

# PATIENT EDUCATION WITH FORESIGHT GENE EDUCATIONAL CHATBOT

**“Evidence suggests that telehealth provides comparable health outcomes when compared with traditional methods of health care delivery without compromising the patient–physician relationship, and it also has been shown to enhance patient satisfaction and improve patient engagement.”<sup>1</sup>** ACOG Comm Opinion No. 798

Myriad’s lean process specialists and Patient Educators, who are Certified Genetic Counselors, can help you integrate Foresight Carrier Screening to optimize patient flow and reduce clinical variability. Our support and proven solutions allow carrier screening to become a seamless addition to your current workflow so you can stay focused on patient care.



## Quickly and Accurately Identify Patients who Would Benefit from Virtual Education Prior to Coming in for an Appointment

Myriad’s process specialists can tailor a workflow to educate patients and their partners about Foresight Carrier Screening.

Clinical education resources offered by Myriad are available for physicians who would like additional support in their patient conversations about carrier screening.



## Provide a Meaningful Virtual Learning Experience for Your Patients

Utilize Myriad’s educational chatbot, Gene, to help familiarize your patients with key concepts surrounding carrier screening, possible genetic testing options, potential genetic test results and medical management considerations.



## Connect Patients with a Patient Educator if They Have Questions

Patients with additional questions can connect with Myriad’s Patient Educators, who are Certified Genetic Counselors, to answer their questions.

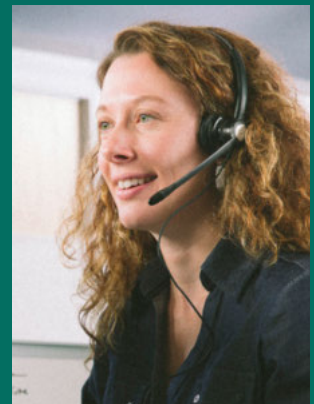


## Order the Appropriate Test Easily

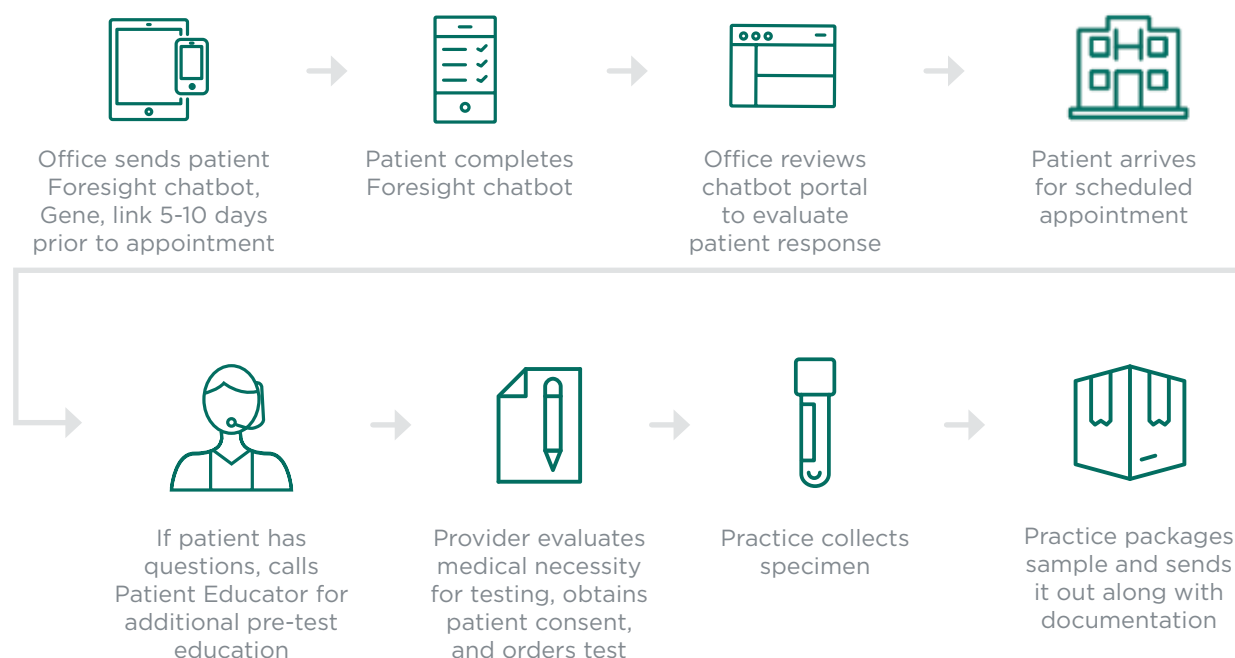
Leverage our virtual education resources and engage with our Patient Educators to reduce time and errors in collecting essential patient information needed to complete the Test Request Form.

## KEY FEATURES

- **EXPAND ACCESS TO CARE** by engaging Gene to educate patients before they come in for their appointment.
- **MAINTAIN THE CONTINUITY** of your existing workflow with a dedicated patient education experience.
- **DELIVER COMPREHENSIVE EDUCATION** to help patients understand the importance of Foresight Carrier Screening with the option to talk live with a Patient Educator, who is a Certified Genetic Counselor.
- **SUBMIT ACCURATE INFORMATION** collected by our Patient Educators to ensure consistency of your process for Foresight Carrier Screening.
- **IMPROVE PATIENT SATISFACTION** and enhance the patient’s experience.



# How Our Testing Fits Into Your Practice Workflow



**Our team of experts will help you integrate a specialized workflow in your practice for all patients appropriate for Myriad testing**

## Education

**Regional Medical Specialists (RMS) can help enhance your knowledge of:**

- Clinical issues with genetic testing
- Informed consent discussions
- Myriad test result interpretation and medical management plans

## Process

**Account Executives (AE) and Strategic Account Managers (SAM) can help:**

- Create a tailored protocol to seamlessly integrate Myriad tests and screens into your workflow
- Measure program progress with quality reports to ensure a consistent patient experience relative to Myriad tests and screens
- Continuously improve the protocol for Myriad testing to ensure all appropriate patients and partners are screened
- Provide access to best practices for Myriad testing and screening in your practice

REFERENCES: 1. Committee Opinion 798. ACOG. Obstet Gynecol 2020;135(2):493-494.



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