



Re: Why the State of New Jersey awarded Municibid over GovDeals.

Hello!

Many of you have asked us about the key differences which have led the State of New Jersey to have awarded Municibid the state contract over the previous vendor, GovDeals.

It is our understanding that the State chose Municibid for the following reasons:

- The State felt confident that Municibid's comprehensive, and professional marketing platform creates added value and will yield better net results.
- The State found that Municibid's online auctions marketplace proved to be a simpler, and easier tool to use.
- The State felt that the support tools, processes, and team, Municibid has in place offers a solution that is more aligned with the needs of the State.

We have created an online resource page which overviews our key differentiators and the value we bring to all government agencies and schools in the State of New Jersey:

<https://municibid.com/sell/vsgovdeals/>

Have questions?

I'm more than happy to help, so please never hesitate to give me a call or shoot me an email. You can also visit with me via LiveChat in our virtual conference booth.

My team and I look forward to delivering outstanding results and service to you and your community.

Kind regards,

A handwritten signature in black ink, appearing to read "Jameel O Farruk".

Jameel O Farruk

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