

Good Start®
by Gerbers

Maternal Supplements



PRENATAL

Essential daily nutrient support for before, during, and after pregnancy†

SERVING SIZE: 3 GUMMIES

Prenatal supplement for daily nutrient support you and baby. Also supports breastfeeding:

- Helps meet some of your **increased micronutrient requirements***
- Support your **overall health and well-being** during lactation*



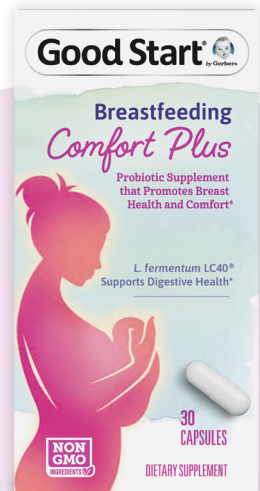
BREASTFEEDING

Naturally promotes milk supply during breastfeeding

SERVING SIZE: 2 CAPSULES

Herbal lactation supplement with fenugreek seed powder developed to support you during your breastfeeding journey.

- Fenugreek seed is the most frequently recommended herb to **naturally support breastmilk production***



Just one capsule each day may help support your breast comfort*

SERVING SIZE: 1 CAPSULE

Probiotic supplement designed to support breast comfort, with probiotic *L. fermentum*, clinically shown to:

- Help support the natural balance of good bacteria in breastmilk to promote **breast health***
- Support **digestive health and the immune system***

AVAILABLE IN STORES OR ONLINE AT:

meijer

Wakefern
FOOD CORP.®

Gerber.com

amazon

* These statements have not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure or prevent any disease.

† Most gummy multivitamins are manufactured without iron. An additional iron supplement may be recommended during pregnancy based on individual's dietary assessment. Iron needs are lower during lactation than during pregnancy.

Go to
Amazon.com/gerber
or open your phone's
camera and point
at the QR code:





GentlePro Infant Formula

Modeled after the complete nutrition
and gentleness of breastmilk



- ✓ Comfort Proteins®, small proteins that are **easy for tiny tummies to digest**
- ✓ Probiotic *B. lactis*, clinically shown to help **support your baby's developing immune system and digestive health**
 - Infants born by C-section may have lower levels of good bacteria in their digestive system. **Daily supplementation of *B. lactis* can help provide good bacteria, which may be beneficial for babies born by C-section**
- ✓ 2'-FL HMO†, a **prebiotic just like one of those found at significant levels in breastmilk**
- ✓ Expert recommended DHA for **brain and eye development**

Available in store or online at these retailers:

The **Gerber** Store.com

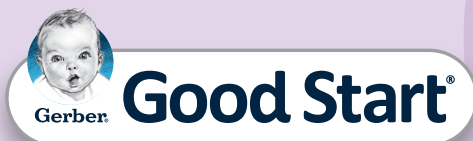
amazon ♥ **CVS** Health. **Kroger** **sam's club** ◊

Available at **Target** **Walgreens** **Walmart** ✨

For local retail availability, please visit **gerber.com**

† Human Milk Oligosaccharide. Not from human milk.

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SoothePro Infant Formula

The one solution formula for
6 common digestive issues

✓ colic
✓ crying
✓ fussiness

✓ gas
✓ mild spit-ups
✓ irregular stools



- ✓ Reduces fussiness with the first bottle*
- ✓ The probiotic *L. reuteri* has been clinically shown to **reduce crying time by 50%***
- ✓ Carbohydrate blend with 30% lactose to help **ease fussiness and gas†**

Available in store or online at these retailers:

The **Gerber Store.com**

amazon ♥ **CVS Health.** **Kroger** **sam's club**

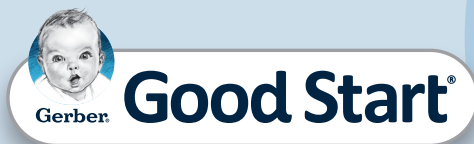
Available at **Target** **Walgreens** **Walmart**

For local retail availability, please visit **gerber.com**

* Data on File.

† Due to lactose intolerance or sensitivity.

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Extensive HA[®] Infant Formula

Complete nutrition for infants with
cow's milk protein allergy (CMPA)



- ✓ Made with 100% **high-quality whey protein**, broken down into tiny pieces
- ✓ Clinically proven to be **hypoallergenic** and **promote adequate growth**
- ✓ Designed to be **well-tolerated**
- ✓ The only hypoallergenic formula to feature *B. lactis*, a probiotic that **supports digestive health**
- ✓ Expert recommended DHA for **brain and eye development**

It's easy to prepare the exact amount baby needs

Gerber[®] Good Start[®] Extensive HA[®]
requires one scoop for 1 fl oz of water:

1  fl oz water for 1  scoop powder

Available in store or online at these retailers: **The Gerber Store.com**

 Available at  **Walgreens** **Walmart** 

For local retail availability, please visit **gerber.com**



Probiotic Drops



- ✓ **Pediatrician recommended†**
- ✓ Probiotic *B. lactis*, similar to those naturally found in breastmilk, is **clinically shown to help support your baby's developing immune system and digestive health***
 - Infants born by C-section may have lower levels of good bacteria in their digestive system. **Daily supplementation of *B. lactis* can help provide good bacteria that is beneficial for babies born by C-section***
- ✓ Vitamin D, in the amount recommended by the American Academy of Pediatrics (AAP) to **promote healthy bone development***

**Just add
5 drops once
daily to breastmilk
or simply add to
the breast before
feeding**

**FORMULA
FEEDING?**



Gerber® Good Start® GentlePro Infant Formula has the same probiotic as our Gerber® Good Start® Gentle Everyday Probiotic & Vitamin D Drops

Gerber® Probiotic Drops are available in store or online at these retailers: **The Gerber Store.com**



For local retail availability, please visit **gerber.com**

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† In the infant probiotic category. Based on a Quintiles IMS ProVoice Survey, 2020.

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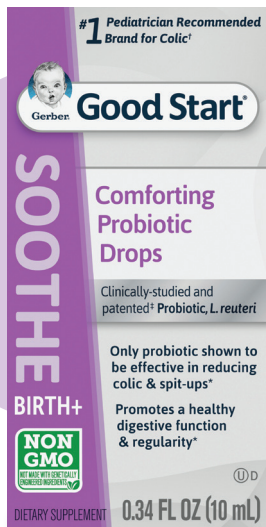


Good Start®

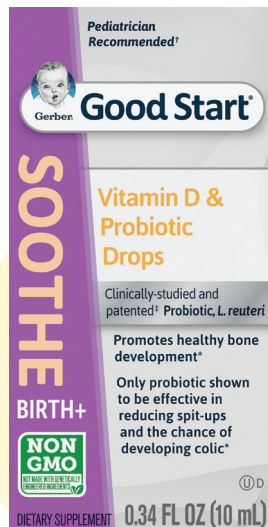
Probiotic Drops

Clinically shown to be effective for common digestive issues

- ✓ colic
- ✓ excessive crying
- ✓ spit-ups
- ✓ irregular stools
- ✓ excessive fussiness



**Just add
5 drops once
daily to breastmilk
or simply add to
the breast before
feeding**



- ✓ #1 pediatrician recommended for colic†
- ✓ *L. reuteri*, the only probiotic clinically shown to be effective in reducing colic and spit-ups*
 - Promotes a healthy digestive function and regularity*

- ✓ Pediatrician recommended†
- ✓ Probiotic *L. reuteri*
- ✓ Vitamin D, in the amount recommended by the American Academy of Pediatrics (AAP) to promote healthy bone development*

**FORMULA
FEEDING?**



Gerber® Good Start® SoothePro Infant Formula has the same probiotic as our Gerber® Good Start® Soothe Comforting Probiotic Drops and Soothe Vitamin D & Probiotic Drops.

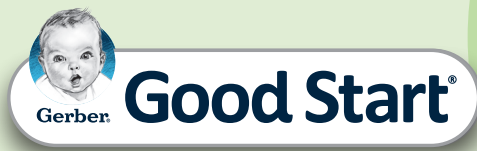
Gerber® Probiotic Drops are available in store or online at these retailers: **The Gerber Store.com**

amazon **CVSHealth.** **Kroger** **sam's club** **Available at** **Target** **Walgreens** **Walmart**

For local retail availability, please visit **gerber.com**

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Grow Daily Probiotic

Daily probiotic to support your child's digestive health & immune system



- ✓ Helps support **digestive health and the immune system***
- ✓ With probiotic *L. reuteri*, clinically shown to reduce occasional tummy issues*
- ✓ Promotes regularity*

Available in store or online at these retailers:

The **Gerber Store.com**

amazon ♥ **CVS Health.**

Available at **Target** **Walgreens** **Walmart** ✨

For local retail availability, please visit **gerber.com**

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