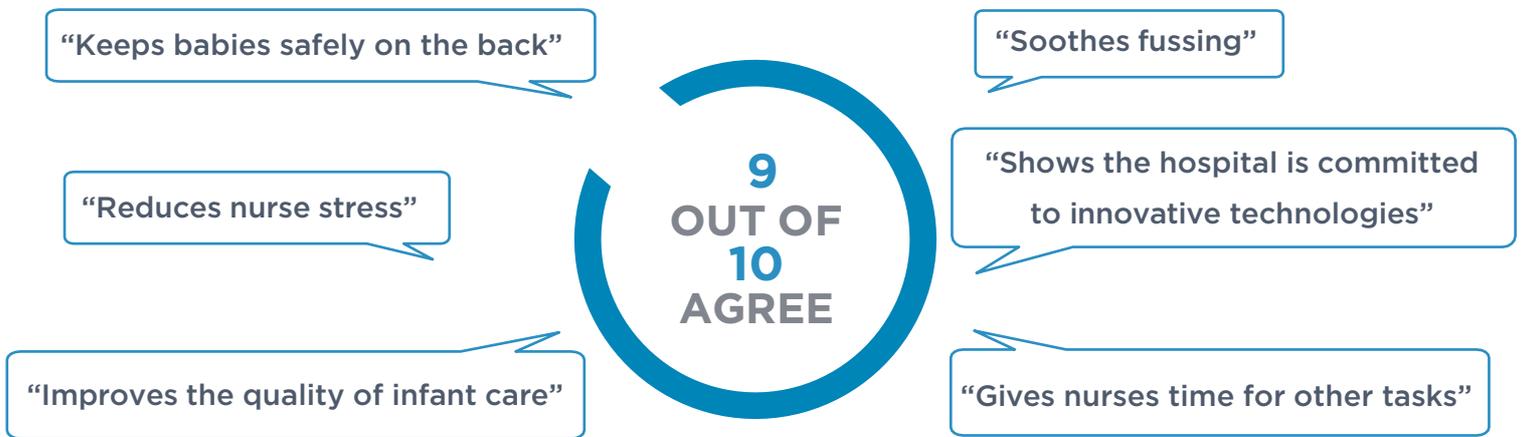


SNOO HOSPITAL SURVEY PARTICIPANTS

10 Hospitals surveyed

64 Clinicians (80% nurses)

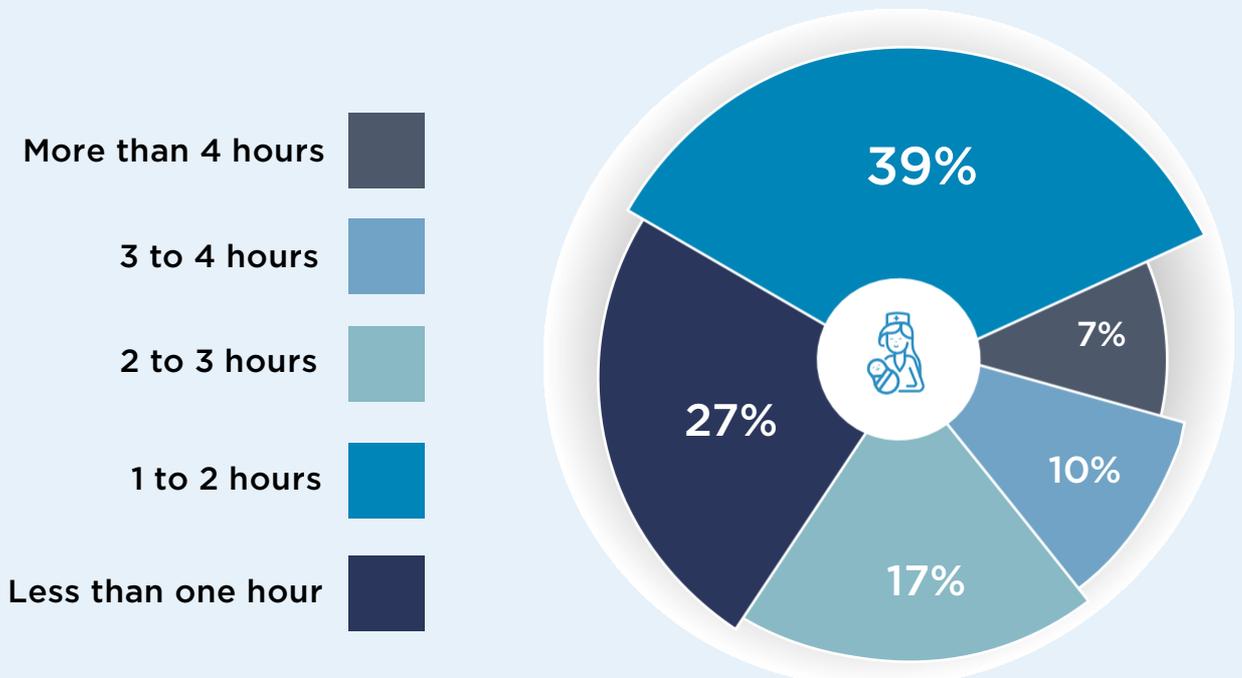
CLINICIANS AGREE, THE SNOO SMART SLEEPER:



ESTIMATED TIME SAVINGS

SNOO offers nurses an extra pair of hands when they are busy.

SNOO saves nurses 1.7 hours/shift!
(Reducing labor 3-4 hours/day)



WHAT CLINICIANS LIKE ABOUT SNOO

“It does a wonderful job soothing our drug-exposed infants and gives relief to stressed and exhausted parents.”

“SNOO greatly reduced the time it takes to settle a fussy baby. Usually in a normal crib they don’t tend to sleep well.”

“Very soothing to infants born to drug-dependent mothers. Often, it is the only thing that helps the infant sleep.”

“I love that it responds to the infant’s cries by speeding up rocking and then slowing down.”

“It decreases withdrawal symptoms.”

“It helps a floor nurse so the infant can receive equal share of the nurse’s time.”

“It was comforting for the mom to have the baby calm during the times she could not hold the infant.”

“The automatic response soothes infants, so I’m able to complete tasks. Incredibly helpful without volunteers.”



Note: Sampling of response to the question: “What do you like about SNOO?”

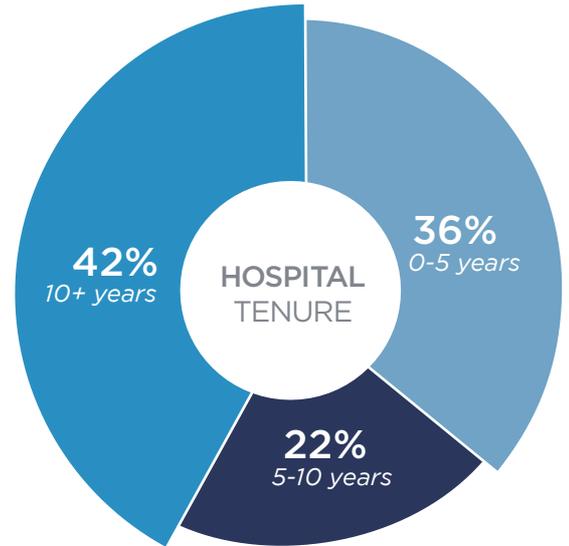
SNOO USE CASE

Clinicians used SNOO for...

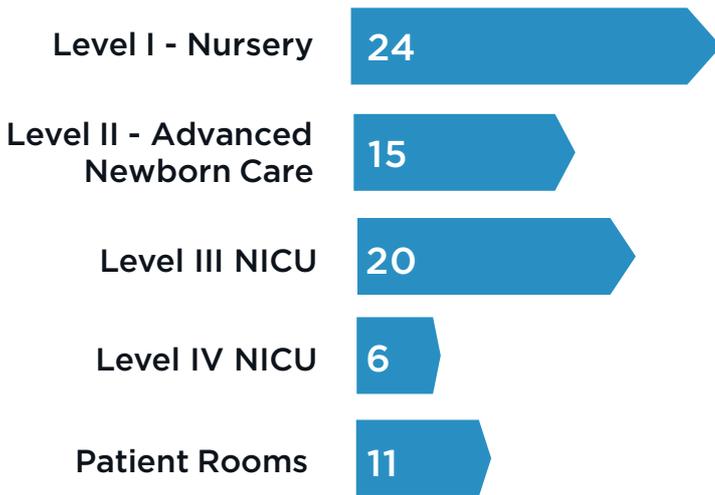
92% Drug-exposed infants

24% Fussy premature infants

8% COVID-positive patients



SNOO SETTING

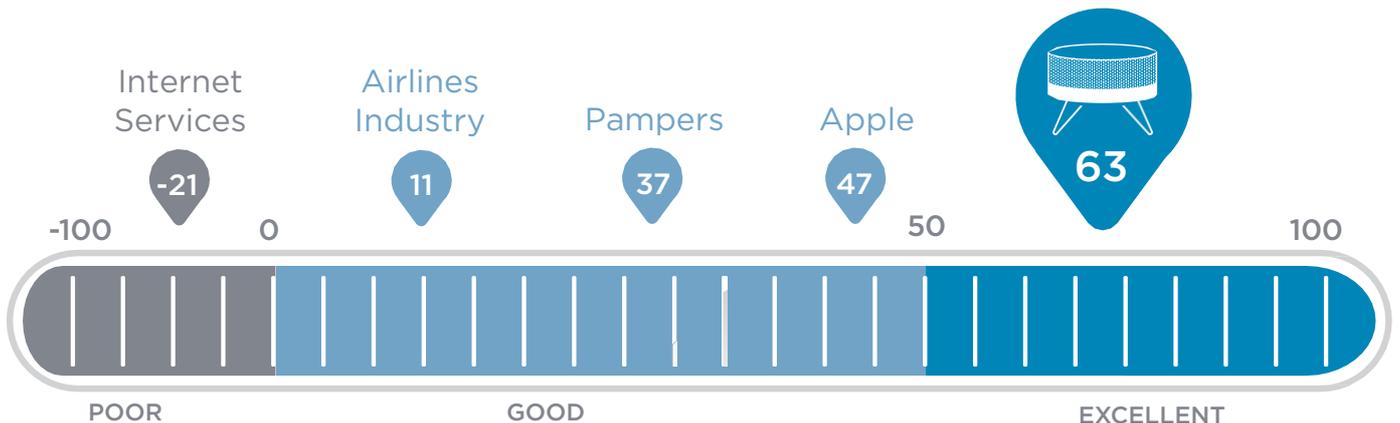


CLINICIAN ROLES



NET PROMOTER SCORE (NPS)*

“How likely is that you would recommend SNOO to a colleague?”*



*Source: Customer Guru, “NPS 2020 Benchmarks” - accessed December 11, 2020 available at: <https://customer.guru/net-promoter-score/apple>

SURVEY RESULTS

Based on your experience, does SNOO...?

