



Exhibitor Prospectus

103rd AAOMS Annual Meeting,
Scientific Sessions and Exhibition

Sept. 27 – 29: Business Sessions

Sept. 29: Preconference

Sept. 30 – Oct. 2: Scientific Sessions

Sept. 30 – Oct. 2: Exhibition

MUSIC CITY CENTER



Courtesy of Nashville Convention & Visitors Corp



American Association of Oral and Maxillofacial Surgeons

Oral and maxillofacial surgeons:
The experts in face, mouth and jaw surgery®

Great engagement! There are many powerful interactions we're able to have at this meeting.

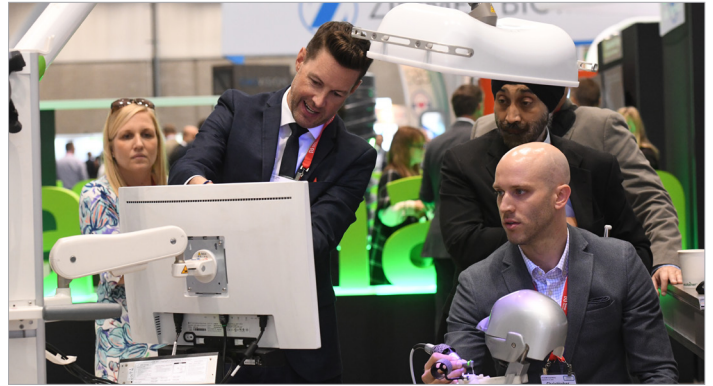
– Past AAOMS exhibitor

An Invitation to **CONNECT** and **ENGAGE!**

› Reserve your booth today!

CONNECT and **ENGAGE** with some of your best customers at the 103rd AAOMS Annual Meeting, Scientific Sessions and Exhibition being held Sept. 27 – Oct. 2 in Nashville, Tenn.

Don't miss this opportunity to acquaint oral and maxillofacial surgeons, their staff and other dental professionals from around the world with the latest technologies, products and professional services.



What is included in your AAOMS booth package?

Booth pricing:

- 10'x10' booth: \$4,675 each
- Additional 100 square feet: \$4,500 each
- Add: One corner – \$300
Two corners – \$600
Four corners – \$1,200

Included in your booth rental package:

Rental of booth space, standard 8' draped back wall and 3' draped side rails, aisle carpeting, hall security, general cleaning of hall aisles and lounge area, booth identification sign, two complimentary badges per 10x10 booth space, a virtual booth space and continuous booth cleaning every two hours.

Additional enhancements provided to AAOMS exhibitors:

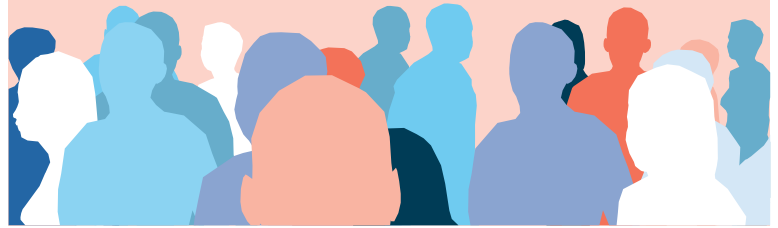
- Virtual Exhibit Hall listing on the AAOMS website for one year after the meeting.
- Listing in the AAOMS Annual Meeting mobile app.
- Exclusive exhibitor-only opportunities, such as Eat, Drink and be Industry-Educated sessions (sold out for 2021) and Industry Symposia as well as access to event space and meeting suites.
- AAOMS-sponsored exhibitor lounge with complimentary beverage service.
- Listing in the Annual Meeting Final Program – including your website, product category and booth number – to help attendees locate your booth quickly and easily.
- Opportunity to rent pre-show and post-show attendee mailing lists.

Why Exhibit at the AAOMS Annual Meeting?

- **Reach your target audience easily and directly!**
When you exhibit at the AAOMS Annual Meeting, you are able to connect personally with existing and new customers in one convenient location.
- **Build relationships with key decision-makers.**
You will meet with oral and maxillofacial surgeons who have a keen awareness of the goods and services that are best for their practices.
- **Strengthen your brand awareness!**
Where else will you have such a concentrated, cost-effective opportunity to reach your target market and share your brand?
- **Chances are your competition participates.**
To see which companies have already contracted for exhibit space at the 2021 Annual Meeting, visit the Virtual Exhibit Hall at AAOMS.org/ExhibitorsAnnualMeeting2021.

3,851

2019 TOTAL ANNUAL MEETING ATTENDANCE



Any exhibitor who obtains an in-person booth space will receive a virtual booth at no additional cost!



2,215 Life Fellows/Members



242 Provisional Fellows/Members

64 Inactive Fellows/Members



AAOMS
11,257 Total Membership (as of Jan. 18, 2021)

The American Association of Oral and Maxillofacial Surgeons (AAOMS) is a not-for-profit educational and scientific organization with a membership of more than 11,000 oral and maxillofacial surgeons, residents and professional allied staff. Oral and maxillofacial surgeons (OMSs) specialize in the surgical and related treatment of diseases, injuries and deformities involving both functional and esthetic aspects of the bone, skin and muscle of the face, mouth and jaw. Many OMSs pursue additional education and training beyond the minimum requirements of four years of dental school and an additional four years of hospital-based residency training.

General Information

Exhibition Venue

Music City Center

201 Rep. John Lewis Way South, Nashville, TN 37203

Headquarters Hotel

Omni Nashville Hotel

250 Rep. John Lewis Way South, Nashville, TN 37203

Exhibitor Check-in

Exhibitor check-in hours onsite:

Tuesday, Sept. 28	Noon – 5 p.m.
Wednesday, Sept. 29	9 a.m. – 6 p.m.
Thursday, Sept. 30	7 a.m. – 5:15 p.m.
Friday, Oct. 1	7 a.m. – 5:15 p.m.
Saturday, Oct. 2	8 – 11 a.m.

Exhibitor Move-in

Tuesday, Sept. 28	Noon – 5 p.m.
Wednesday, Sept. 29	9 a.m. – 6 p.m.

Exhibition Dates and Hours

Thursday, Sept. 30	8 a.m. – 5:15 p.m.
Friday, Oct. 1	8 a.m. – 5:15 p.m.
Saturday, Oct. 2	9 – 11 a.m.

Exhibit Hall Attendee Break Hours

Thursday, Sept. 30, and Friday, Oct. 1	8 – 9 a.m. 9:30 – 10:30 a.m. 11 a.m. – 12:30 p.m. 12:45 – 2:15 p.m. 2:30 – 3:30 p.m. 4:15 – 5:15 p.m.
Saturday, Oct. 2	9 – 10 a.m.

Exhibitor Move-out

Saturday, Oct. 2	11 a.m. – 10 p.m.
Sunday, Oct. 3	8 a.m. – noon

Please allow 3-4 hours for the return of empty crates and containers.

Booth Construction and Layout

To view the booth construction and layout, visit AAOMS.org/ExhibitorsAnnualMeeting2021.

Exhibition Regulations

To view the exhibition regulations, visit AAOMS.org/ExhibitorsAnnualMeeting2021.

Priority Points

Total accumulation of points determines the order booths are assigned. Booth assignments for the upcoming exhibition begin at the previous year's Annual Meeting Space Draw. After space selection, all booth assignments will be made on a first-come, first-served basis.

To view the Priority Points document, visit AAOMS.org/ExhibitorsAnnualMeeting2021.

Order Taking

Exhibitors will be allowed to take orders on the exhibit floor. See [Rules and Regulations](#) for more information.

Annual Meeting Logo Use

Exhibitors are encouraged to use the Annual Meeting logo in advertising or direct mailings that promote their participation in the AAOMS Annual Meeting Exhibition. Contact the AAOMS exhibition manager for usage guidelines and a copy of the Annual Meeting logo. Logo use will be granted only to contracted exhibitors. *Use of the AAOMS logo is prohibited.*



ADA CERP/ACCME Standards

AAOMS is recognized by the American Dental Association Continuing Education Recognition Program (ADA CERP) as a provider of continuing dental education and is accredited by the Accreditation Council for Continuing Medical Education (ACCME) to provide continuing medical education. AAOMS complies with the commercial support guidelines as detailed in the ACCME Standards for Commercial Support and the ADA CERP Recognition Standards and Procedures. For further information, contact the AAOMS Department of Continuing Education at 847-678-6200.

We enjoy this meeting because of the community you have built as evident by the speakers, the President's Event success and the opportunities for the exhibitors.

– Past Annual Meeting exhibitor

Promotional Opportunities

Advertising

Broaden your exposure to oral and maxillofacial surgeons, their staff and other dental professionals by purchasing advertisements in select AAOMS publications. Quarter-, half- and full-page ads are available. Space is limited and reserved on a first-come, first-served basis. For more information, contact:

AAOMS

Bob Heiman

RH Media, LLC

856-673-4000

bob.rhmedia@comcast.net

AAOMS.org/Media/Advertising

Eat, Drink and be Industry-Educated

This unique opportunity provides you with 45 or 60 up-close-and-personal minutes with your target audience on the exhibit floor. Your presentation will be the star attraction!

To view the Eat, Drink and be Industry-Educated Application and Guidelines, visit

AAOMS.org/ExhibitorsAnnualMeeting2021.

Industry Symposiums

This is an opportunity to come face-to-face with decision-makers in your market. Showcase your products and services by conducting a seminar or product demonstration.

To view the Industry Symposiums Application and Guidelines, visit

AAOMS.org/ExhibitorsAnnualMeeting2021.

Mailing Lists

AAOMS membership mailing lists are available for purchase any time to current exhibitors for \$700.

Exhibiting companies may purchase a mailing list of all meeting attendees who register prior to July 31, 2021:

- Pre-meeting mailing lists will be available for \$350 by late summer 2021.
- Post-meeting mailing lists will be available for \$475 three weeks after the conference.

Attendee lists are not distributed onsite. AAOMS does not release attendees' email addresses.

To download the AAOMS Mailing List Order Form, visit

AAOMS.org/ExhibitorsAnnualMeeting2021.

**Extend
your reach with
corporate support
options!**

A variety of corporate support opportunities extend your reach beyond the Exhibit Hall and maximize your exposure to oral and maxillofacial surgery professionals. These opportunities boost your promotional efforts and distinguish your company as a major supporter of the Annual Meeting and the specialty of oral and maxillofacial surgery. Visit AAOMS.org/CorporateSupport for more information.



Additional Promotional Opportunities

New Product Showcase

The New Exhibitor Spotlight is reserved for companies that are current exhibitors with AAOMS. To qualify, products displayed must be current and sold or marketed within 24 months of the AAOMS Annual Meeting. This is an excellent opportunity to display products in a high-traffic area, along with an identification sign featuring company name, product name and description as well as booth number. Participation in the New Product Showcase also will be noted on the AAOMS website and in the Final Program. To view the New Product Showcase Application, visit

[AAOMS.org/ExhibitorsAnnualMeeting2021](https://aaoms.org/ExhibitorsAnnualMeeting2021).

Educational Seminars

Exhibiting companies may host an educational seminar immediately prior to or immediately following the official dates of the Annual Meeting. Written requests should be sent to the AAOMS exhibition manager as soon as possible to ensure space availability. Requests must include program content, estimated attendance, date and time preference. Contact Dana O'Donnell at dodonnell@aaoms.org for more information.

Exhibitor Event Space Requests

Annual Meeting exhibitors may request function space for hosted dinners, receptions, staff meetings or focus groups. Space is limited and assigned on a first-come, first-served basis. More information will be available in summer 2021.



Hotel Door Drops

Exhibiting companies wishing to distribute samples, literature or souvenirs to hotel rooms must receive prior approval from AAOMS. Requests to distribute such material should be made in writing to the AAOMS exhibition manager. A sample of the item(s) must accompany the request-for-approval form. Information about this service will be included in the Exhibitor Service Manual, which will be available in summer 2021.

We enjoy interaction with OMSs at all different career stages. From residents to established to even retired OMSs, it's great to hear how their industry evolves and how we as a company can use that information to better serve them every step of the way.

– Past Annual Meeting exhibitor

Conference Contacts

AAOMS Exhibition Manager

Dana O'Donnell

847-433-4393

dodonnell@aaoms.org

Advertising

Bob Heiman

RH Media, LLC

856-673-4000

bob.rhmedia@comcast.net

AAOMS.org/Media/Advertising

Audio Visual

Projection Presentation Technology

301-459-9011

Fax: 301-459-0026

exhibits@projection.com

Door Drop Opportunities

Convention Communications

Tom Marshall

513-934-3700

tom@doordrop.com

Housing

Maritz Global Events

Customer Service: 864-342-6313

8 a.m. – 4 p.m. CT Monday to Friday

aaomsurgexh@maritz.com

Official Service Contractor

GES Exposition Services

Exhibitor Services Call Center

800-475-2098 (in the U.S.)

011-702-515-5970 (outside the U.S.)

GES.com



Courtesy of Nashville Convention & Visitors Corp

In my role, I appreciate the attentiveness of the AAOMS staff. As usual, they were very helpful onsite and easy to work with.

– Past Annual Meeting exhibitor

Upcoming Exhibitions

2021

Sept. 27 – Oct. 2

103rd AAOMS Annual Meeting,
Scientific Sessions and Exhibition

Music City Center
Omni Nashville Hotel
Nashville, Tenn.

Dec. 2 – 4

AAOMS Dental Implant Conference

Sheraton Grand Chicago
Chicago, Ill.

2022

Sept. 12 – 17

104th AAOMS Annual Meeting,
Scientific Sessions and Exhibition

Ernest N. Morial Convention Center
Hilton New Orleans Riverside
New Orleans, La.

Dec. 1 – 3

AAOMS Dental Implant Conference

Sheraton Grand Chicago
Chicago, Ill.

2023

Sept. 18 – 23

105th AAOMS Annual Meeting,
Scientific Sessions and Exhibition

San Diego Convention Center
Hilton San Diego Bayfront
San Diego, Calif.

Nov. 30 – Dec. 2

AAOMS Dental Implant Conference

Sheraton Grand Chicago
Chicago, Ill.