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92% of NJ Municipalities' readers are currently involved in local government.



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& content

70% of readers have subscribed for 10 years or longer.

6,355
subscribers



Reach across

96%

of municipalities
throughout **all 21 counties**

“We currently utilize a vendor based on an ad that we found in *NJ Municipalities* magazine, & have done so for over 5 years. Once we saw their ad & discovered the potential for estimated savings at our municipal buildings, we contacted them immediately to learn more.”

*Andrew J. Casais, Business Administrator/Clerk,
Roselle Park*

“We believe advertising keeps us in front of our target audience. In every edition they see our name and image.

We track all leads and over 91% of all our municipal work is directly tied to our advertising presence.”

Arthur Staerk, Account Executive, AccuScan



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