

18th Euro Fed Lipid Congress and Expo

17 – 20 October 2021
Leipzig · Germany

Hosted by
Deutsche Gesellschaft
für Fettwissenschaft e.V.



FATS, OILS AND LIPIDS

For a Healthy and
Sustainable World

Marketing and
Sponsoring Options



INFORMATION AND REGISTRATION

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www.eurofedlipid.org/meetings/leipzig2021

Sponsorship and Marketing

Sponsorships and marketing in the framework of the Euro Fed Lipid Congress helps you to highly promote your business and increase visibility among the international visitors. It will generate leads and add value to your corporate and brand image.

All our sponsors and marketing partners will be recommended in the registration program booklet, the e-book of abstracts, on the congress webpage and with special event signage! Early deciders enjoy longer visibility, so sign up today!

Gold Sponsorship:

Your company will be entitled to 5 complimentary congress registrations. 1 free advertisement in the programme brochure and receives a complimentary table top to display products and services, providing more exposure and visibility for your company.

Contribution: 15,000 € (+VAT)

Silver Sponsorship:

Your company will be entitled to 3 complimentary congress registrations. 1 free advertisement in the programme brochure and receives a complimentary table top to display products and services, providing more exposure and visibility for your company.

Contribution: 10,000 € (+VAT)

Bronze Sponsorship:

Your company will be entitled to 2 complimentary congress registrations. A complimentary table top to display products and services, providing more exposure and visibility for your company.

Contribution: 7,500 € (+VAT)

Other Sponsoring Opportunities:

Full-page advert in the Programme Brochure

Several thousand copies of the scientific programme brochure will be emailed globally. (Deadline for artwork is March 2021)

1,000 – 2,000 € (+VAT)

Congress Bag Insert

Insert your organisation's leaflet or information brochure into all congress bags. Inserts to be produced by the sponsor.

1,500 € (+VAT)

Coffee Breaks (5 options available)

The company has the right to use the space for the duration of the selected coffee break for marketing activities of their choice after approval by the congress chairperson.

1,500 € (+VAT)

WIFI Branding

The WIFI network name, user name and password will be supplied by you the Sponsor. The WIFI signage will feature the sponsor's logo and details.

3,000 € (+VAT)

Congress Dinner or Poster Session

The company has the right to use the space for the duration of the event for marketing activities of their choice after approval by the congress chairperson. The sponsorship includes one complimentary congress registration.

5,000 € (+VAT)

Poster Session

The company has the right to use the space for the duration of the event for marketing activities of their choice after approval by the congress chairperson. The sponsorship includes one complimentary congress registration.

5,000 € (+VAT)

Welcome Reception

The company has the right to use the space for the duration of the event for marketing activities of their choice after approval by the congress chairperson. The sponsorship includes one complimentary congress registration.

5,000 € (+VAT)

Congress Bags: Bags are distributed to each delegate at registration, giving the sponsor the opportunity to secure walking advertising during and after the congress.

Notepads/Pens: Be featured on the notepad/pens to ensure your company is top of mind throughout the congress and after.

Speaker Prep Room

Feature your logo or display, where over 200 presenters stop in to prepare for their oral presentations.

2,500 € (+VAT)

Speakers Fund: Any support to cover speaker expenses is very welcome. Sponsors will be acknowledged appropriately.

Logo Placement

Place your logo on the congress website and on all printed material to provide your company additional exposure leading up to and during the congress

500 € (+VAT)

To confirm your sponsorship or advertisement or if you have any further questions or remarks please contact

info@eurofedlipid.org or call +49 69 6860 4846

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