

Capability Statement

Branded Display Solutions for any Promotional Environment

Combining over 25 years of print manufacturing expertise with a global footprint of production partners and creative resources. Utilizing multiple print production processes to reduce costs while pushing the creative boundaries across a wide range of visual products. We have the resources, experience and production capability to understand your brand image and how it's seen by your audience...whether it's a single product, a national POS roll-out, or a stadium full of graphics.

Primary Indoor Products

Fabric Banners

- Table Covers
- Floor Graphics/Decals
- Signage
- Media Backdrops
- Graphic Hardware
- Retractable Banner Stands

Primary Outdoor Products

- Pop Up Tents
- Blade and Teardrop Flags
- Light Pole Banners
- Signage
- Mesh Graphics
- Barrier Sleeves
- Grand Format Banners
- Sponsorship Graphics

Differentiators

Production Agility: We are the "go to" for standard products and volume production, yet the company is nimble with creative production, fabricating unique graphic elements for branded experiential environments and corporate events.

Diverse Processes: Creative incorporation of digital, dye sublimation, screen-print, dye-dispersion and fabric foiling processes to deliver the client's message across a wide range of substrates.

Domestic Collaboration: Six industry partners that mutually support and enhance company offerings and eliminate backlog when necessary.

Global Sourcing and Relationships: Overseas employees who monitor and QC production at eight factories that supply hardware systems for graphics, industrial textiles and PPE supplies for our subsidiary PGPPE Medical.

Access to Resources: During the 2020 pandemic, international contacts connected Project Graphics to factories producing FDA approved PPE enabling the quick import of over 10 million pieces via chartered air transport.

Where We Bring It

To The Consumer: Phillips Van Heusen: Manufacturing, kitting and fulfillment of POS banners, floor graphics and table covers for 7 apparel brands. Production consisted of custom dyed fabrics matching corporate color specifications.

The Sporting Arena: Olympic Games: Graphic components for Proctor and Gamble hospitality suites. Designed to include over 20 corporate brands dispersed among imaged draperies, throw pillows, seat cushions, table covers and chair backs.

Downtown: Green Bay, Wisconsin: Production and installation of 300 outdoor light-pole banners designed for neighborhood unification with a seasonal messaging campaign.

The Community Campus: Hofstra University: City-wide graphic installation for Presidential Debates 2008 and 2012, including media settings, debate stage, entryways and over 300 streetscape graphics for the hosting community of Hempstead, New York.

The Spotlight: MTV Video Music Awards. Emergency production of 200 branded "non-reflective" crowd barricade sleeves for red carpet entry and media backdrops for "on-screen" interviews.

Your Audience: Game of Thrones "GoT" Traveling Expedition. Exact replication of giant family gonfalons and wooden display framework for traveling experiential display.

Pertinent Codes

NAICS
541890 Advertising Services
339950 Sign Manufacturing
547850 Outdoor Advertising
323113 Commercial Screen Printing
238990 Specialty Trade Contractors

Company Data

1993 Founded 1999 Incorporated (Connecticut) 2000 Formation of Print Collaborative 2010 Global Manufacturing 2013 NGLCC Diversity Supplier 10332 2020 Creation of PGPPE Medical

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