



Protect Kids from Preventable
Vision Impairment and Blindness

As featured in:

**Bloomberg
Businessweek** **Modern
Healthcare**

The #1 Disabling Condition Among Children:

VISION IMPAIRMENT¹

Negative Effects^{2,3}:

- Permanent vision loss and blindness
- Academic and learning difficulties
- Adverse childhood experiences (e.g. increased bullying)
- Diminished employment prospects, income, and productivity.
- Poorer quality of life, well being, and health.



1. Centers for Disease Control and Prevention. (2020, June 09). Fast Facts of Common Eye Disorders. Retrieved from <https://www.cdc.gov/visionhealth/basics/ced/fastfacts.htm>.

2. Burton MJ, Ramke J, Marques AP, et al. The Lancet Global Health Commission on Global Eye Health: vision beyond 2020. Lancet Glob Health. 2021;9(4):e489-e551.

3. Brunes A, Nielsen MB, Heir T. Bullying among people with visual impairment: Prevalence, associated factors and relationship to self-efficacy and life satisfaction. World J Psychiatry. 2018;8(1):43-50.

90%+ Can Be Treated or Prevented If Problems Are Detected Early¹

1. Burton MJ, Ramke J, Marques AP, et al. The Lancet Global Health Commission on Global Eye Health: vision beyond 2020. Lancet Glob Health. 2021;9(4):e489-e551.

Only 39% of US children
ages 0-5 years have
had their vision tested¹



1.Children's Vision and Eye Health: A Snapshot of Current National Issues (2nd Edition). A report by the National Center for Children's Vision and Eye Health at Prevent Blindness.
<https://preventblindness.org/wp-content/uploads/2020/07/Snapshot-Report-2020condensedF.pdf>



Historically, vision screening devices have been:

- ✗ Capital Intensive
- ✗ Non-integrated
- ✗ Difficult to Deploy
- ✗ Hard To Operate

GoCheck Kids Made It Possible to Screen Vision with a Smartphone



Earlier Detection



Lower Cost



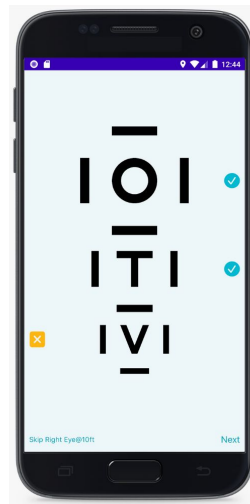
Time Savings



More Standardized



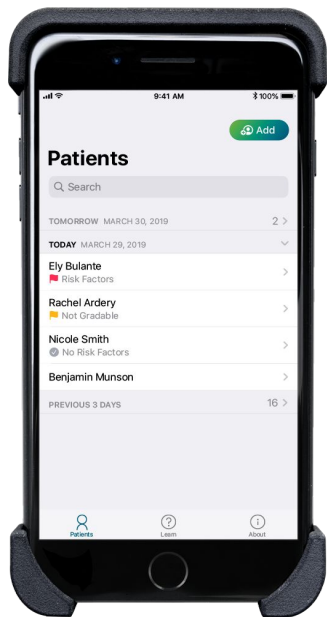
Clinically Validated



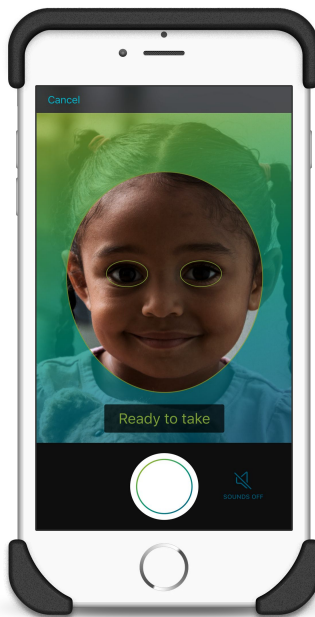
Digital Photoscreening for Children 1-5 Years

SIMPLE INTERFACE, STREAMLINED WORKFLOW

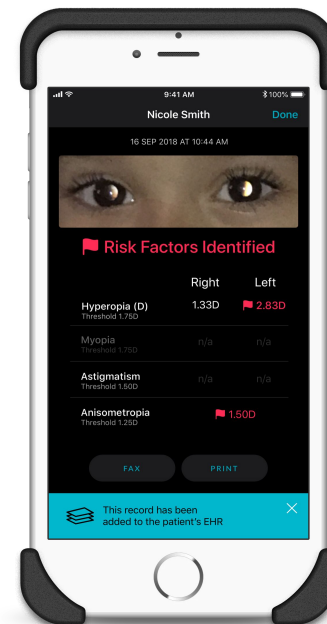
Select Patient



Take Photo



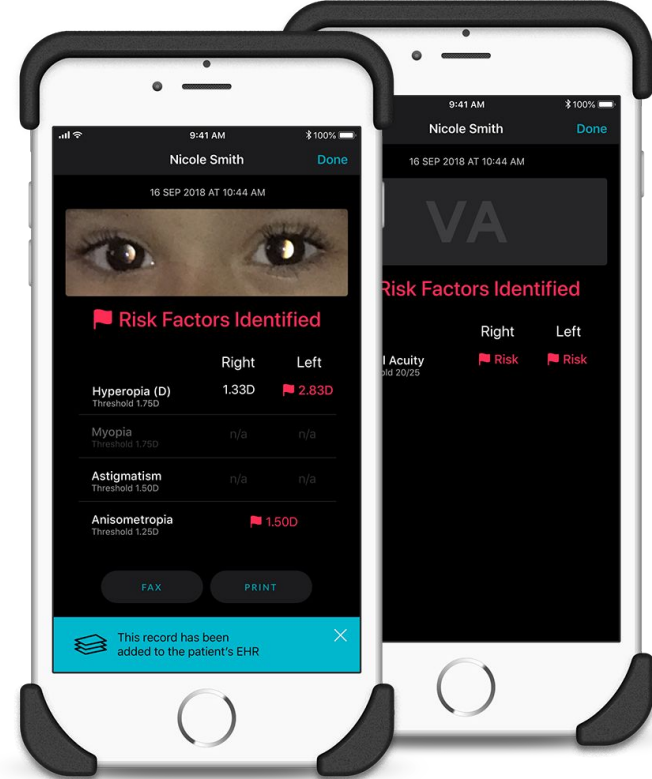
Immediate Results

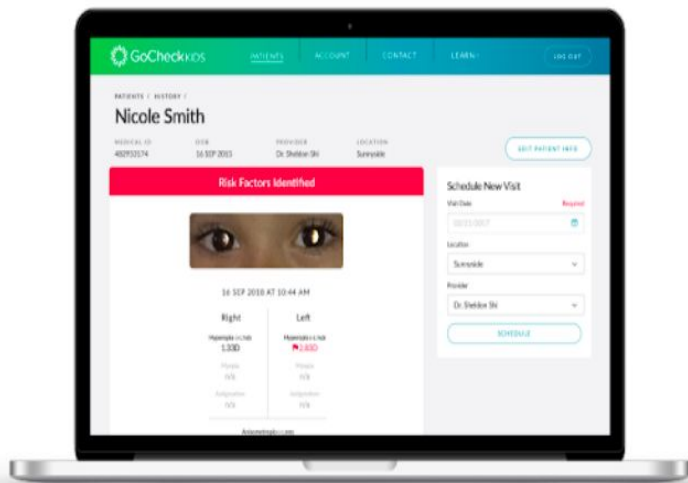




Digital Photoscreening Detects Risk Factors

- ✓ **Myopia**
- ✓ **Hyperopia**
- ✓ **Anisometropia**
- ✓ **Astigmatism**
- ✓ **Strabismus - Ocular Misalignment**





Practice Administration Portal



Screening Program Analytics



User Management



Bidirectional EHR Integration



Why School Nurses and Pediatricians are Using GoCheck

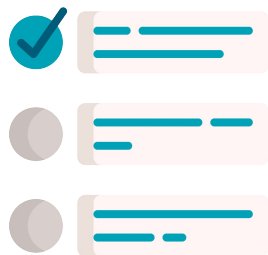


- ✓ Easy to use
- ✓ No capital expenditure - low barrier to entry
- ✓ Most efficient workflow and integration
- ✓ 99.9% Customer Retention, Net Promoter Score of 75
- ✓ Dedicated customer success team



Your Detection Plan

We ship you iPhones. Our technology and clinical experts ensure success.



How do we plan your vision screening program?

We work to understand your unique workflow needs and billing requirements.



How do we ensure your successful implementation?

We configure deployment, send you iPhones, and train and support your staff ongoing to ensure they are performing best practice screening.

Market Leading Vision Screening Platform

6,500+ PEDIATRIC TEAMS



PROTECTING VISION

4M

Children Screened

185k

Risk Factors Identified

CLINICALLY VALIDATED

BY INDEPENDENT,
PEER-REVIEWED STUDIES

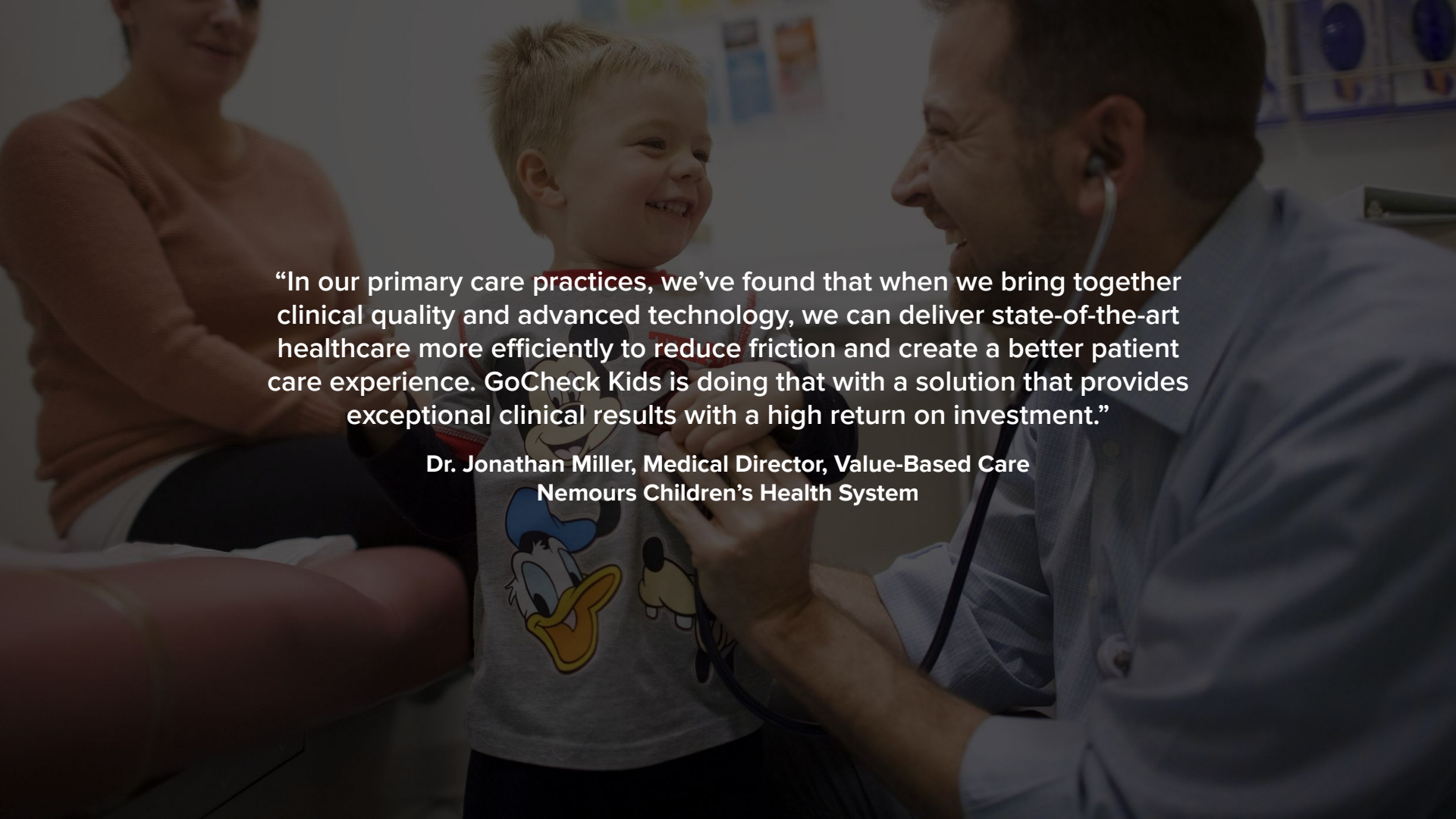
VOTED #1



FEATURED IN

Modern
Healthcare

Bloomberg
Businessweek

A photograph of a male doctor in a light blue lab coat using a stethoscope to examine a young child. The child is wearing a grey t-shirt with a cartoon of Donald Duck and Goofy. A woman, presumably the mother, is seated to the left, watching the interaction. The background shows a clinical setting with some posters on the wall. The entire image has a dark, semi-transparent overlay.

“In our primary care practices, we’ve found that when we bring together clinical quality and advanced technology, we can deliver state-of-the-art healthcare more efficiently to reduce friction and create a better patient care experience. GoCheck Kids is doing that with a solution that provides exceptional clinical results with a high return on investment.”

**Dr. Jonathan Miller, Medical Director, Value-Based Care
Nemours Children’s Health System**

Thank You!



References

1. "Age and Vision Loss." US Department of Health and Human Services <https://www.cdc.gov/visionhealth/risk/age.htm>
2. Anderson, Jen. Study Warns Preventable Vision Loss in Preschool-aged Children is on the Rise. Children's Eye Foundation 2017. <http://www.childrenseyefoundation.org/study-warns-preventable-vision-loss-in-preschool-aged-children-is-on-the-rise/>
3. "Amblyopia, not strabismus, identified as key contributor to slow reading in school-age children" <https://www.sciencedaily.com/releases/2015/11/151123203627.htm>
4. American Academy of Pediatric Ophthalmology and Strabismus."Amblyopia". <https://aapos.org/glossary/amblyopia>American Academy of Pediatric Ophthalmology and Strabismus."Amblyopia". <https://aapos.org/glossary/amblyopia>
5. "Pediatric Amblyopia (lazy eye)" <https://childrensnational.org/visit/conditions-and-treatments/eye-conditions/amblyopia-lazy-eye>
6. American Academy of Pediatrics Committee on Practice and Ambulatory Medicine, Section on Ophthalmology, American Association of Certified Orthoptists, American Association for Pediatric Ophthalmology and Strabismus, American Academy of Ophthalmology. Visual system assessment in infants, children, and young adults by pediatricians: policy statement. Pediatrics. 2016;137:1-3.