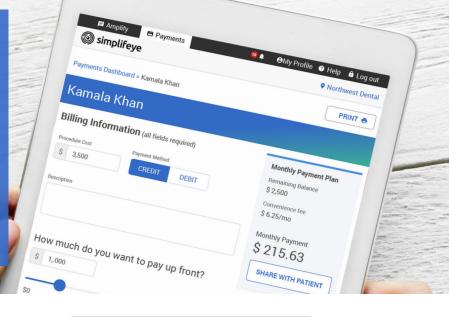
# Introducing Simplifeye Payments

Process in-office transactions, send invoices, and create customizable payment plans in a HIPAA-compliant fashion, with 0% merchant fees.



## Automated Payment Workflow

Save your staff time and recoup more revenue with electronic invoicing, recurring payments, automatic outreach, and much more.

- Digital invoices for recurring payments with automated email & text reminders for busy patients
- Securely accept payments online or directly in-office
- PMS integrations that make searching for patients easy



Procedure Cost Pay \$ 3,500 Description Clear Aligners	CREDIT DEBIT	Taxable?	s	emaining Balan 2,500 onthly Paym 3 21
\$0	want to pay up front? nts do you want to ma		\$15,000	
2	Minimum Credit Score 640 High Make 640 GTV Med Hak A credit score is a mathematical equation that The information is compared to a database of credit risk.	t evaluates many types of data contained		
	Optional Credit Criteria			>

### **Customized Payment Plans**

Each unique mouth comes with a unique wallet. Now, you can accommodate all needs in one place.

- Immediate, soft-pull credit checks
- Customize affordable down payments and schedule automatic monthly installments
- Optimize for a card present transaction rate
- Save up to 5% on every transaction and pad your bottom line

#### Are you paying more than 0% in merchant fees?

"Waive goodbye" to expensive merchant processing fees on credit card transactions at your practice. With SimplyZero, you'll have the tools to effortlessly pass merchant fees in a legal and compliant manner. How does a 0% processing rate sound?



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## Simplifeye Payments A streamlined payment experience for practice and patients alike.

ayment Das	hboard Hide M	etrics V Southw	est Dental, Northwest Dental ×	5/1/20 - 6/15
Realized Re	venue =	Scheduled Reve	nue: \Xi	Outstand
\$25,000 Sales tax collected: \$314.85		00	\$19	
anagationa: E/1	/2020 6/1E/20	120		
ransactions: 5/1, Search by patient name Patient	/2020 - 6/15/20 Transaction E		Туре	Status
Search by patient name			Type One-Time	Status Refunded
Search by patient name Patient	Transaction [	tate Amount		

## Secure Online Patient Portal

A simple, easy-to-use portal that works on any device ensures your patients can pay and manage their payments anytime, anywhere.

Patients can:

- Pay with ease 24/7 on any device
- Track and manage all of their payment information
- · View all plans and transactions
- · Pay down or pay off their plans in full at any time

## One Central, Easy-to-Use Dashboard

View payments across your practice to quickly identify what's working - and what needs to improve.

- Live view of practice cash flow in real-time
- · Secure user accounts with permissions to keep finances private
- Triage accounts receivable to strengthen collections
- Communicate with patients via text and email directly from the platform
- Enterprise-ready, up to one million different users

			Pay
Kamala Khan			
Overview		Payment Plans	
Scheduled			Your next payment is coming up soon.
123456789 - Plan description Your Recent Activity Transaction Date	Amount	Citibank ****-1234	Dear «Patient Name» Thanks for choosing «Dental Practice Name». A reminder that Your monthly payment of «S» in due in «X» days.
6/28/2020	\$1,037.00	Type Recurring	You can log into your payment portal any time to view your plan or make a payment.
			AYYWHERE DENTAL PRACTICE 123456 Aywahee Sizent, Aryahee AX 11156-4525



#### Introducing the Simplifeye "Smile"!

A sophisticated, sleek, fully-integrated payment terminal. Securely accept all forms of payment, provide patients transparency with payment details, present terms and conditions with ease, and facilitate swift transactions.

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