







# Leading Oral Surgery Support Organization



Disciplined Acquisitions to Create Scale Within Market Footprints

#### Relentless Focus on Clinical Quality

World-class clinician base with key thought leaders and national reputation

Unique focus on providing oral-surgery specific services at scale

complementary adjunct's to build geographic density

provider in both California and Georgia

Leading position in the large, but highly fragmented oral surgery market

Positioned as a first-mover in the OMS market backed by institutional capital

Disciplined acquisitions targeting large anchor practices and supplementing with

Foundational practices immediately make the Company the largest oral surgery

Simple, repeatable nature of acquisitions minimizes execution risk

- Leading market reputation with patients and referring providers, with satisfaction scores well above competitors
- Significant organic growth and support services offering makes Beacon the partner of choice for oral surgeons

Attractive and Aligned Value Proposition for Oral Surgeons



- Strong retention rates with low provider turnover
- Attractive compensation structure with the potential for affiliated providers to earn more than operating independently
- Providers have substantial equity ownership in Beacon, creating aligned incentives



### The Case For Oral Surgery-Specific Practice Management

# Oral surgeons have a demonstrated preference to work in specialty practices that focus exclusively on oral and maxillofacial surgery services

### **Oral Surgeons Shift From Solo Practice**

- Oral surgeons are moving away from independent practice for several reasons
- Dental school graduates (oral surgeons in particular) have accumulated significant student debt
- The administrative burden of running a practice has expanded dramatically, which impacts work-life balance
- The expertise and skills required to develop a successful and sustainable business are difficult to learn and execute

### Comparison of Opportunities Available

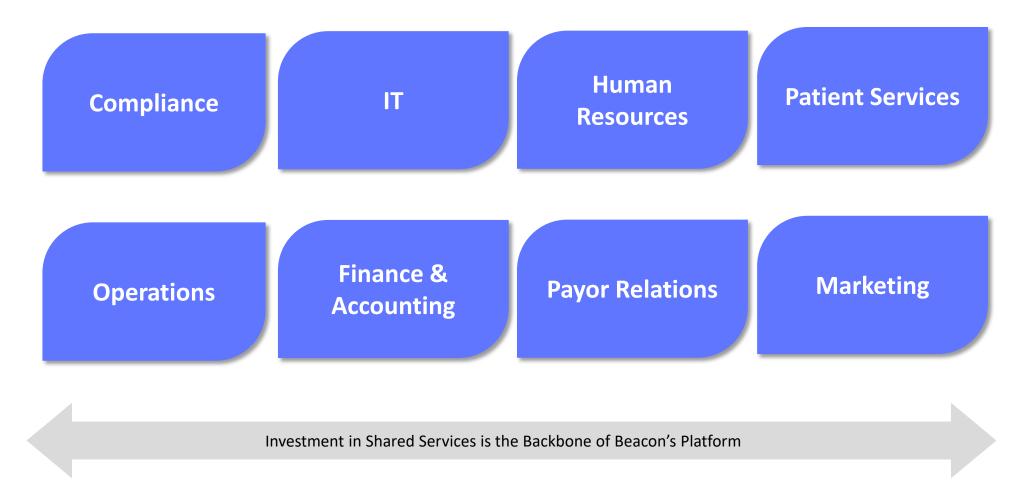
- Oral surgeons have four primary options for employment/ownership
  - Solo Practice: Own their own practice
  - Group Practice: Join a group of oral surgeons
  - General Dentistry: Work with a platform that provides oral surgery services at general dentistry clinics
  - Oral Surgery-Specific Platform: Join an oral surgery platform (offering financial, administrative and other benefits relative to solo / group practice) that understands and focuses on oral surgery

	Business Support	Financial Opportunity	Work/Life Balance	Focus on Specialty
Solo Practice	$\bigcirc$			
Group Oral Surgery Practice				
General Dentistry Platform				
Oral Surgery- Specific Platform	$\bigcirc$		$\bigcirc$	

### **Shared Services Infrastructure**

Infrastructure and systems in place to fully support the Company's clinical operations and rapid scaling into new markets

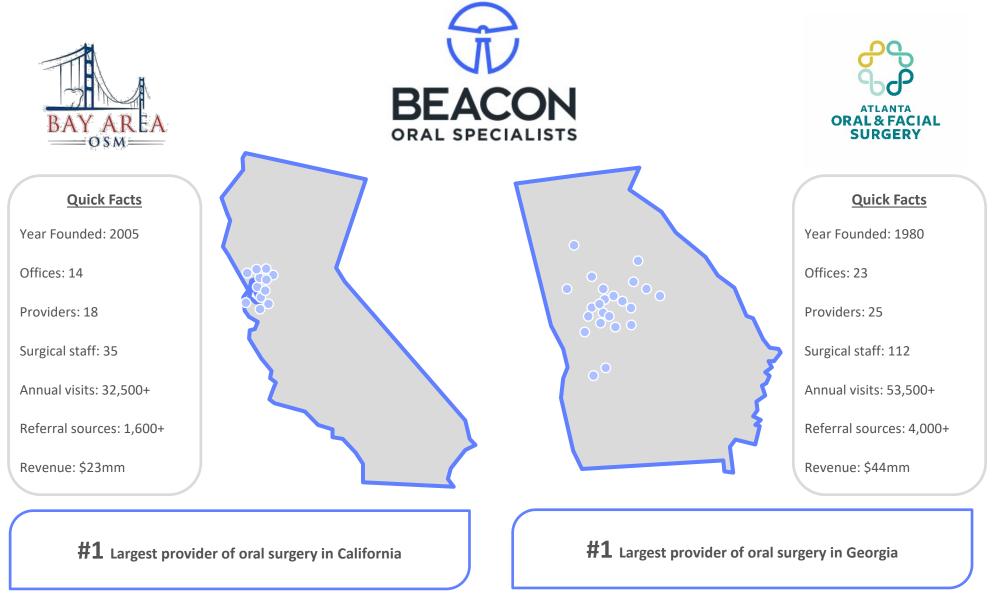
### Key Areas of Shared Services Infrastructure (supported by centralized, dedicated team devoted to these functions)





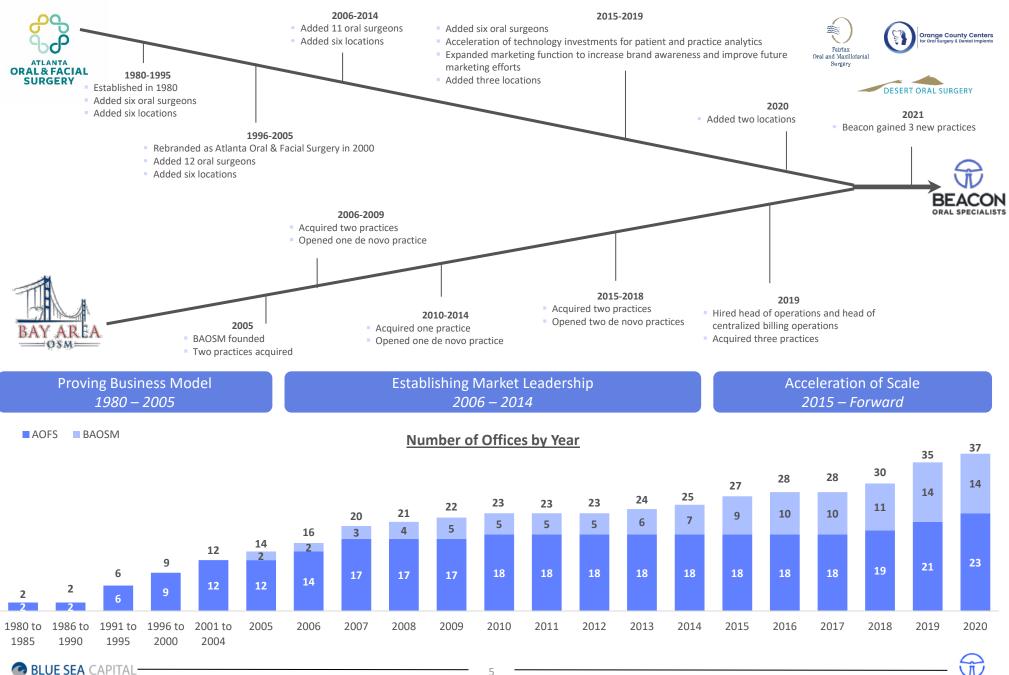
# **Regionally Dense, Market-Leading Platform**

Beacon's foundational practices positioned us as the largest provider of oral surgery in the highly attractive Northern California and Georgia markets





### **Company History Timeline**



### **Affiliated Practices**





BLUE SEA CAPITAL

### **Affiliated Practices on Map**





# Leadership Team



**Mike Friguletto** Chief Executive Officer

**Scott Price** President, Business Dev







**Sean Lyman** Chief Financial Officer

**Glenn Noble** 







Chief Operating Officer

Nam Nguyen VP, Info Systems



**Cindy Chapman** Marketing Director

20 years of healthcare executive leadership experience. President of U.S. Anesthesia Partners (USAP), 2015 to 2021. Senior executive GE Healthcare and Healthcare IT; 2 years with HealthTronics.

25 years of experience in oral surgery; 17 years as Managing Partner at Brady, Price & Associates, a leading oral surgery practice brokerage and transition consulting firm in California.

20 years of human resource leadership experience in diverse healthcare settings. Previously served as Chief People & Communications Officer for Caregiver, Inc. a company that serves adults with intellectual and developmental disabilities.



20 years of experience in healthcare finance and operations, mostly in physician practice management. Most recently as COO of Platinum Derm Partners, and previously at US Oncology.

10 years of experience in various industries, with a specialization in start-ups and IT. Previously Sr. Director, IT Business Operations at Verity Health System.



20 years of marketing and PR experience; Promoted from Marketing Director for AOFS in July. Previously Vice President of marketing agency and lead executive for Chick-fil-A.





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