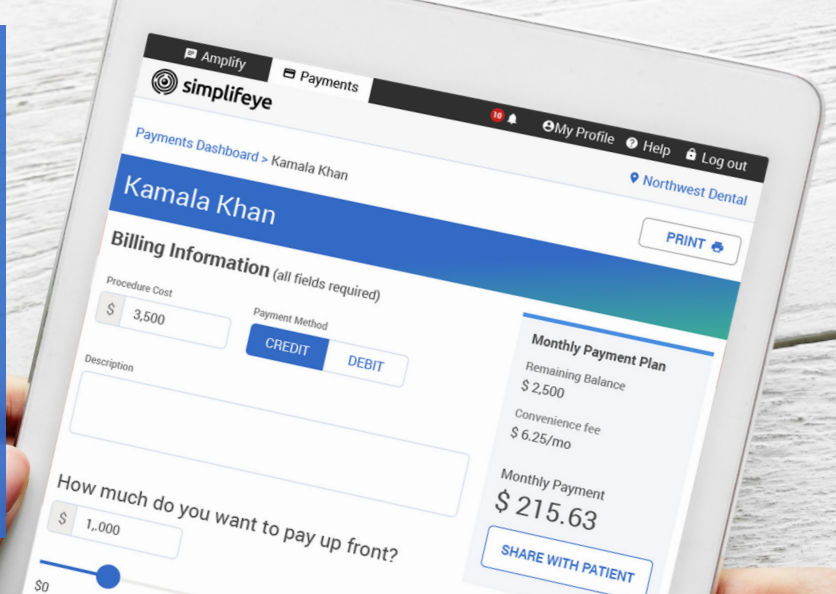


Introducing

# Simplifeye Payments

Process in-office transactions, send invoices, and create customizable payment plans in a HIPAA-compliant fashion, **with 0% merchant fees.**



## Automated Payment Workflow

Save your staff time and recoup more revenue with electronic invoicing, recurring payments, automatic outreach, and much more.

- Digital invoices for recurring payments with automated email & text reminders for busy patients
- Securely accept payments online or directly in-office
- PMS integrations that make searching for patients easy



## Customized Payment Plans

Each unique mouth comes with a unique wallet. Now, you can accommodate all needs in one place.

- Immediate, soft-pull credit checks
- Customize affordable down payments and schedule automatic monthly installments
- Optimize for a card present transaction rate
- Save up to 5% on every transaction and pad your bottom line

## Are you paying more than 0% in merchant fees?

"Waive goodbye" to expensive merchant processing fees on credit card transactions at your practice. With SimplyZero, you'll have the tools to effortlessly pass merchant fees in a legal and compliant manner. How does a 0% processing rate sound?



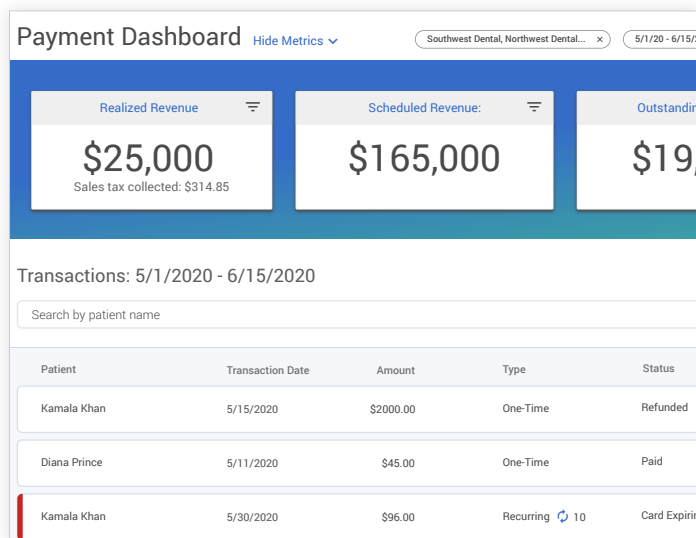
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Simplifeye Payments

# A streamlined payment experience for practice and patients alike.



## One Central, Easy-to-Use Dashboard

View payments across your practice to quickly identify what's working – and what needs to improve.

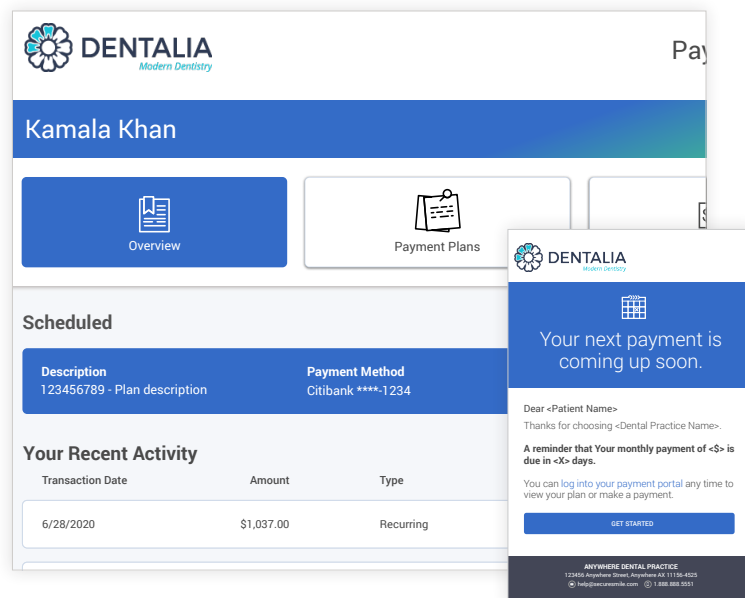
- Live view of practice cash flow in real-time
- Secure user accounts with permissions to keep finances private
- Triage accounts receivable to strengthen collections
- Communicate with patients via text and email directly from the platform
- Enterprise-ready, up to one million different users

## Secure Online Patient Portal

A simple, easy-to-use portal that works on any device ensures your patients can pay and manage their payments anytime, anywhere.

Patients can:

- Pay with ease 24/7 on any device
- Track and manage all of their payment information
- View all plans and transactions
- Pay down or pay off their plans in full at any time



## Introducing the Simplifeye "Smile"!

A sophisticated, sleek, fully-integrated payment terminal. Securely accept all forms of payment, provide patients transparency with payment details, present terms and conditions with ease, and facilitate swift transactions.



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