in picture books and middle grade fiction
 - great for librarians and bloggers
 - to subscribe, visit raincoast.com/newsletters

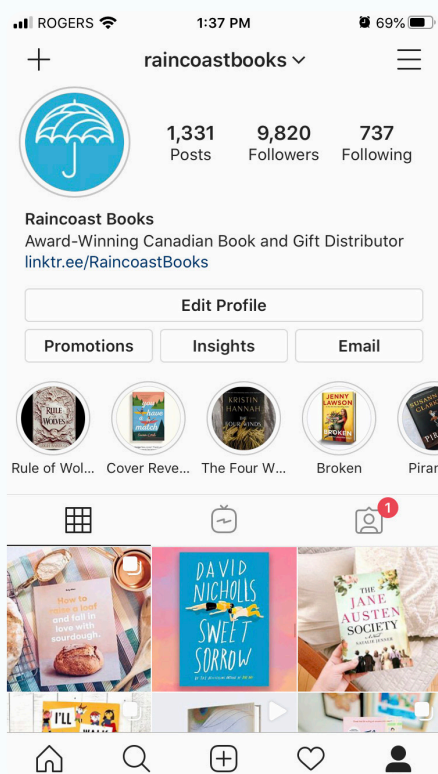


The YA Newsletter

- A bi-monthly round-up of the YA titles available for ARC requests and reviews
- great for YA bloggers, booksellers, and librarians
 - to subscribe, visit raincoast.com/newsletters



RAINCOAST BOOKS' SOCIAL MEDIA



Instagram

@raincoastbooks

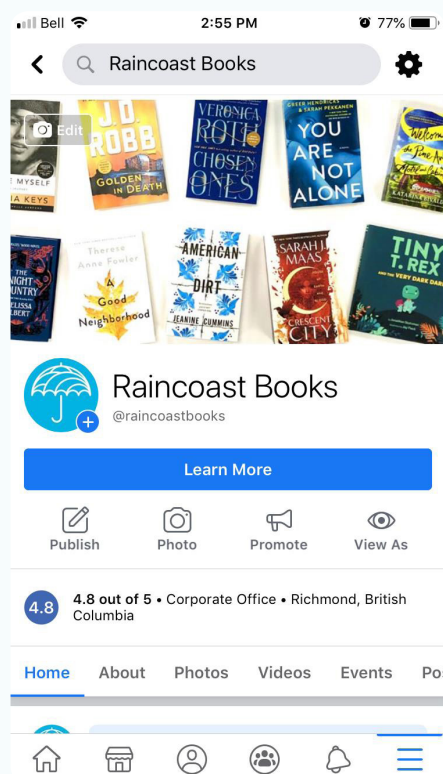
- 9.8k followers
- daily posts and stories
- the book-based community on Instagram is called “bookstagram” and users are called “bookstagrammers”



Twitter

@RaincoastBooks

- 16.1k followers
- 3 posts a day on weekdays; 2 posts on weekends
- publishing and book-based content is sometimes referred to as “Literary Twitter” or “Book Twitter”



Facebook

@raincoastbooks

- 4.1k followers
- 3 posts a day on weekdays; 2 posts on weekends (same posts as Twitter)


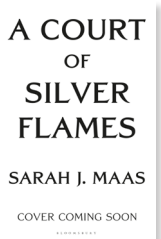
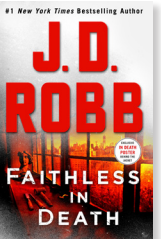
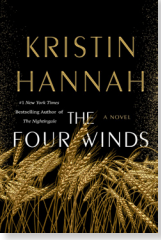

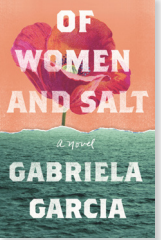

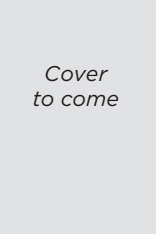
Be sure to tag us!
@RaincoastBooks



Raincoast Books

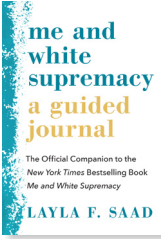
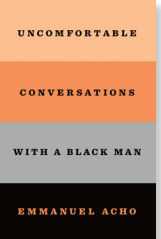

SUPERLEADS

ADULT FICTION

<p>DEC 29</p>  <p>The Mystery of Mrs. Christie Marie Benedict Sourcebooks 9781728232799 \$24.99 pb (C-format)</p> <ul style="list-style-type: none"> the NYT bestselling author of <i>The Only Woman in the Room</i>, <i>Carnegie's Maid</i>, <i>The Other Einstein</i>, and more 	<p>(Strict on Sale) JAN 26</p>  <p>A COURT OF SILVER FLAMES SARAH J. MAAS COVER COMING SOON</p> <p>A Court of Silver Flames Sarah J. Maas Bloomsbury 9781681196282 \$38.00 cl</p> <ul style="list-style-type: none"> the fourth book in the Court of Thorns and Roses series from global bestseller Sarah J. Maas, now in the adult market 500k print run 	<p>(Strict on Sale) FEB 2</p>  <p>Faithless in Death J. D. Robb St. Martin's Press 9781250272744 \$38.50 cl</p> <ul style="list-style-type: none"> #1 NYT bestselling author close to 14 million copies of J. D. Robb's books sold to date 750k print run
<p>(Strict on Sale) FEB 9</p>  <p>The Four Winds Kristin Hannah St. Martin's Press 9781250178602 \$37.99 cl</p> <ul style="list-style-type: none"> #1 NYT bestselling author of <i>The Nightingale</i>, which has sold over 134k copies in Canada, and <i>The Great Alone</i>, 36k sold in Canada 1.5 million print run 	<p>(Strict on Sale) MAR 9</p>  <p>We Begin at the End Chris Whitaker Henry Holt & Co 9781250793768 \$24.99 pb (C-format)</p> <ul style="list-style-type: none"> "The kind of breakout book that publishers dream about... This one has it all." —John Hart, author 500k print run 	<p>(Strict on Sale) APR 6</p>  <p>Of Women and Salt Gabriela Garcia Flatiron Books 9781250790668 \$22.99 pb (C-format)</p> <ul style="list-style-type: none"> rights won in a nine-house bidding auction she is a Rona Jaffe Award winner and protege of author Roxane Gay 200k print run
<p>APR 13</p>  <p>Turn a Blind Eye Jeffrey Archer St. Martin's Press 9781250200808 \$38.50 cl</p> <ul style="list-style-type: none"> #1 NYT bestselling author of the Clifton Chronicles <i>Heads You Win</i> has sold nearly 40k copies in Canada across all formats 100k print run 	<p>(Strict on Sale) APR 13</p>  <p>Cover to come</p> <p>Untitled Alex Michaelides Novel Alex Michaelides Celadon Books 9781250792969 \$24.99 pb (C-format)</p> <ul style="list-style-type: none"> NYT bestselling author of <i>The Silent Patient</i>, over a year on the list and nearly 60k copies sold in Canada 1 million print run 	

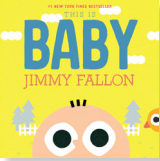


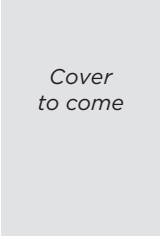

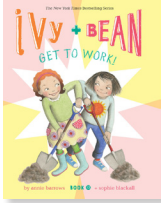
SUPERLEADS

ADULT NON-FICTION

<p>NOV 3</p>  <p>me and white supremacy a guided journal Layla F. Saad</p> <p>Me and White Supremacy: A Guided Journal Layla Saad Sourcebooks 9781728238555 \$21.00 pb</p> <ul style="list-style-type: none"> the official companion to the NYT bestselling book, which has sold over 13k copies in Canada 	<p>(Strict on Sale) NOV 10</p>  <p>UNCOMFORTABLE CONVERSATIONS WITH A BLACK MAN EMMANUEL ACHO</p> <p>Uncomfortable Conversations With a Black Man Emmanuel Acho Flatiron Books: An Oprah Book 9781250800466 \$37.99 cl</p> <ul style="list-style-type: none"> Acho is the host of a viral hit video series about race 750k print run 	<p>(Strict on Sale) JAN 5</p>  <p>MARTHA STEWART'S VERY GOOD THINGS Martha Stewart</p> <p>Martha Stewart's Very Good Things Martha Stewart Houghton Mifflin Harcourt 9781328508263 \$43.00 cl</p> <ul style="list-style-type: none"> the lifestyle guru's <i>The Martha Manual</i> has sold nearly 4k copies in Canada since Jan. 2019 100k print run
<p>(Strict on Sale) JAN 12</p>  <p>SAVING JUSTICE JAMES COMEY</p> <p>Saving Justice James Comey Flatiron Books 9781250799128 \$39.99 cl</p> <ul style="list-style-type: none"> the much-anticipated follow-up to <i>A Higher Loyalty</i>, which sold 45k copies in hardcover in Canada 350k print run 	<p>(Strict on Sale) APR 13</p>  <p>JENNY LAWSON BROKEN (in the best possible way)</p> <p>Broken (in the best possible way) Jenny Lawson Henry Holt & Co 9781250077035 \$34.99 cl</p> <ul style="list-style-type: none"> #1 NYT bestselling author of <i>Furiously Happy</i>, which sold over 57k copies in Canada 350k print run 	

SUPERLEADS

CHILDREN'S

 <p>JAN 5</p> <p>This Is Baby (new in board book) Jimmy Fallon, illustrated by Miguel Ordonez Feiwei and Friends 9781250767653 \$10.99 bd Ages 1-3</p> <ul style="list-style-type: none"> • #1 NYT bestselling author of <i>Your Baby's First Word Will Be DADA</i>, which sold 60k copies in Canada in bd 	<p>(Strict on Sale) FEB 2</p>  <p>The Project 🍁 Courtney Summers St. Martin's Press 9781250105738 \$25.99 cl Ages 13-18</p> <ul style="list-style-type: none"> • NYT bestselling and Edgar Award-winning Canadian author • <i>Sadie</i> has sold over 5k copies in Canada in hc • 150k print run 	<p>(Strict on Sale) MAR 2</p>  <p>Firekeeper's Daughter Angeline Boulley Henry Holt & Co 9781250766564 \$25.99 cl Ages 14-18</p> <ul style="list-style-type: none"> • a groundbreaking YA debut thriller about a Native teen • #OwnVoices author and Canadian cover illustrator • 250k print run
<p>MAR 16</p>  <p>Uncomfortable Conversations with a Black Boy Emmanuel Acho Roaring Brook 9781250801067 \$24.50 cl Ages 10-14</p> <ul style="list-style-type: none"> • an engaging children's book written by the host of the viral video series • 250k print run 	<p>(Strict on Sale) MAR 30</p>  <p>Rule of Wolves Leigh Bardugo Imprint 9781250142306 \$31.50 cl Ages 14-18</p> <ul style="list-style-type: none"> • the finale of the instant #1 NYT bestselling duology • the Grishaverse will soon be coming to Netflix with an original series 	<p>APR 6</p>  <p>Ivy and Bean Get to Work! (Book 12) Annie Barrows, illustrated by Sophie Blackall Chronicle Books 9781797205106 \$21.99 cl Ages 6-9</p> <ul style="list-style-type: none"> • 6 million copies sold of the series worldwide • Ivy and Bean will be a Netflix show

HARRY POTTER BOOK NIGHT

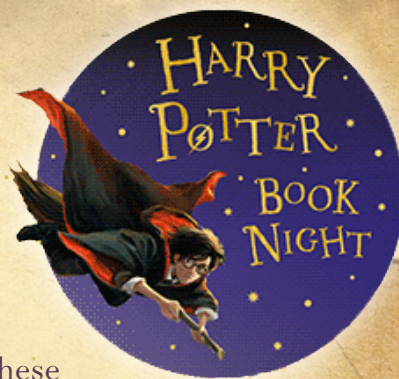
FEBRUARY 4TH, 2021

THEME TO BE REVEALED

We are very excited to announce that Harry Potter Book Night will take place on February 4th, 2021. Wizards, witches and Muggles of all ages are welcome! Stay tuned for details on this year's theme, still to come...

Make a date in your diary for **Thursday, February 4th, 2021** when fans young and old will be able to celebrate J.K. Rowling's wonderful series—and it's a chance to pass the magic on to new readers who haven't yet discovered these unforgettable books.

There will be a brand new event kit available filled with activities, event ideas, and practical resources, so please do accept this as your official invitation to join the fun and start your own planning. If you would like to receive a digital event kit, please request one from your local Raincoast sales rep.



Submit your Harry Potter Book Night event on the **global map** and get ready to celebrate the magic!
harrypotter.bloomsbury.com/uk/event-map

We love seeing your ideas and how your events are taking shape so share your ideas and photos for Harry Potter Book Night on Twitter, Facebook, and Instagram, tagging us **@RaincoastBooks**, **@BloomsburyPublishing**, and using the hashtag **#HarryPotterBookNight!**

Check out the event website:
harrypotter.bloomsbury.com/uk/harry-potter-book-night/



Raincoast Books

Curious George

TRAVELS ACROSS CANADA

The **Curious George** costume has made its first few appearances on its cross-country tour! Check out some of the updates below.

Happy hosts:

"Kids from 1 year-13 years were excited to see the costume, giving him hugs, telling him they watch all his movies and tv shows and have read all his books. Even adults were stopping by for hugs and selfies."

—St. Albert Public Library

"I was very impressed with the costume itself... Once again, thank you for sending out the costume for the date we had hoped for and for the exceptional planning and marketing support which came in very handy."

—Toy Sense



George making friends at the Essex Library!



Where he's been: ★

- ☑ Halifax, NS - Chapters
- ☑ Thunder Bay, ON - Toy Sense
- ☑ Pointe Claire, QC - Librairie Clio
- ☑ Woodbridge, ON - Vaughan Public Libraries
- ☑ Port Moody, BC - Port Moody Public Library
- ☑ Sechelt, BC - Sechelt Public Library
- ☑ Earltown, NS - Sugar Moon Farm
- ☑ Almonte, ON - Mill Street Books
- ☑ Westmount, QC - Oink Oink
- ☑ Montreal, QC - Librairie Drawn & Quarterly
- ☑ Kaslo, BC - Kaslo & District Public Library
- ☑ Salmo, BC - Salmo Public Library
- ☑ Greenwood, NS - The Inside Story
- ☑ Ottawa, ON - Ottawa Public Library
- ☑ St. Albert, AB - St. Albert Public Library
- ☑ Essex, ON - Essex County Library

*Contact your local rep for more details

