

NJBAC

New Jersey Business Action Center

BUSINESS QUESTIONS?
NJBAC Has ANSWERS!

nj.gov/njbusiness

Call our Business Helpline: 1-800-JERSEY-7.

Business Questions? NJBAC Has Answers!

Call ***"Your Business Helpline"*** • 1-800-JERSEY-7

Whether you are an entrepreneur, own a business on "Main Street," are located on a corporate campus, or interested in expanding your products and services through export, we're here for you.

The New Jersey Business Action Center (NJBAC) is an integral part of the Governor's "fairer and stronger" economic agenda focused on helping businesses grow. The NJBAC is a business-first resource that can help you get answers from government agencies, all at no cost and strictly confidential.

Located within the New Jersey Department of State, we are a business advocacy team dedicated to solving problems and maximizing growth opportunities for businesses of all sizes.

OFFICE OF BUSINESS ADVOCACY

New Jersey has 565 municipalities and our team of Business Advocates are able to serve businesses in every single one.

Our Business Advocates:

- Provide project management services to guide companies through building and financing options.
- Guide and support you through the permitting processes for local and state regulatory approvals with state agencies and departments, such as the Department of Environmental Protection, the Department of Community Affairs and the New Jersey Department of Transportation. The team studies all of the issues your business is facing, assesses the situation and formulates solutions.
- Direct you to a wide range of potentially valuable resources and assistance to support job retention and/or expansion projects in the Garden State.

OFFICE OF EXPORT PROMOTION

Millions of potential customers around the world are waiting for goods and services just like yours.

Our International Business Advocates:

- Assist you in identifying global business opportunities and developing an export plan.
- Guide you through customs regulations and procedures.
- Advise you on the finer details of exporting once you've entered the global marketplace and connect you with federal resources available abroad.
- Support you through the application process of the NJ State Trade Expansion Program (NJSTEP)*, which offers grants allowing eligible companies to participate in internationally focused trade shows and trade missions.
- Provide you with a suite of services that have received the President's "E Star" Award from the U.S. Department of Commerce, the Nation's highest honor for export excellence recognizing organizations that contribute significantly in the effort to increase U.S. exports.

*STEP is funded in part through a grant with the U.S. Small Business Administration (SBA).



OFFICE OF SMALL BUSINESS ADVOCACY

The most frequently asked question is “How do I start a business?” We can get you started and help you thrive.

Our Small Business Advocates:

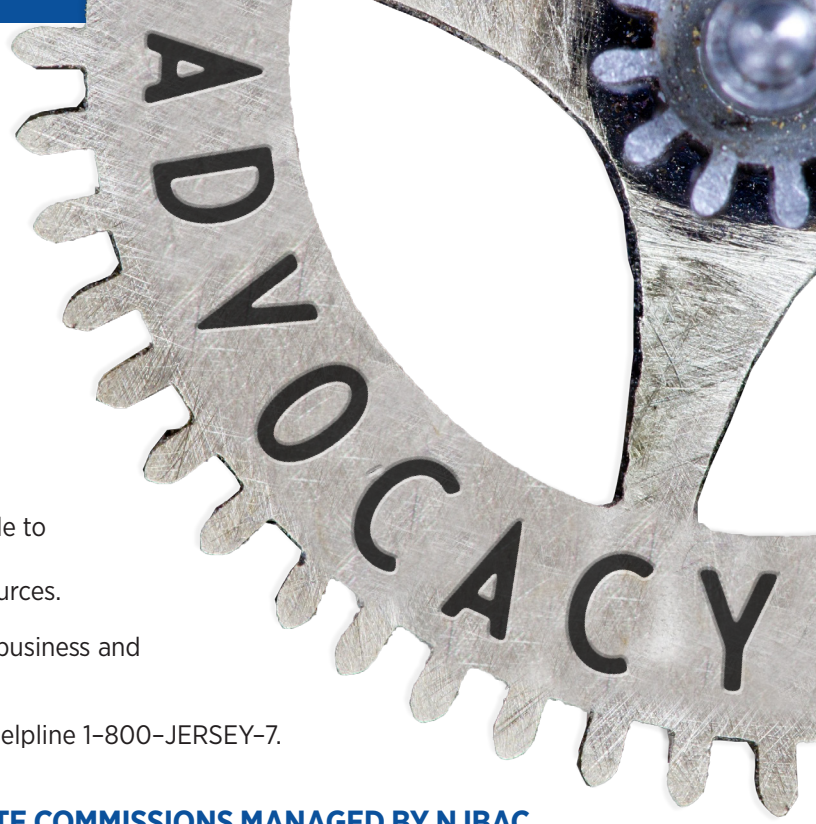
- Provide guidance on choosing your company’s name, legal entity type, small business and minority certification and licensing.
- Help you find a mentor to guide you as you start your business and help you develop a business plan.
- Advise you on the variety of financial resources available to small businesses and start-ups through state agencies, community-based micro-lenders and other valuable sources.
- Guide you to find the employees you need to run your business and where to learn best practices as an employer.
- Provide ongoing support with a centralized Business Helpline 1-800-JERSEY-7.


FEATURED PRODUCTS & SERVICES

- Energy Efficiency Programs
- Grant and Loan Programs
- Municipal Incentives/Tax Abatements
- Project Coordination
- Redevelopment Guidance
- Site Searches for Real Estate Locations
- Tax Credits
- Workforce Recruitment/Training Grants

STATE COMMISSIONS MANAGED BY NJBAC

- Brownfields Redevelopment Interagency Team
- New Jersey Israel Commission
- New Jersey Motion Picture & Television Commission
- New Jersey State Planning Commission



A photograph of four call center workers wearing headsets. A man in the center is smiling and looking towards the camera. Two women and another man are visible in the background, also wearing headsets and looking down.

Help is just a call away. Take advantage of the
New Jersey Business Helpline.

Business Questions? NJBAC Has Answers!

- › How do I start a business in New Jersey?
- › What licenses do I need to operate my business?
- › Where do I go for financing for my business?

1-800-JERSEY-7

8 am to 5 pm, Monday to Friday

Spanish-speaking advocates are available

For 24/7 info, visit: nj.gov/njbusiness

NJBAC | New Jersey
Business
Action Center

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