

HUGGIES®

Hugs From Day One

Huggies® Little Snugglers® NICU Diapers &
Huggies® Natural Care® Extra Sensitive Wipes



Huggies® Little Snugglers® Diapers for the NICU

Our perfect diaper for gentle skin protection supports skin health and the principles of mindful diapering set out in the developmental care model for diapering, **Every Change Matters™**.*



Change & Check:

Perform a Skin Assessment

Huggies® Little Snugglers® NICU Diapers allow for gentle skin protection with every change.

The **soft, flexible, narrow pad** conforms to babies to help allow for **developmentally appropriate positioning** and help keep them **comfortable**.

Designed for comfort, the **overlapping, flexible fastening system** allows for an **adjustable fit** that keeps the diaper snug.



Champion Sleep:

Provide Clustered Care to Help Minimize Disruption

Developed in partnership with NICU nurses and designed with delicate skin in mind, Huggies® Little Snugglers® NICU diapers' **super-absorbent material** quickly pulls away and locks in wetness to **help keep delicate skin clean, dry and healthy**.

Our Premie size features the **GentleAbsorb® Liner**, which draws mess away from baby's skin, and a **wetness indicator**, which helps avoid waking the baby for a dry diaper during a routine check.



Confidence & Closeness:

Promote Family Integrated Care

Designed with **comforting patterns and inspirational messages**, like "Little Fighter," "My Hero" and "Premie Strong," to support a sense of normalcy and help build a strong **bond with baby**.

Huggies® nurse and community partnership programs provide free resources to help ensure families and caregivers **to help navigate the unknowns of babyhood**. Find them at huggieshealthcare.com.

*For more information on **Every Change Matters™** developmental diapering care, go to huggieshealthcare.com.

+

Huggies® Natural Care® Extra Sensitive Wipes

Designed with delicate skin in mind



+ Huggies® Natural Care® Extra Sensitive Wipes are the **first wipes specifically designed for the NICU**. They're pH-balanced, made with purified water, feature a 70% plant-based fiber basesheet and are formulated for the most delicate sensitive skin.

+ They're accepted by the National Eczema Association as **safe for use on sensitive skin**, as well as clinically demonstrated to be **more gentle on compromised skin than cloth and water†**.

+ And they're **made with emollients that help reduce friction between the wipe and the skin**—allowing the wipe to glide better across delicate, premature skin than Pampers® Sensitive Wipes.†

†Data on file

NO HARSH INGREDIENTS

Huggies® Little Snugglers® Diapers are clinically proven hypoallergenic and are **FREE OF:**

Fragrance	26 EU allergens
Lotion	Elemental chlorine
Natural latex rubber	Parabens

Huggies® Natural Care® Extra Sensitive Wipes are clinically proven hypoallergenic, are safe for sensitive skin and are **FREE OF:**

Fragrance	Parabens
Alcohol	MIT

Huggies® Little Snugglers® NICU Diapers

Nano Premie (up to 2 lbs.) and Micro Premie (up to 4 lbs.)

Product codes
Nano Premie (30-count package, designed without leg flaps): 47145
Micro Premie (30-count package): 40581



Overlapping, flexible fastening system

Super-absorbent material

Breathable outer cover helps maintain healthy skin

Premie (up to 6 lbs.)

Product code
(30-count package): 67330



GentleAbsorb® Liner absorbs wetness on contact, keeping it away from skin

Umbilical cord cutout

Huggies® Natural Care® Extra Sensitive Wipes

Product code (24-count package): 43282

More absorbent and 2x thicker than Pampers® Sensitive Wipes



Gentle Formula
Formulated with **emollients that reduce friction** and gently glide across skin and clinically proven **more gentle than cloth and water on delicate skin†**

Plant-based basesheet cloth with three layers designed to absorb, lock in and retain waste for a gentle clean that removes messes

†Data on file.

Questions?

For more information, contact your local Huggies® Healthcare representative: call 855-955-4100, email huggieshealthcare@kcc.com or visit www.huggieshealthcare.com.

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Huggies® Natural Care® Baby Wipes for Healthcare

Designed for the unique skin health needs of Preterm and Full-Term infants



At Huggies®, we believe **Every Change Matters™**.* Every time a baby gets a clean, dry diaper, their nurse, parent or caregiver gets a chance to focus on providing essential aspects for infant skin care, and this includes the **use of properly formulated disposable wipes** as part of your diapering protocol.

Choosing the right wipe is important to help maintain skin health.

Huggies® has partnered with Mother-Baby and NICU nurses to understand the unique differences in caring for both Preterm and Full-Term infant skin of the newborn.

As a result, we've designed two unique wipes to help support evidence-based practices for neonatal skin care:

NICU NURSERY

Huggies® Natural Care® Extra Sensitive Wipes for Preterm infants or those with delicate skin

WELL-BABY NURSERY

Huggies® Natural Care® Sensitive Wipes for Full-Term infants



Change & Check Perform a Skin Assessment

Research confirms that prolonged contact of skin with a mixture of urine and feces is a primary risk for diaper dermatitis. As such, the AWHONN Evidence-Based Practice Guideline for Neonatal Skin, written in partnership with NANN, focuses on the **importance of maintaining an optimal skin environment in the perineal area.**¹

Depending on your skin care protocols, you may be changing diapers every one to three hours during the day and with each feeding at night (or at least once during the night), and you'll want a **wipe that can clean up while helping maintain healthy skin for baby.**



Comfort Assess Comfort During Change

Selecting a wipe with gentle ingredients can be important to help provide comfort to skin. Both Huggies® Natural Care® Sensitive and Extra Sensitive Wipes carry the **National Eczema Seal of Acceptance™** as safe for use on sensitive skin.

The formulation is pH-balanced to help maintain the natural protective and slightly acidic skin barrier of baby. Huggies® Natural Care® Wipes work to maintain the optimal skin environment for delicate infant skin, helping keep baby's diapered skin clean, comfortable and healthy with a **purified water-based formula and ingredients that help moisturize skin.**



Champion Sleep Provide Clustered Care to Help Minimize Disruption

Wipes play an important role in every change, but when a clean diaper is needed, **help make nighttime changes easy** so babies can get back to the sleep they need to fuel growth and development.

For instance, our large-lid, one-handed wipe-dispensing system helps provide quick sleep time changes and maintain a safe environment.

Huggies® Natural Care® Wipes also feature a **plant-based, proprietary basesheet technology**, which absorbs, locks-in and retains urine and feces for effective removal. (Consult the wipe diagrams below for more information.)

FOR PRETERM INFANTS AND THOSE WITH DELICATE SKIN

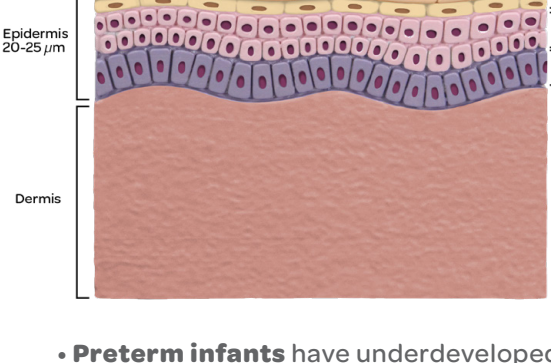
Huggies® Natural Care® Extra Sensitive Wipes

The first wipe designed specifically for use on babies in the NICU.



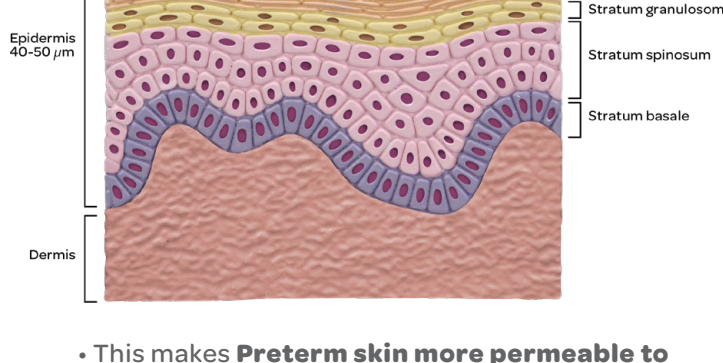
Unique Considerations When Caring for Preterm Infant Skin

Figure 1
Preterm Infant Skin: 25 wks. Gestation



- Preterm infants** have underdeveloped skin (Figure 1) that is thinner and has less mechanical strength than Full-Term infant skin (Figure 2).

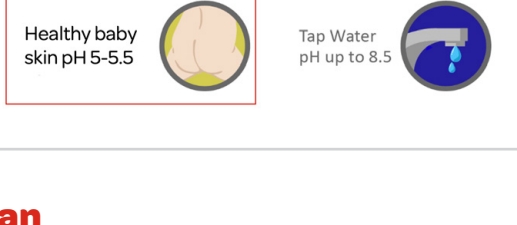
Figure 2
Full-Term Infant Skin: 40 wks. Gestation



- This makes **Preterm skin more permeable to water and irritants (such as urine and feces)** than the skin of a Full-Term infant.^{2, 3, 4, 5, 6}

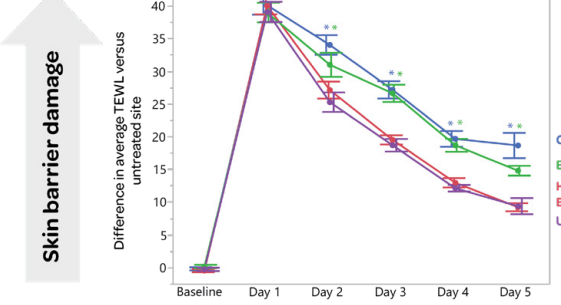
pH-Balanced Formula

Huggies® Natural Care® Wipes – formulated with a slightly acidic pH. Lower pH is important to support the protective acidic nature of healthy skin, which is critical for maintaining skin integrity.

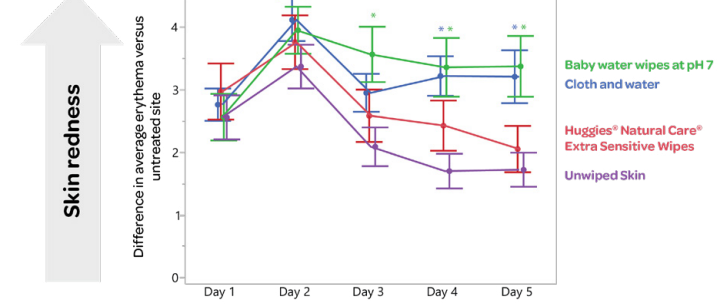


A Gentle Clean

Huggies® Natural Care® Extra Sensitive Wipes significantly outperformed cloth and water by maintaining transepidermal water loss (TEWL) and erythema at levels similar to the unwiped site in a repetitive wiping study on compromised skin.⁷



* TEWL data was analyzed using an ANOVA model fitted to subject, location, and code effects. Pairwise differences between Huggies® Natural Care® Extra Sensitive and baby water wipes at pH 7 or cloth and water were declared statistically significant at the 95% confidence level.



* Erythema data was analyzed using an ANOVA model fitted to subject, location, and code effects. Pairwise differences between Huggies® Natural Care® Extra Sensitive and baby water wipes at pH 7 or cloth and water were declared statistically significant at the 95% confidence level.

Huggies® Natural Care® Extra Sensitive Wipes

Developed in partnership with NICU nurses to help meet the unique skin care needs of Preterm infant skin



Preferred by NICU nurses over Pampers® Sensitive Wipes¹

Large, reclosable, reach-in opening for easy, one-handed dispensing that helps keep baby safe

Purified Water
Aids in **effective cleaning**

Efficient for Caregivers
More absorbent and 2x thicker than Pampers® Sensitive Wipes¹

Gentle Formula
Formulated with **emollients that reduce friction** and gently glide across skin and clinically proven **more gentle than cloth and water on delicate skin⁴**

Triple Clean Layers
Complete with **plant-based, proprietary basesheet technology** and designed to **absorb, lock-in and retain waste** for efficient cleaning

Huggies® Natural Care® Extra Sensitive Wipes for delicate, fragile skin
Product Code – 43282 | 24-count package, 16-count case

Ingredient	Benefit
Purified water	Aids in effective cleaning
Glycerin	A mild skin moisturizer
Behenyl alcohol, glyceryl stearate citrate, disodium ethylene dicocamide PEG-15 disulfate	Moisturizing lotion-based cleansing system
Xanthan gum, guar gum and propylene glycol alginate	Blended from ingredients commonly found in food that allow the cleansing system to be the optimal consistency
Dimethicone, ethylhexyl stearate, caprylyl glycol, purified water	Skin emollients that allow wipe to glide gently across skin
Malic acid and sodium citrate	Maintains product pH and helps keep the sheet white
Sodium benzoate	Helps keep wipes fresh and prevent microbial contamination

FOR FULL-TERM INFANTS AND THE NEWBORN NURSERY

Huggies® Natural Care® Sensitive Wipes

Simple formula for a gentle clean

Choose Huggies® Natural Care® Sensitive Wipes for Your Newborn Nursery

Gentle Formula

- Hypoallergenic and dermatologically tested
- Free of alcohol, parabens and fragrance
- Aloe and vitamin E**

Optimized Packaging for Caregivers

Large-lid for easy, safe, one-handed dispensing

99% purified water

Plant-based basesheet cloth with three layers designed to absorb, lock-in and retain waste for a gentle clean that removes messes

Gentle emollients that reduce friction between the wipe and the skin

Huggies® Natural Care® Sensitive Wipes for Full-Term newborn skin

Product code – 42511 | 32-count package, 16-count case

Ingredient	Benefit
Purified water	Aids in effective cleaning
Coco-betaine	A mild skin cleanser
Butoxy PEG-4 PG-disulfate amodimethicone, caprylyl glycol	Conditions skin and helps the wipe glide across the skin
Malic acid	Maintains product pH
Polysorbate 20	Found in coconut oil and glucose (a simple sugar from grains like rice), it helps promote healthy skin
Sodium citrate	Maintains product pH and helps keep the sheet white
Sodium benzoate	Helps keep wipes fresh and prevent microbial contamination
Aloe barbadensis leaf juice, tocopheryl acetate (vitamin E)	Added emollients

¹Data on file.

²As added emollients.

³Brandon, D., Hill, C. M., Heimall, L., Lund, C. H., Kuller, J., McEwan, T., & New, K. Neonatal Skin Care: Evidence-Based Clinical Practice Guideline, 4th ed. Association of Women's Health, Obstetric and Neonatal Nurses, 2018.

⁴Visscher, Marty O. "Update on the Use of Topical Agents in Neonates." Newborn and Infant Nursing Reviews 91 (2009): 31-47.

⁵Jackson, Amanda. "Time to Review Newborn Skincare." Infant 45 (2008): 168-171.

⁶Evans, N. J., and N. Rutter. "Development of the Epidermis in the Newborn." Neonatology 49:2 (1986): 74-80.

⁷Hepper, Amy Jo; Kimberly A. Horii; Sharon Skoldies-Dross; Tung-Ho Wang; Anthony J. Mancini; and Alfred T. Lane. "Topical Ointment Therapy Benefits Premature Infants." The Journal of Pediatrics 128:5 (1996): 660-669.

⁸Holtbrook, KA. A histologic comparison of infant and adult skin. In: Malbach Hill, editor; Bosits EK, editor, eds. Neonatal Skin: Structure and Function. New York: Marcel Dekker, Inc. 1982: 3-31

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