



Reporting, Analytics, and Policy Management Solutions for Your Parking Operation



Manage Inventory
Set Policies and Rates
Create Events



View Dashboards
Analyze Results, Monitor Trends
Schedule Reports

ParkMobile 360 Policy Management

ParkMobile 360 puts the power in your hands. From one easy-to-use web-based solution, you can manage your entire parking inventory, set preferences, administer policies, adjust rates, and create events. ParkMobile 360 provides everything you need to keep your operation running efficiently while maximizing revenue potential and keeping customers happy. Our solution gives you a smarter way to run your parking operation.

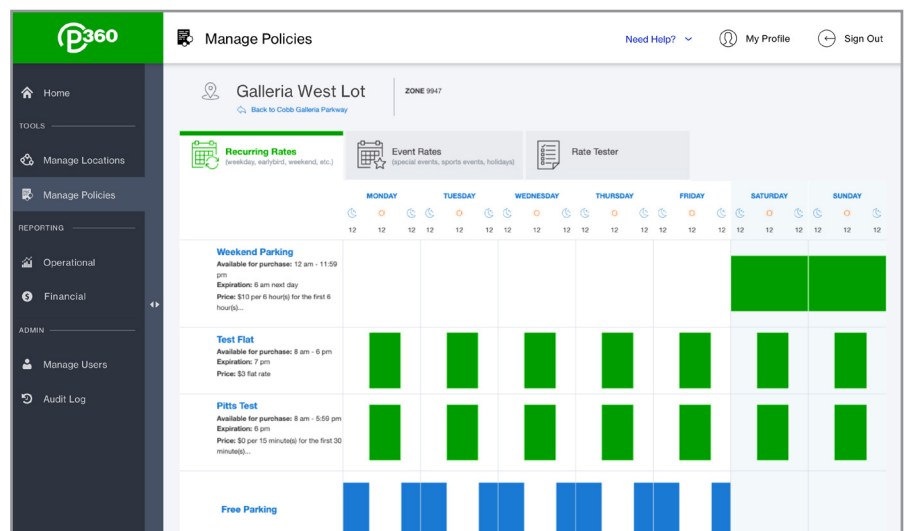
ParkMobile 360 Policy Management Benefits:

- ✓ Manage multiple parking locations
- ✓ Create special events
- ✓ Organize rates by calendar view
- ✓ Audit changes to parking policies
- ✓ Set and test rates
- ✓ Delegate user permissions

Features

CALENDAR VIEW

ParkMobile 360 shows you daily, weekly, and monthly calendar views of all of your parking policies, making it easy to visually see all parking rates and make any necessary adjustments.



RATE CREATOR

With ParkMobile 360, you can quickly create rates for specific days, weeks, or months. Is there a festival coming to town? New schedule for street cleaning? Streets closed due to a weather event? With ParkMobile 360, change and update your rates on demand across different locations.

Weekday Rate /edit (Draft)

Days Hours Rate Type Price

How much do you want to charge for this parking session?

\$ 2.25 for each 15 day(s) hour(s) min(s) for the first 15 day(s) hour(s) min(s)

and then delete \$ 0.25 for each 15 day(s) hour(s) min(s) for the first 45 day(s) hour(s) min(s)

[Create Independent Timeblocks](#)

DELETE SAVE AS DRAFT PUBLISH

Weekday Rate /edit (Draft)

Days Hours Rate Type Price

On which day(s) will this rate be offered?

☒ Weekdays (Mon-Fri) ☐ Weekend ☐ Every day

☒ Monday ☒ Tuesday ☒ Wednesday ☒ Thursday ☒ Friday ☐ Saturday ☐ Sunday

DELETE SAVE AS DRAFT PUBLISH

POLICY MANAGEMENT ACROSS LOCATIONS

ParkMobile 360 gives you a complete view of rates and policies across multiple locations. Quickly move your locations between policies without having to rebuild your location's rate structure.

Manage Policies/Locations Back to Washington DC - ParkMobile

Select Policy/Location PM WASH DC 95

Search by zone number or name/description

Find Zone(s) Export CSV 1-100 of 238

Select Zones 1-100 Use shift-click to select a group of zone numbers

21280 200 3RD ST SW W
21281 200 3RD ST SW E
21282 300 3RD ST SW W
21283 300 3RD ST SW E
21284 400 3RD ST SW E
21285 300 4TH ST SW W
21304 200 6TH ST SW E
21289 0 7TH ST SW W
21310 0 7TH ST SW E
21311 100 7TH ST SW W

Move Selected Zones to PM WASH DC 95

Selected Zones (3) Max limit: 100 zones Upload CSV Cancel Save changes

2109 900 22ND ST NW W Remove
2114 2100 VIRGINIA AVE NW N Remove
2116 2200 VIRGINIA AVE NW S Remove

RATE TESTER

Before you publish a rate change, ParkMobile 360 gives you the ability to save that rate as a draft and test it with our rate tester. This ensures your rate structure is working properly and avoids any potential customer service issues.

Recurring Rates (weekday, earlybird, weekend, etc.) Event Rates (special events, sports, events, holidays) Rate Tester Advanced Policy Settings

Rate tester view all available rates for a given date and time

Start date 10/17/2018 at 9:00 am pm RUN TEST

Available Rates (showing 7 of 7)

Rate	Time Block	Price	Exploration
Weekday Rate	15m	\$2.25	09:15 am
Weekday Rate	30m	\$2.50	09:30am
Weekday Rate	45m	\$2.75	09:45am
Weekday Rate	1h	\$3	10:00am
Weekday Rate	2h	\$4.75	11:00am
Weekday Rate	3h	\$6.50	12:00pm
Weekday Rate	4h	\$8.25	01:00pm

LOAD MORE RESULTS

ParkMobile 360 Reporting

ParkMobile 360 puts powerful data in your hands. Easily track transactions and revenue as well as payment methods, historical trends, and performance for individual zones. ParkMobile 360 provides everything you need to stay up-to-date on your operation so that you are maximizing revenue potential and monitoring any possible issues. Our solution gives you a smarter way to run your parking operation.

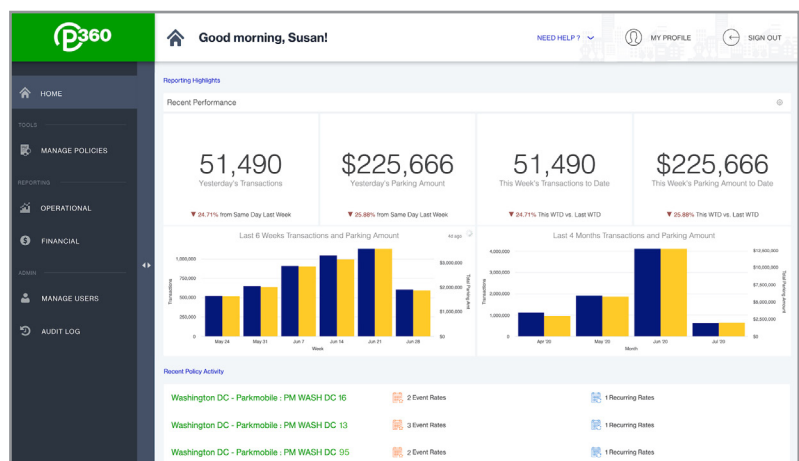
ParkMobile 360 Reporting Includes:

- ✓ New User Setup
- ✓ User Permissions
- ✓ Transaction Volume
- ✓ Transaction Type (Initial vs. Extension)
- ✓ Parking Revenue
- ✓ Payment Methods Used
- ✓ Individual Zone Performance
- ✓ Historical Trends

Features

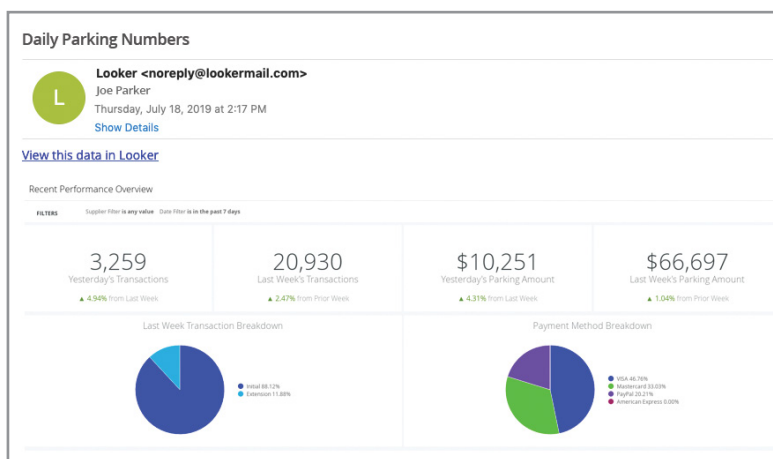
EASY-TO-READ DASHBOARD VIEW

Don't get stuck in "Excel Hell." With ParkMobile 360, your data is delivered in an attractive, easy-to-read format with charts and graphs for monitoring trends and drawing insights.



SCHEDULED REPORTS DELIVERED TO YOUR INBOX

ParkMobile 360 gives you the ability to distribute the right information to the right people by scheduling daily, weekly, or monthly reporting emails to select members in your organization.



FILTER BY DATE AND SUPPLIER

ParkMobile 360 gives you the ability to filter data by date range and supplier, making it easy to pull the information you want to see and compare historical trends.

Payment Methods Report

Account:

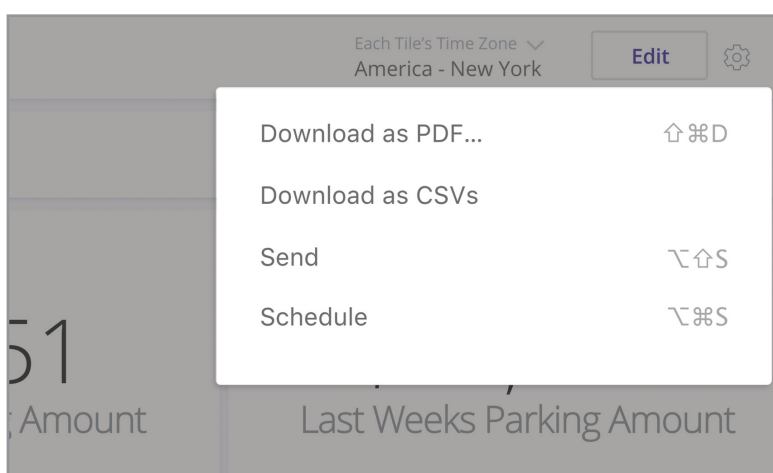
Payment Date Range:

Payment Methods Report

Supplier Name	Payment Date Local Date	Location	Transactions Total	Payment Amount	Parking Amount	Vat Amount	Transaction Fee	Amex Amount	Amex Count	Chasepay Amount	Chasepay Count	Disc Amount	Disc Count	Job Amount	Job Count	Mc Amount	Mc Count	Paypal Amount
Parkmobile Test EST	2019-02-04		2	\$10.70	\$10.00	\$0.00	\$0.70	\$0.00	0	\$0.00	0	\$0.00	0	\$0.00	0	\$10.70	2	\$0.00
Parkmobile Test EST	2019-04-20		3	\$11.05	\$10.00	\$0.00	\$1.05	\$11.05	3	\$0.00	0	\$0.00	0	\$0.00	0	\$0.00	0	\$0.00
Parkmobile Test EST	2019-08-02		1	\$5.35	\$5.00	\$0.00	\$0.35	\$0.00	0	\$0.00	0	\$0.00	0	\$0.00	0	\$5.35	1	\$0.00
Parkmobile Test EST	2019-02-16		1	\$5.35	\$5.00	\$0.00	\$0.35	\$0.00	0	\$0.00	0	\$0.00	0	\$0.00	0	\$5.35	1	\$0.00
Parkmobile Test EST	2019-05-02		1	\$8.35	\$8.00	\$0.00	\$0.35	\$0.00	0	\$0.00	0	\$0.00	0	\$0.00	0	\$0.00	0	\$0.00
Parkmobile Test EST	2019-08-24		2	\$10.70	\$10.00	\$0.00	\$0.70	\$10.70	2	\$0.00	0	\$0.00	0	\$0.00	0	\$0.00	0	\$0.00
Parkmobile Test EST	2019-02-26		1	\$5.35	\$5.00	\$0.00	\$0.35	\$0.00	0	\$0.00	0	\$0.00	0	\$0.00	0	\$0.00	0	\$0.00
Parkmobile Test EST	2019-05-21		1	\$10.35	\$10.00	\$0.00	\$0.35	\$0.00	0	\$0.00	0	\$0.00	0	\$0.00	0	\$0.00	0	\$0.00
Parkmobile Test EST	2019-09-14		1	\$5.35	\$5.00	\$0.00	\$0.35	\$0.00	0	\$0.00	0	\$0.00	0	\$0.00	0	\$0.00	0	\$0.00
Parkmobile Test EST	2019-03-15		1	\$5.35	\$5.00	\$0.00	\$0.35	\$5.35	1	\$0.00	0	\$0.00	0	\$0.00	0	\$0.00	0	\$0.00
Parkmobile Test EST	2019-08-05		1	\$8.35	\$8.00	\$0.00	\$0.35	\$0.00	0	\$0.00	0	\$0.00	0	\$0.00	0	\$0.00	0	\$0.00
Parkmobile Test EST	2019-09-22		1	\$5.35	\$5.00	\$0.00	\$0.35	\$0.00	0	\$0.00	0	\$0.00	0	\$0.00	0	\$0.00	0	\$0.00
Parkmobile Test EST	2019-01-05		5	\$29.75	\$28.00	\$0.00	\$1.75	\$5.35	1	\$0.00	0	\$0.00	0	\$0.00	0	\$0.00	0	\$0.00
Parkmobile Test EST	2019-03-24		1	\$5.35	\$5.00	\$0.00	\$0.35	\$0.00	0	\$0.00	0	\$0.00	0	\$0.00	0	\$0.00	0	\$0.00

DOWNLOAD DATA IN MULTIPLE FORMATS

With ParkMobile 360, you can quickly and easily download your data in the format that best meets your needs. Downloads are available in .xls, .csv, and .pdf formats.



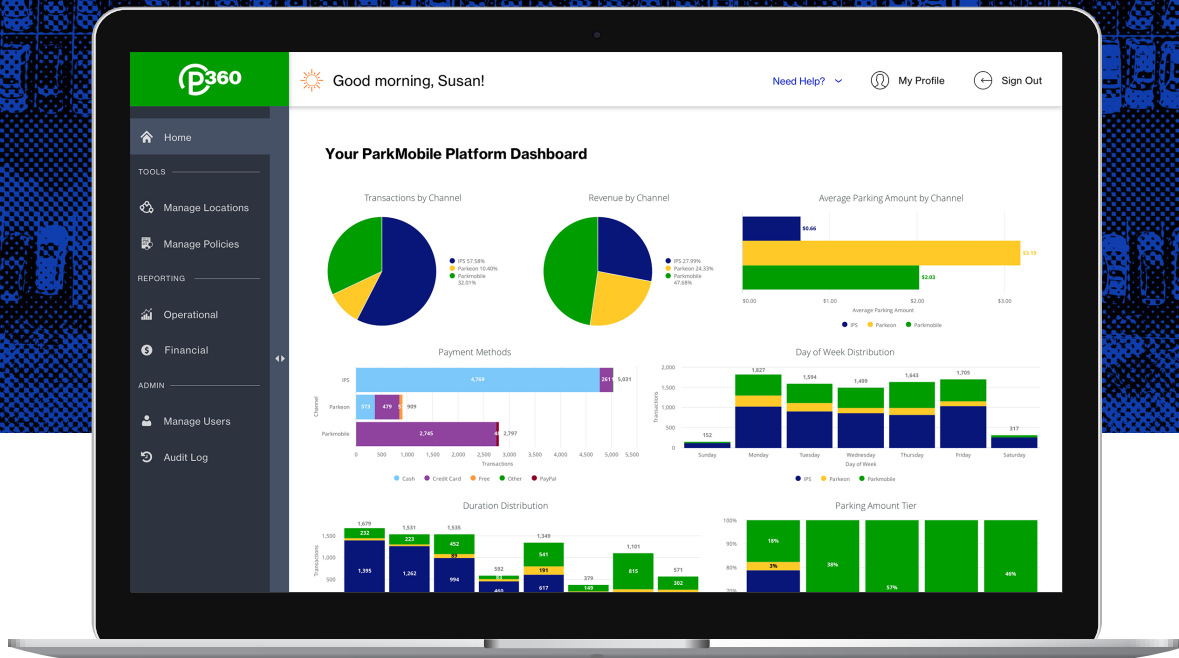
Need Further Assistance?

If you have additional questions or need further assistance, such as setting up new ParkMobile 360 accounts or to schedule trainings, please contact either your Account Manager or reach out to us at **support@parkmobile.io**.



ParkMobile® 360

Better Data. Better Insights.



ParkMobile 360 is the single platform that powers your entire parking and mobility operation. It was purpose-built to manage complex, multi-endpoint and multi-app environments, consolidating all parking payment options into a single rate engine and reporting solution. This provides cities and operators with the tools to efficiently manage their entire parking and mobility operation through a single, intuitive, consolidated platform.

Benefits of ParkMobile 360:



**Streamlined
Process**



**Instant
Updates**



**One Source
of Truth**



**API Double
Check**

To learn more or request a demo, visit ParkMobile.io/Demo

Awards & Accolades

