



The National Association of Real Estate Brokers, (NAREB), is a Real Estate Professional trade organization. We have local chapters across the country who embrace our ideals and mission of “promoting democracy in housing”. While our name suggests an organization of Real Estate Brokers, it is a professional real estate organization which includes membership from multiple disciplines in the real estate industry. We welcome professionals in all areas of real estate to join us and help promote our mission.

Our national goal is to bring together the nation’s minority professionals in the real estate industry to promote the meaningful exchange of ideas about our business and how best to serve our clientele. We strive to create an environment where creativity flourishes in both the workplace and the marketplace.

To service our target market, we ensure training and educational opportunities are available to our entire membership across the many disciplines we represent, providing certifications and special designations in many areas of interest. Our ability to professionally service our client base is the foundation by which we operate.

Our organization was founded in 1947, making it the oldest minority professional trade association in America. It was formed out of a need to secure the right to equal housing opportunities regardless of race, creed, or color. Since its inception, we have participated in meaningful challenges and legislative activities, to establish fair housing for all.

One of the many affiliates of NAREB is the Commercial Division. While there are members who are exclusively working in the commercial sector, there are those trained professionals that work within both the residential and commercial sector. These professionals are known as Resimericial® Specialist. The Resimericial® Specialist are trained to assess both residential and commercial markets in a municipality, in order to identify opportunities for investors and municipalities alike.

Our Resimericial® Specialists are on hand to offer consultative services to municipalities facing cashflow challenges as a result of the pandemic. We know that both sectors of the real estate landscape have been and will continue to be adversely impacted by the pandemic. The impact will result in constraints on municipal cashflow. Working with members of the municipal executive team, we will collaborate to create a strategic plan to enhance cashflow and thereby ensure greater stability in the functionality of municipal government's services.