

Simplify your health benefits administration

HIGH-TECH, STATE-OF-THE-ART TOOLS INCREASE EMPLOYEE PRODUCTIVITY AND SATISFACTION



Create® Technology for health plan administrators and members is purposefully designed to make choosing, using, and administering health care benefits effortless for you and your employees.



CREATE® TECHNOLOGY EMPOWERS YOUR BENEFITS

No more piles of paperwork or hours spent on the phone. You'll get:

1

Easy-to-use Open Enrollment Platform

Create® Technology simplifies health care from the start, beginning with paperless enrollment that leads employees step-by-step through the decision-making process. Enrollment data feeds automatically in near real-time into the HR portal.



Guided, dynamic enrollment platform optimized for mobile devices lets you connect with hard-to-reach employees



One-stop-shop for medical benefits, ancillary benefits, and point solutions



Integrated provider search and location mapping using Google maps



Click-to-chat with Concierge customer service



Communication preference setting and dependent selection



Customizable integrations, such as Health Risk Assessment questionnaire

Prefer to use a pre-existing open enrollment platform?

We'll work with your administrator to bring our health plans into and onto your platform, complemented by our mix of offline and online education to your employees.

2

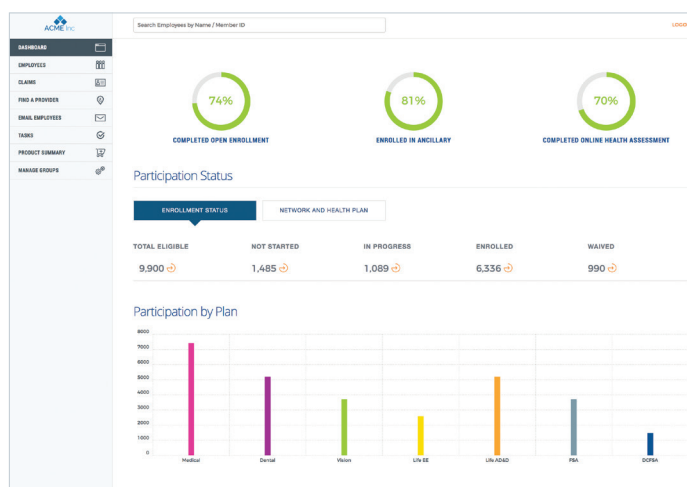
Feature-rich HR Portal

The HR portal's quick views, dashboards, email templates, and automated information exchange empower you and your staff to view and manage enrollment, and service your employees in real-time.

Need to add a new employee, dependent, or change eligibility? Exchange documents with employees, manage dependent approvals, and notify carriers of changes in eligibility through the secure portal.

Want to check on enrollment status and final elections? Drill down by employee, department or division level, or group.

Check-off open tasks? Quickly view and complete open tasks, such as employee requests sent through the portal.



Enrollment deadline approaching? Push out an email reminder using one of several pre-populated communications templates and customizable distribution groups.

Urgent post-enrollment benefits update? Use the communications template to get a custom email out to impacted employees in a matter of seconds.

3

Elegantly Designed Member Portal and Mobile App

Employees use Create® Technology's around-the-clock, advanced service tools to receive instant information. They can access plan details and manage their account through the easy-to-use mobile-optimized member portal or the MyCreateHealth mobile app that puts health care information at their fingertips — anytime, anywhere.

Login quickly with the optional Touch ID

Search for in-network providers based on current location or preferred zip code

Request appointments

Show, email, or print medical, or vision ID cards

Look up plan and coverage details

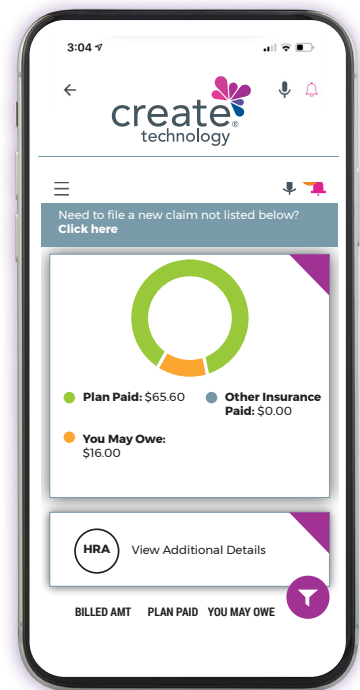
View up-to-date claim details and status

See the latest account transactions and claims status

Update demographic data and communication preferences

Add a dependent and upload supporting documents

View your Summary Plan Description



Request a demo of our advanced technology.

Contact us:

info@brightonhps.com

844.759.2477

brightonhps.com/create-technology





Secure, proprietary, connected solutions



Instant information



Personalized engagement



Clear communication



(Finally) easy to understand EOBs



Round-the-clock service



Modern tools + high-touch customer service = high employee satisfaction, more engagement in health, and fewer questions for HR staff



Mobile, web, chat, telephony



Digital + human touch

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