

happiest baby  
**snoo**  
smart sleeper

More Sleep!  
Safer Babies!  
175,000,000+ Hours!

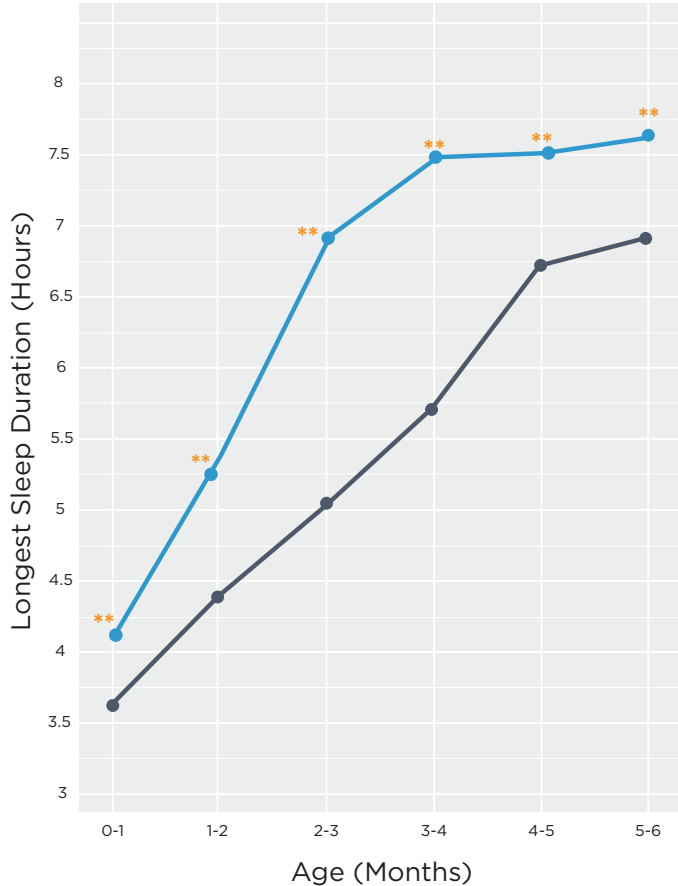


Let's End SUID,  
Today!

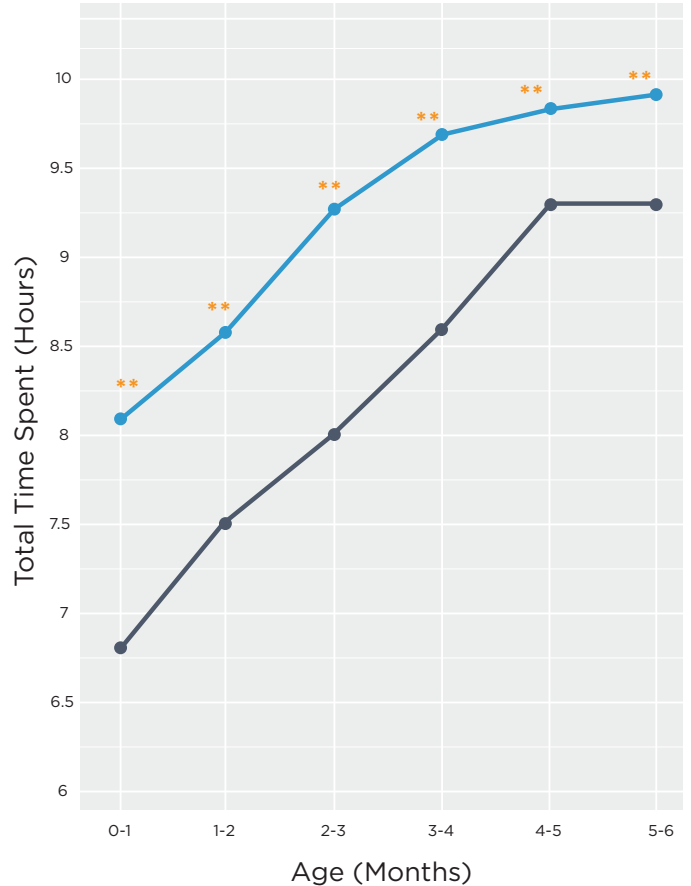
# 1-2+ Hours More Sleep!

SNOO vs 13 studies of normative sleep N=42855 (0-6 mo)

Longest Sleep Period: 7 PM - 7 AM



Total Time Spent: 7 PM - 7 AM



■ Babies in SNOO

■ Babies not in SNOO

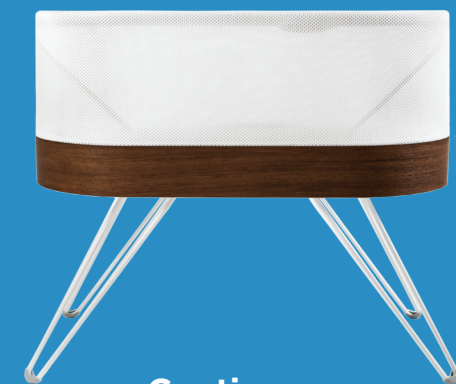
\* p < 0.0005

\* Private communication, data available upon request.

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smart sleeper

**World's safest, smartest baby bed!**

- 1-2+ more hours of sleep
- Calms crying
- Keeps babies safely on back
- Safest swaddle - no rolling risk



Continuous  
womb-like rocking + sound

Ongoing studies: Prevent PPD + SUID, improve care NAS + preemies