



NJBAC COVID-19 BUSINESS RECOVERY SERVICES

Long after COVID-19 closed many business, New Jersey is reopening, but new protocols are in place and safety is priority one. Masks, social distancing and frequent hand washing or hand sanitizing are the norm. Businesses need personal protective equipment (PPE), financial assistance and guidance on how to operate under new state and federal guidelines, all while assuring customers and employees can safely return. As your business transitions to this new normal, the team at the NJ Business Action Center (NJBAC) is available to help you.

THE FACTS

PERSONAL SERVICE

Business advocates are available to connect one-on-one by phone at 1-800-JERSEY-7 and **live chat** at <https://Business.NJ.gov> each weekday from 8 a.m. to 5 p.m.

EXPERT INFORMATION

NJBAC Team members work closely with the NJ Economic Development Authority and NJ Office of Innovation to **get the latest information out to the public.**

INDUSTRY SPECIFIC

NJBAC team members **understand New Jersey's many industries** and what makes each unique, providing you customized solutions.



WHAT IS THE NJBAC?

We are a business-first resource that can help you get answers from government agencies, direct you to appropriate officials or contacts, facilitate meetings and follow-ups with regulatory agencies and so much more, all at no cost and strictly confidential.

Whether you are an entrepreneur, own a business on “Main Street,” are located on a corporate campus, or are interested in expanding your products and services through export, we’re here for you. We are a business advocacy team within the NEW JERSEY Department of State, dedicated to solving problems and maximizing growth opportunities.

SO HOW CAN WE HELP?

Our advocates support business recovery and growth in many ways, including:

REAL PEOPLE, REAL ANSWERS

The state's new business FRIENDLY website Business.NJ.gov and the COVID-19 business site cv.business.nj.gov both offer live chat features allowing for businesses to communicate with business experts from the NJBAC.

CUSTOM SUPPORT

We answer your individual questions and actively work with state agencies and departments, such as the New Jersey Division of Consumer Affairs, New Jersey Treasury Department, and New Jersey Department of Labor to formulate solutions.

LOCATION, LOCATION, LOCATION

We can help you with your real estate site searches so you find the right location whether you are growing or consolidating in response to the changing COVID environment.

FINANCIAL RESOURCES

As new grant and loan programs become available, NJBAC team members can direct businesses to local, state and federal programs that fit their needs.

SAFETY GUIDELINES

We work to stay current on new COVID19 safety protocols and where to find resources from both the state and federal government via the CDC and OSHA.

NJBAC TECHNICAL GUIDANCE & ASSISTANCE:

Our team is able to assist you with the following:

- Licensing & Certification
- Business Registration
- Personal Protective Equipment (PPE)
- COVID -19 Safety Protocols
- COVID-19 State Government Executive Orders
- State Required Mandated Employee Benefits
- Local Government zoning & planning department land use approvals
- Local Government requirements for water, sewer, fire, plumbing, electrical & heating

NJBAC is composed of business professionals that can provide a wealth of information to assist any industrial or commercial real estate decision. When it comes to procurement regulations and government contracts, we offer a variety of resources to help small companies take advantage of these important opportunities. Our business team can be reached by calling 1-800-JERSEY-7 or via live chat at Business.NJ.gov every weekday from 8 a.m. to 5 p.m.



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nj.gov/njbusiness • 1-800-JERSEY-7