

## The Leader in Smart Parking & Mobility Solutions

Doyouwantoou

# Smarter Parking Solutions

Whether you're looking to fill your garage, improve curb management, or manage parking for a major event, we're here to help.



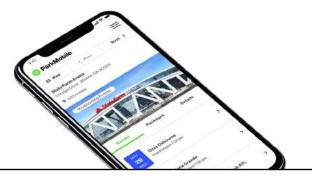
**ZONE PARKING** 

When parking on-the-go, customers in your city can easily pay for on-street and off-street parking using the ParkMobile app.



TRANSIENT RESERVATIONS

Customers can reserve parking for your lot or garage in advance, maximizing revenue and increasing predictability.



#### **EVENT RESERVATIONS**

Our reservation solutions for major venues make parking easier for attendees and reduce traffic congestion for the event.



#### PARKING AVAILABILITY

Our app is the first in the industry to show available on-street parking spots on a map.



#### **IN-CAR INTEGRATION**

OEMs leverage our APIs to deliver better parking experiences, enabling drivers to quickly reserve and pay for parking right from the center display unit of their vehicles.



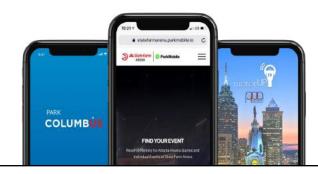
#### TRANSIT

ParkMobile offers a complete smart city mobility solution that brings together parking and transit to improve the commuting experience.



#### **100+ INTEGRATIONS**

From meters to payment systems to enforcement tools, ParkMobile integrates with virtually every solution in the market so you can create a seamless parking experience for your customers.



#### WHITE LABEL OPTIONS

ParkMobile offers white label solutions for both app and web, allowing you to create custom branding for your city, operation, or venue.



#### **EV CHARGING**

ParkMobile makes it easy to find and pay for charging for electric vehicles.



#### PARKMOBILE 360™

From one easy-to-use web-based solution, you can manage your parking inventory, set preferences, adjust rates, create events, and track analytics.

### Ranked No. 3 in the Navigation category of the App Store behind Waze & Google Maps.

## ParkMobile Powers Smart Mobility

As the leading provider of smart parking and mobility solutions in the U.S., we help people easily find, reserve, and pay for parking from their mobile devices. We connect legacy parking systems with a modern, user-friendly, and time-saving application, giving consumers a smarter way to park in more than 400 cities and 3,000 locations across the U.S.

#### ParkMobile is perfect for:



MUNICIPALITIES Reduce traffic congestion with better curb management.



GATED PARKING Attract more customers and efficiently manage inventory.



AIRPORTS Alleviate bottlenecks for travelers and generate more revenue.



**TRANSIT** Combine parking and transit tickets in one solution.



STADIUMS AND ARENAS

Create a better gameday parking experience for fans.



UNIVERSITIES Improve parking for day-to-day influx of staff and students.



#### **CORPORATE FLEETS**

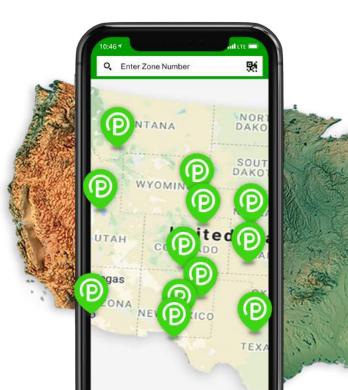
Track vehicle usage and give drivers a smarter way park.



PERMITS

Grant mobile parking permits for on-the-go access.

ParkMobile is already available in over 3,000 locations with over 1,000,000 spaces.



ParkMobile by the Numbers



20 Million+ Users Nationwide



9 Million+ Monthly Transactions



**Cities & Municipalities** 





Airports



**Universities & Colleges** 

## Why ParkMobile?



#### BETTER CUSTOMER EXPERIENCE

Make it easy for customers to pay for parking at your locations so they keep coming back.



#### MARKETING SUPPORT

Leverage high impact marketing support to drive app downloads and transactions.

#### **\$**

#### INCREASED PARKING REVENUE

Get more customers and generate more revenue for your parking locations.



#### ENHANCED SECURITY

ParkMobile has the broadest certifications and highest levels of insurance coverage in the industry.

\$

#### DECREASED OPERATIONAL COSTS

More app users leads to significant cost efficiencies for your operation.



#### IMPROVED COMPLIANCE

The option to extend time helps improve compliance with parking regulations.

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#### RAPID PAYMENT PROCESSING

Transfer funds directly to your merchant account and integrate with major payment processors to avoid extra fees.



#### INTEGRATED WITH YOUR TECHNOLOGY

ParkMobile works seamlessly with any parking technology solutions on the market.

### **Our Partners**

## ParkMobile

## 44

Working with ParkMobile has been a very positive experience. They have assisted with signage and marketing strategies to help get the word out. The team has been very responsive and timely in my interactions."

Lynn Wiggs

Special Events Manager Texas A&M University Transportation Services



TEXAS A&M UNIVERSITY Transportation Services Our selection of ParkMobile has proven to be a successful partnership from both operational and end-user aspects, with 50% of our on-street parking going through the phone app."

**David G. Onorato, CAPP** Public Parking Authority of Pittsburgh



### **Awards & Accolades**



















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