



FOLLOW THE SMITH'S ON THEIR JOURNEY TO END HEAD LICE



10TH BIRTHDAY SLEEPOVER

Sara has friends over. Pillow fights and selfies ensue.



TWO DAYS LATER

Sara is back at school with an itchy head. Her teacher suspects head lice.



SCHOOL NURSE'S OFFICE

A head lice sighting is confirmed.



"MRS. SMITH, SARA HAS HEAD LICE."

The school nurse calls Sara's mom with the news.



YIKES!

Sara's mom freaks out.



BACK AT HOME

Mom applies the Rx medication. It takes no more than 10 minutes.



PHARMACY DISPENSES RX

The pharmacist tells Sara's mom how to use the prescription treatment properly.



MOM AND SARA VISIT THEIR HEALTHCARE PROVIDER

He reiterates what the school nurse said about head lice resistance and orders a prescription treatment for Sara.



SCHOOL NURSE ADVISES

Not to worry—anyone can get head lice. But make sure to see a healthcare provider, because...



HOUSE DE-LOUSING ENSUES

Dad launders Sara's pillowcases and bedsheets



MOM REACHES OUT

Tells Sara's friends' parents about the head lice and explains what the healthcare provider said.



NEXT DAY

Sara is back in school. Mom knows to check her again in a week.



THE END (OF HEAD LICE)!

Communication and education are the keys to success.