

# SUBMIT YOUR PRODUCT IDEAS

#### WHO WE ARE

- Bionix is a medical device company located in Toledo, Ohio and has been around for over 35 years.
- We are a group of medical experts, innovators, Marketing and Sales professionals who see the medical device industry through a different lens. A lens that helps us develop products that are so simple, yet so impactful, that our customers have come to count on us to provide real innovation.

#### WHAT WE ARE SEEKING

- First and foremost, Bionix is seeking motivated partners to create unique and practical devices that offer innovative solutions to everyday problems.
- There is no need for a prototype or initial design work; we can help take the idea you have and bring it to conception.
- Our team values agile development and purpose-driven communication. This permits the inventor the opportunity to collaborate directly with the Product Development Team as necessary.

### WHAT WE CAN DO

- Bionix has a fully staffed In-house Product Development Department.
- We do all our own development planning, design work, prototyping (some outsourced), market research, verification and validation.
- Bionix follows a rigid product submission and development process that meets FDA and ISO 13485 regulations.
- Bionix writes and files all our own 510(k) applications.
- Our marketing team is comprised of strategist, creatives, advocates, and innovators who take pride in promoting our products and the care they provide.
- Bionix has a vast National Medical Distribution network.
- The Bionix sales team consist of over 150 sales professionals covering the Primary Care, Acute Care, and Long-Term Care Market Segments including an international presence in 58 countries.

## CONTACT US TO SUBMIT YOUR IDEA

We are waiting to hear from you... Email sbrangham@bionix.com to have a submission form sent to you or answer any of your questions. You may also call 419-214-6010 and speak with Cody, Sue or Kenzie.